

Bewilderbeest

Proudly Absurd

★ ISSUE 2 ★

NONSENSE

AWARD-WINNING CARDS

PRICELESS!

CATALOGUE

BRINGING YOU EXCEPTIONAL HUMOUR AND ABSURDITY.

BEWILDERBEEST CAUGHT SHAKING THEIR TAIL FEATHERS. YET AGAIN!

"I nearly spilled my pina colada all over my Pomeranian", said Bertie Lunchslab of Crackpot, North Yorkshire. "I'd popped out to get an award-winning card for my dog's birthday but had to go for a lie down. The cards are always a hit, but I wish Chief Nitwit Iain would shake in the other direction!"

We reached out to Bewilderbeest for comment, but they said they were too busy finding a new absurd hat.

EXTRA! EXTRA!

GENUINE REVIEW:



"THE CARDS ARE
EXCELLENT
QUALITY.
I LOVE THEM"

Full story Page 98 →

HAVE A MAGNIPHEASANT
BIRTHDAY!



Photograph: Bewilderbeest vainly try to distract from the lack of trousers with a fancy hat.

Welcome to the proudly absurd world of Bewilderbeest



What we're good at:
Absurd ideas, funny illustrations, puff pastry.

What we're not good at:
Being serious, IMperfectionism (see what we did there!?), 3D chess.

GET IN TOUCH!

E: info@bewilderbeest.co.uk

T: 07742895283

W: bewilderbeest.co.uk

Notorious Characters



Maddy | **COO (Chief Of Odd)**

100% commitment to all things not involving a paintbrush.

Chief Nitwit | Iain
Paintbrush wielder, practical joker,
and general nonsense maker.



Logistics Loon | Becky
Sanest member, and more efficient
than a bicycle going downhill.



Lucy | **Media Mongoose**

Social media and marketing magician.
Captures the bonkers going on at Bewilderbeest.

Director of Comms | Colonel Mustang
Sleeps on his face, split personality.



Major Ajax | **Junior Assistant**

Great at chewing things and Taekwondo.
Is scared of cats (thanks to Mustang).

Heavily Bribed Reviews

Bribed with velvet slippers,
overnight oats, and licks
from Major Ajax.

postmark

'All of the Postmark team love the cards from Bewilderbeest. Charming, yet witty cards, suitable for anyone and always in our top sellers list. Lovely people too which makes buying them even more of a pleasure.'

Mark Janson-Smith
Managing Director of Postmark

HOUSE OF CARDS

'What an excellent new publisher! Bewilderbeest's take on humour is brilliantly funny, clever and very commercial. Heard There Was Cake and Catatonic went straight into our top 10 best sellers and stayed there! Service is top notch too!'

Miles Robinson
Owner of House of Cards



SNOWBOUND BOOKS

'5 stars across the board! Not only does Bewilderbeest have prompt delivery and high quality products, they do it with a sense of humour and charm that makes doing business with them a treat. Highly recommended. Oh, and their cards sell like CRAZY for us.'

Dana Welshans
Owner of Snowbound Books.

'I heard there
were treats'

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GREETING CARDS

All cards are blank inside (unless folded inside out).
Printed on 300gsm Fedrigoni Tintoretto Crema FSC certified board.
Cards measure 5 x 7 inches (127mm x 178mm).

**Our greeting cards are thick enough to spoon yoghurt with.
Y'know, in an emergency.**

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— FINALIST —



finalist 2023

SHOP FAQ

How much do the cards cost?

Our wholesale price is £1.20 per card, plus VAT. Cards are sold in minimums of 6 per design.

What's your minimum order?

How much is a carriage paid order?

The Minimum order is £60 that's just 9 packs of 6 cards
A carriage paid order is £100 that's just 14 packs of 6 cards

How much does shipping cost?

Shipping is FREE on orders over £100, or £8 for orders below that (plus VAT)

How long does delivery take?

We use FedEx Next Day Delivery for speedy service. Once we've received payment for the Proforma Invoice, we aim to have your Bewilderbeest goodies on the way to you within a couple of days.

Do you offer exclusivity?

We do not generally offer exclusivity* because it's very difficult to manage. However, we try to be mindful of where our existing stockists are, and if there are concerns over a local clash, please speak to us, and we'll do our best to help!
*Note, for some customers who place large orders very frequently, we do offer this - please speak to us for more information.

Do you have another stockist near me?

You can check our Stockist List on our website here:
<https://www.bewilderbeest.co.uk/stockists/>

Do you offer Sale or Return?

No, but we can reassure you that over 2/3 of our stockists place re-orders for our daft cards.... they'll sell like hot cakes!

What are your best sellers?

Please see the inside back cover for a full list of our best selling cards.

Do you offer Card Spinners?

Yes! You can either get a free spinner when you order 48 designs in 12s, or just pay £60 when you order 48 designs in 6s. See page 19 for the full info.

Are your cards eco friendly?

They are printed in the UK on FSC approved board. We also use recycled envelopes. You can choose to have the cards nested only (ie not wrapped in cello), just let us know when you order.

Can you send me images and barcodes of the cards?

Yes of course, please just email us: info@bewilderbeest.co.uk

How do you come up with your ideas?

Iain has a sketchbook full of daft ideas... often inspired by a funny phrase he's heard, or something silly he's seen, or sometimes just from the absurd world of his imagination! Only the best(!) ones make it onto our cards... Count yourself lucky, because the rest of the team have to hear the REALLY bad jokes.

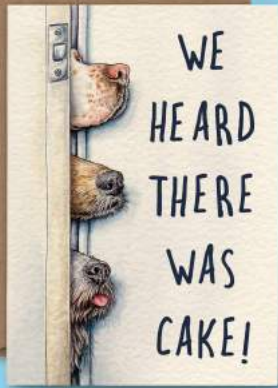
Do you sell anything else other than greeting cards?

Yes! You can get your mitts on our daft coasters, calendars and prints (see pages 26-36 for more info).

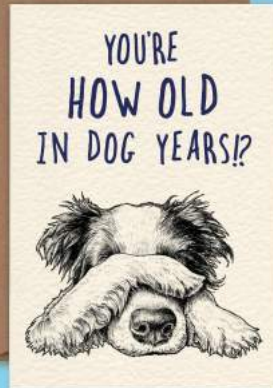
How tall is Iain?

Taller than the average bear at 6ft 8!

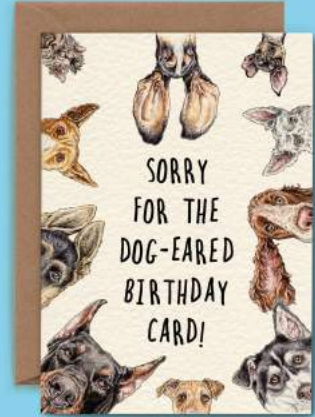
OCCASIONS



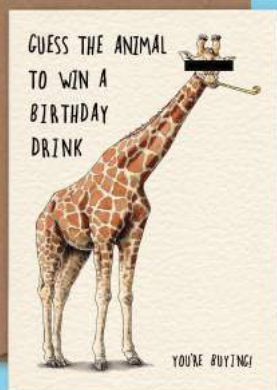
B06



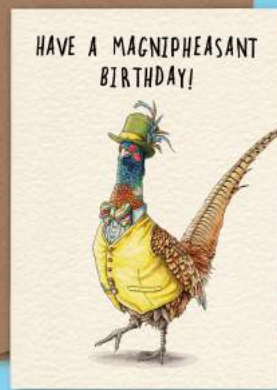
B05



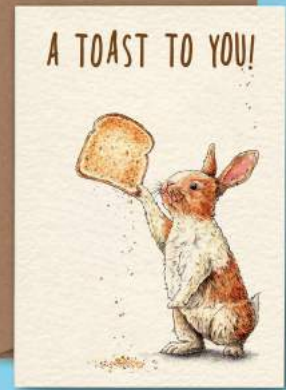
D14



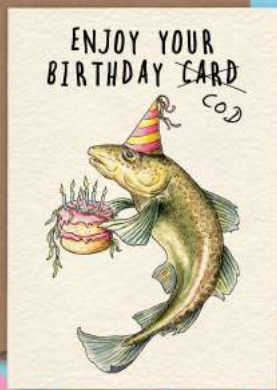
B11



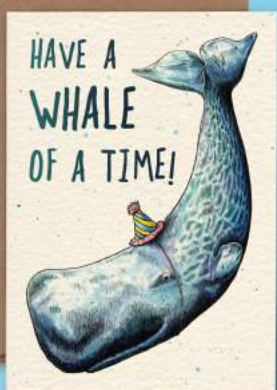
B14



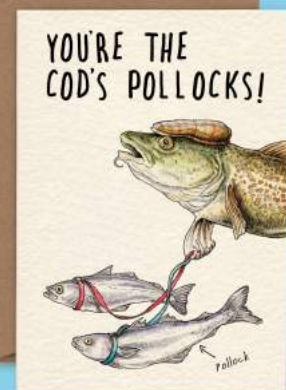
B03



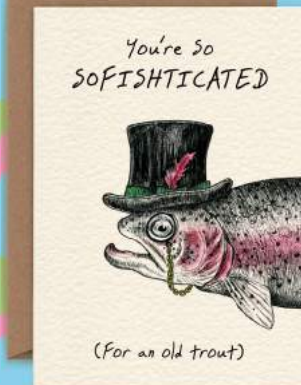
B02



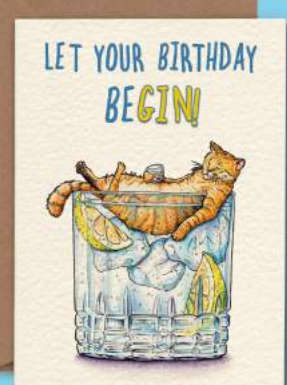
B01



CG05



B08



B09

**BEST
SELLERS**

E: info@bewilderbeest.co.uk | T: 07742895283 | W: bewilderbeest.co.uk

(or - just shout "OI!" if you see us in the street)

OCCASIONS

NEW!

DID YOU MENTION
CAKE?



B23

NEW!

HAIR OF THE DOG



B24

NEW!

HAVE A
HIGH KOALA TEA
BIRTHDAY



B25

NEW!

HAVE A
FAIRYTALE BIRTHDAY!



B26

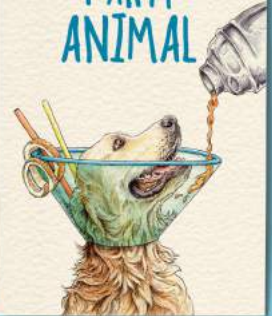
GNUSFLASH!



IT'S YOUR BIRTHDAY

B13

PARTY
ANIMAL



B07

HAVE A
TROUSTANDING
DAY!



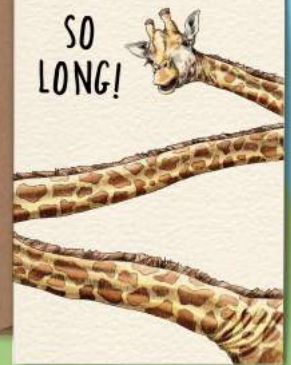
B04

SORRY IT'S LATE,
THE DOG ATE IT!



B10

SO
LONG!



OC02

WHEN THE SHIITAKE
HITS THE FAN



YOU CAN COUNT ON ME!

SY01

GET WELL SOON
(ICE CREAM HELPS)



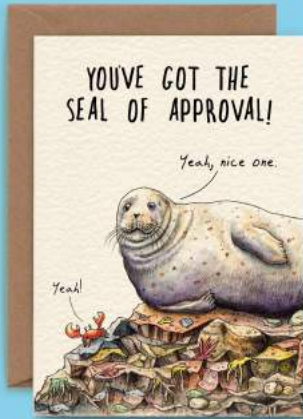
GW02

GET WELL SOON
(A STIFF DRINK HELPS!)

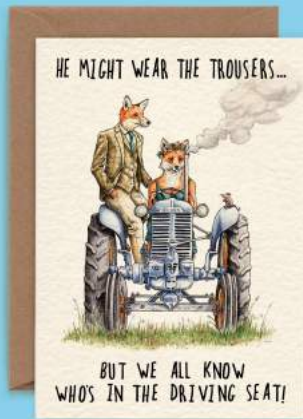


GW03

OCCASIONS



CG03



W03



W01



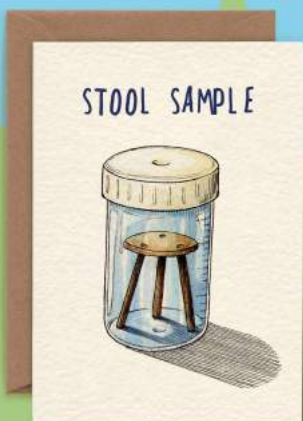
TY01



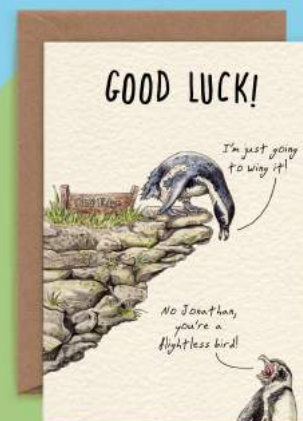
CG01



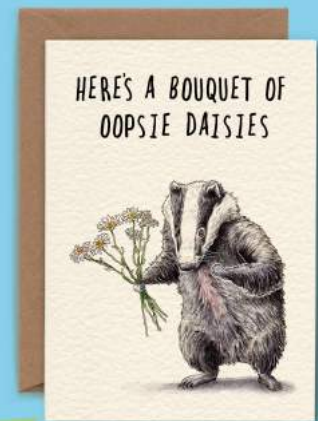
NH01



GW01

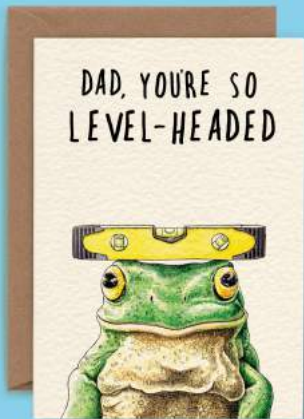


GL01

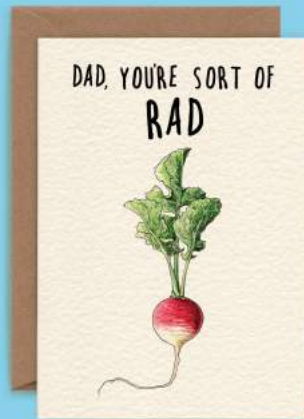


SY02

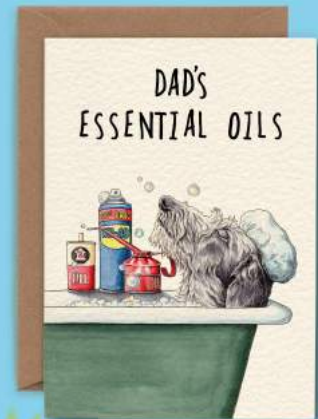
OCCASIONS



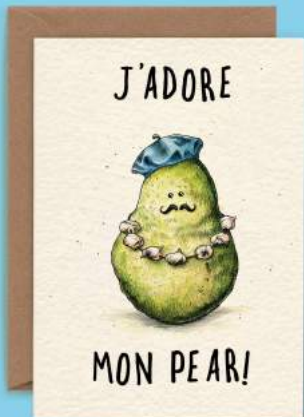
FD07



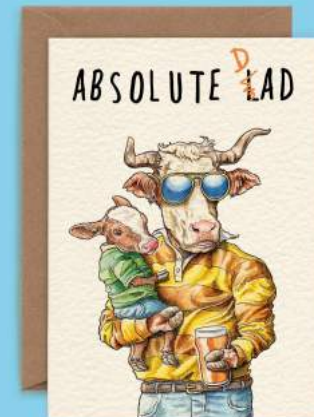
FD08



FD06

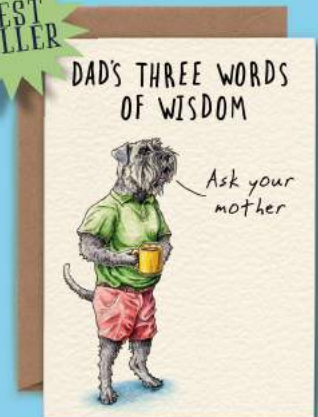


FD01

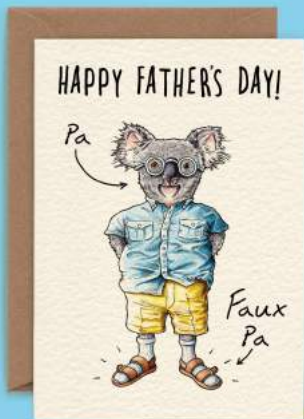


FD02

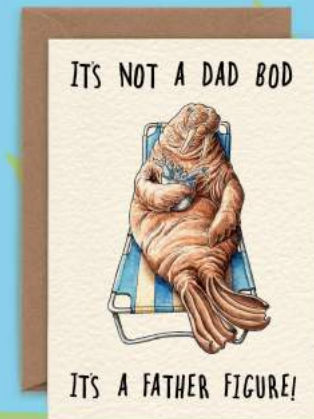
BEST
SELLER



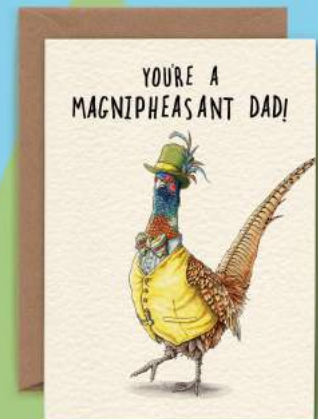
FD03



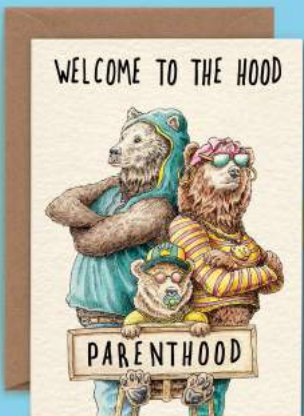
FD04



FD05



FD09

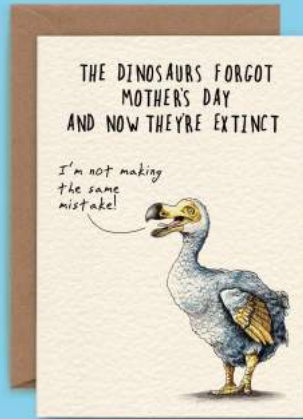


NB01

OCCASIONS



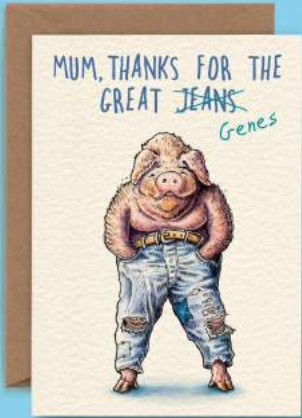
UD01



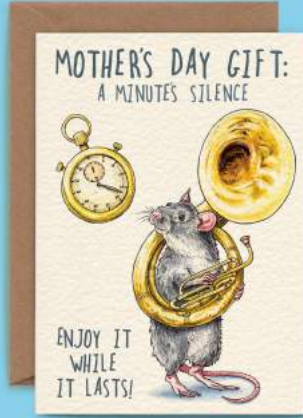
MD05



MD01



MD02



MD03



MD04

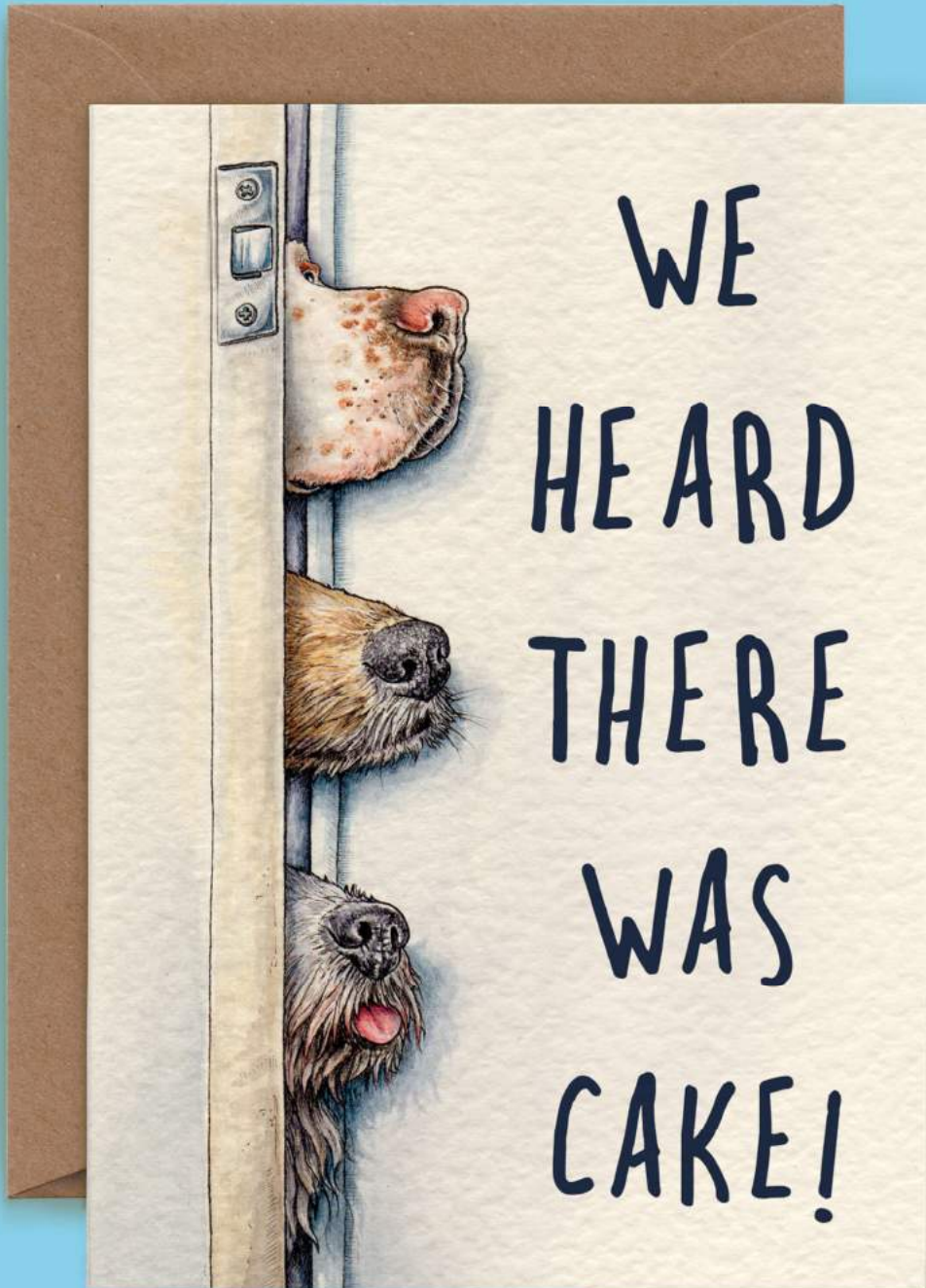
No endless flowers or heartfelt messages for Mother's Day around here.



WHY BE THE MOST LOVED CHILD WHEN YOU CAN BE THE FUNNIEST?

OCCASIONS

ABSURDLY POPULAR!



EVERYDAY

BEST SELLER

FOR THE AMATEUR GARDENER



CUT-OUT PLANT MARKERS

ED21

BEST SELLER

GROUNDBREAKING INVENTIONS



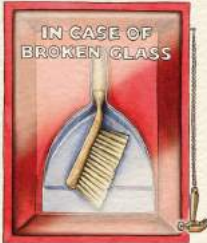
ED23

YOU'RE AN ABSOLUTE
END OF A LEG!
(LEGEND)



ED27

IN CASE OF
BROKEN GLASS



ED29

"Someone's been
adding soil
to my garden..."



THE PLOT THICKENS!

ED14

NEW!

EMOTIONAL
SUPPORT ANIMAL



ED30

CYCLING
PROFISHIENCY



ED19

SUBMARINE
RACING FINALS



ED24

I wee in
the sea



Me too



Same



CC02

BEST SELLER

HAARDVARK



ED16

ZEBRAS



ZEKKNICKERS

ED26

WELL-READ HERRING



ED15

E: info@bewilderbeest.co.uk | T: 07742895283 | W: bewilderbeest.co.uk

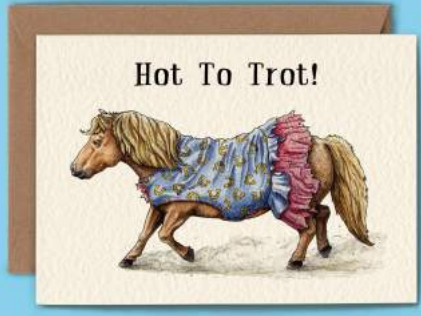
(or - just shout "OI!" if you see us in the street)

EVERYDAY

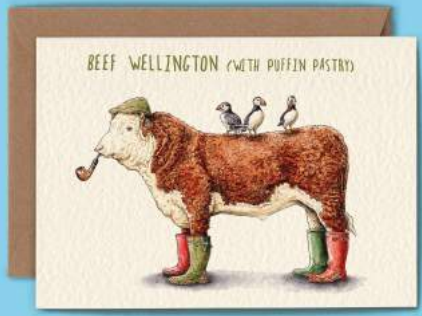
BEST SELLER



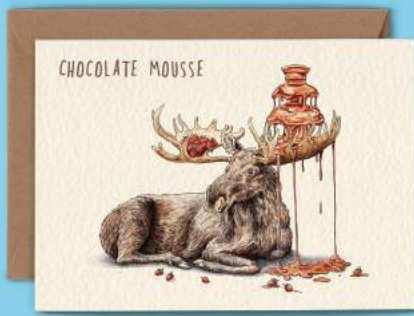
ED07



ED02



WB01



WB02



WB03



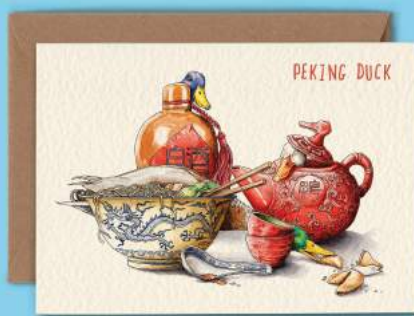
WB04



WB05



WB06



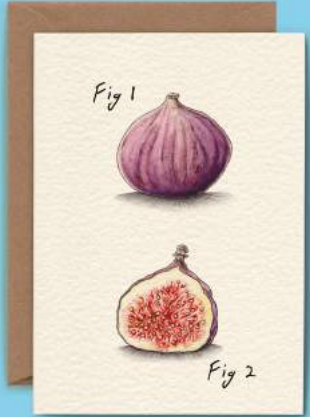
WB07



WB08

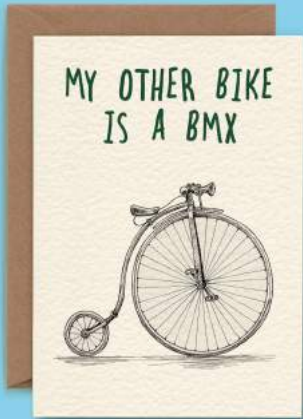


ED08



ED28

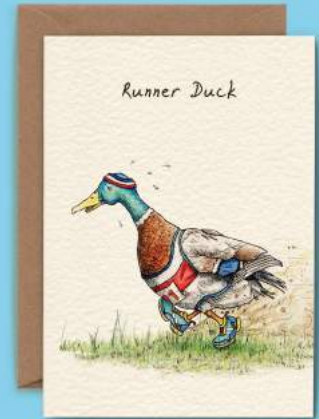
EVERYDAY



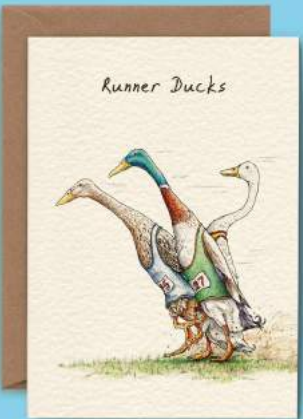
ED01



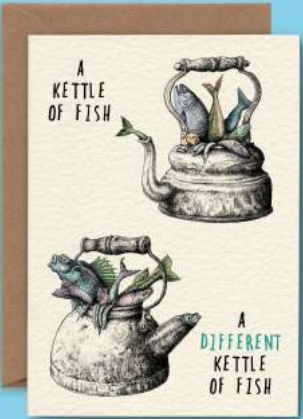
ED22



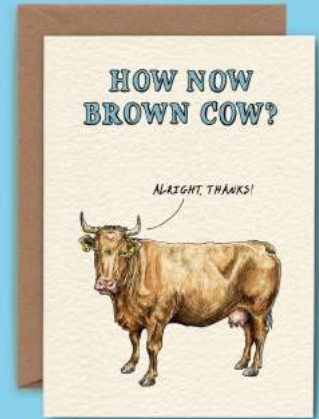
ED11



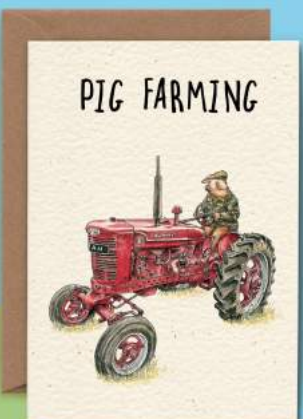
ED12



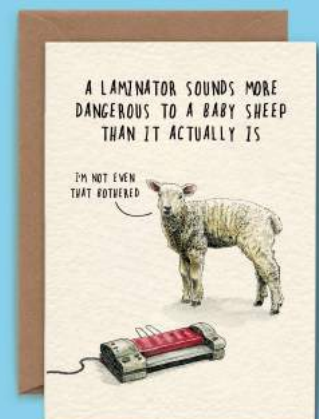
ED20



ED03



ED18



ED04



THOUGHT OF AN
EXCELLENT PUN?
DROP US A
(FISHING) LINE!

KITTY KINGDOM

BEST
SELLER

CATATONIC



CT01

Bobcat

I prefer
Robert Cat.



CT06

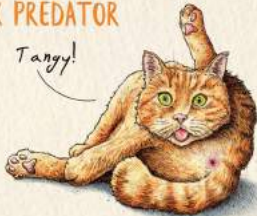
WHEN YOUR CAT IS
EXTRA FANCY



CT07

APEX PREDATOR

Tangy!



CT03

APEX PREDATOR

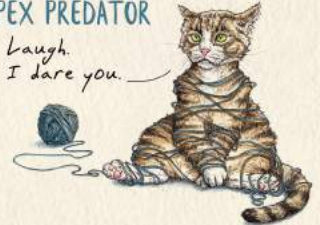
Zzz



CT04

APEX PREDATOR

Laugh.
I dare you.



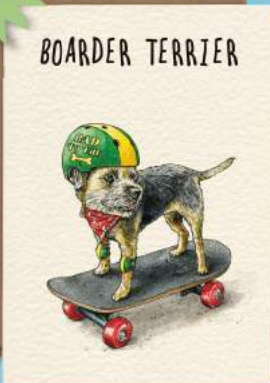
CT05

I DON'T KNOW WHY MY
HUMAN IS MEOWING,
AND AT THIS POINT I'M
TOO AFRAID TO ASK...



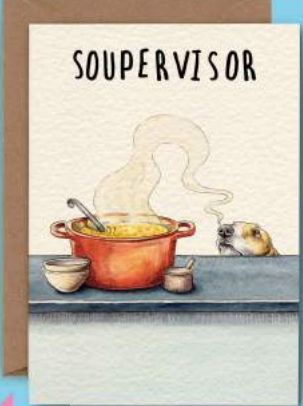
THE TAIL WAGGING THE DOG

BEST SELLER



D01

BEST SELLER



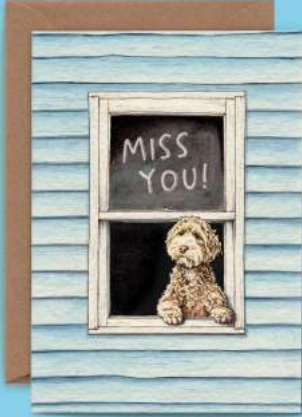
D18

BEST SELLER



D02

NEW!

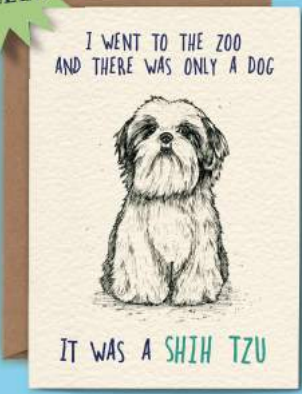


OC01



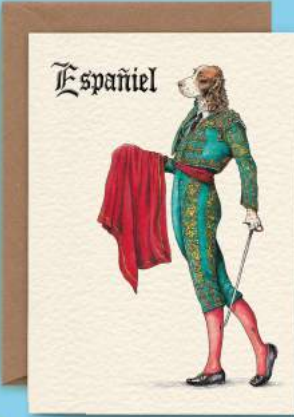
D19

BEST SELLER

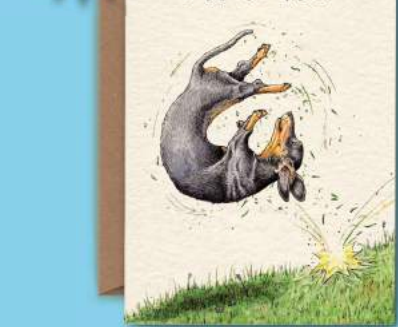


D05

BEST SELLER

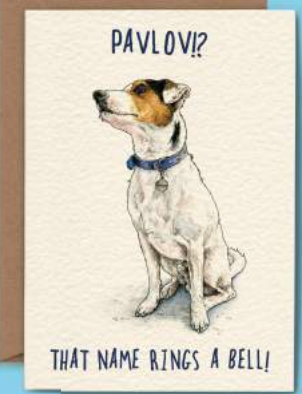


D12



D08

BEST SELLER

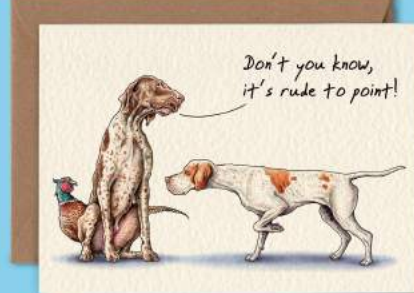


D04

BEST SELLER



D09



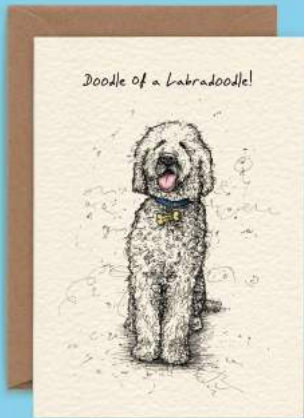
D10

BEST SELLER

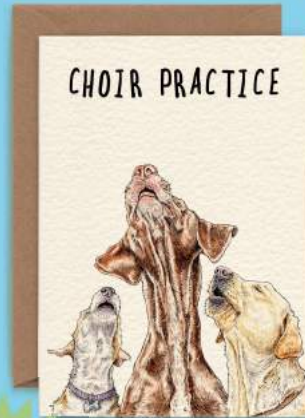


D11

THE TAIL WAGGING THE DOG



D03

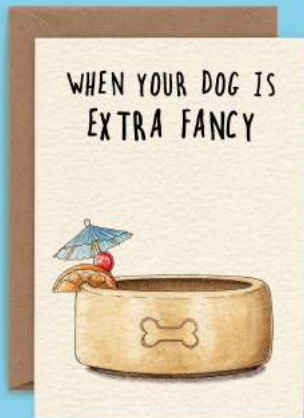


D16

BEST SELLER

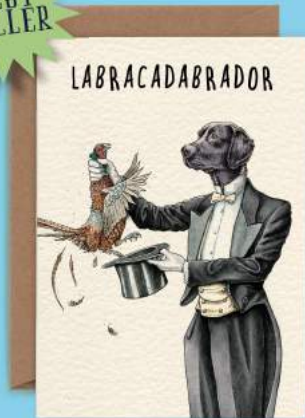


D15

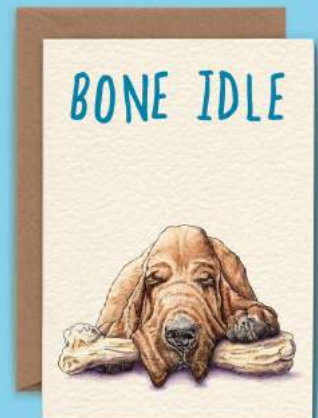


D17

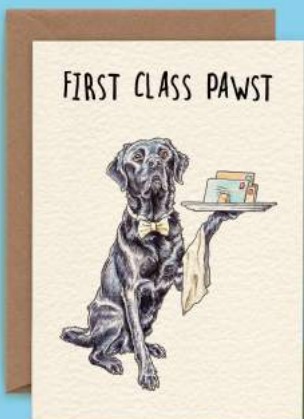
BEST SELLER



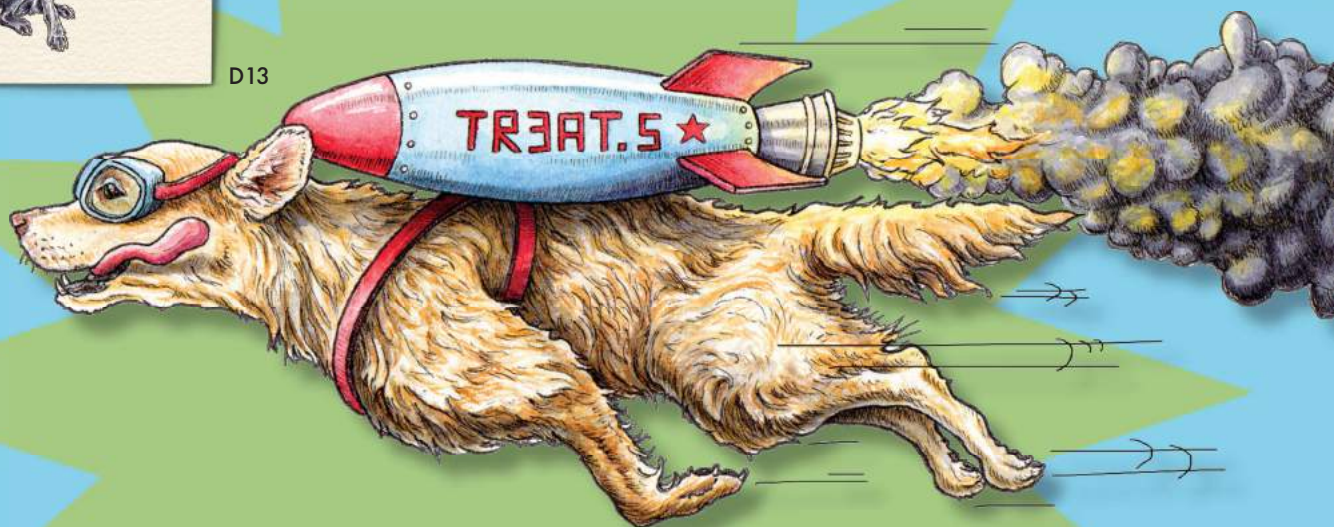
D06



D07



D13



ROMANCE

YOU'RE
SUBLIME



V07

HOW DO YOU GET THE ATTENTION
OF A COUNTRY GIRL?



A TRACTOR!

V09

LET'S SPICE THINGS UP
IN THE BEDROOM...



BUT NOT TOO MUCH!

V11

YOU'RE SORT OF
RAD



CG06

I'M BANANAS
ABOUT YOU



EVEN IF YOU'RE
PAST YOUR BEST!

V01

PERFECT BOYS ONLY
EXIST IN
BOOKS



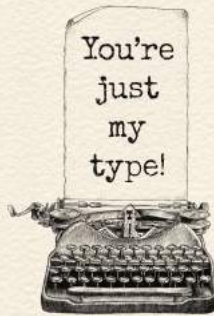
V10

BE MINE



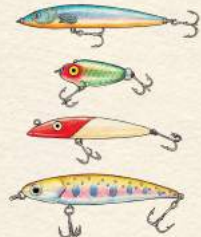
V04

You're
just
my
type!



V02

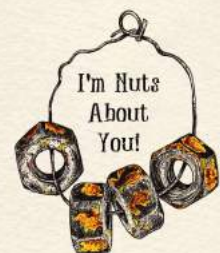
You're So ALLUREING



I'm Hooked!

V08

I'm Nuts
About
You!



V06



Spinner Winner!

Get dizzy with our spinners!

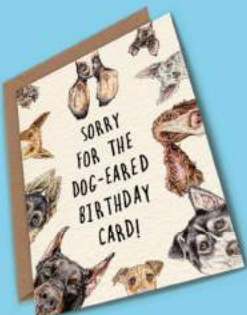
Want a FREE 48 pocket spinner, plus carriage paid?

Order 48 card designs in 'twelves'!

Or, get a spinner for only £60+VAT when you order 48 designs in 'sixes'.

All spinner orders include a POS spinner top!

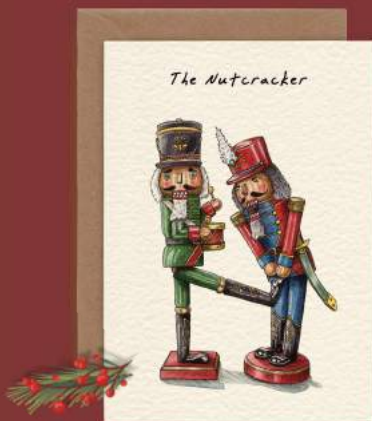
We can help with a best seller list



SEASONAL



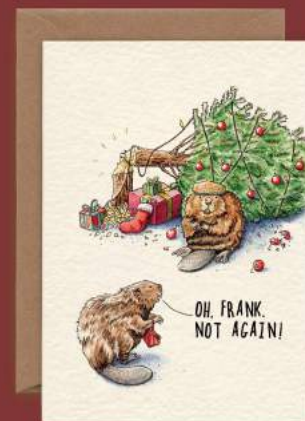
CHRISTMAS CRACKERS



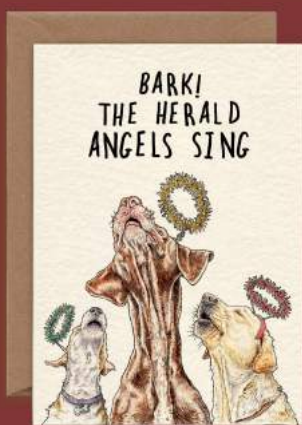
C06



C01



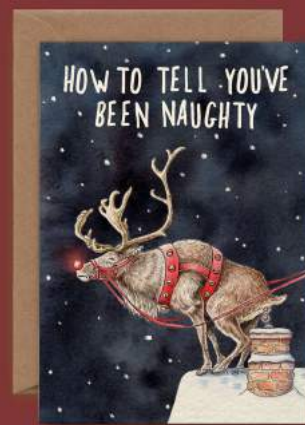
C09



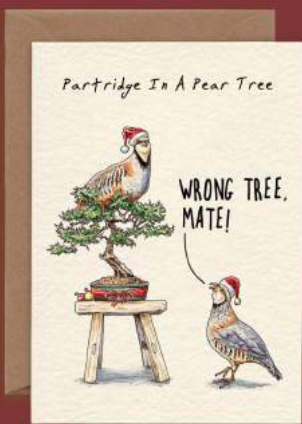
C11



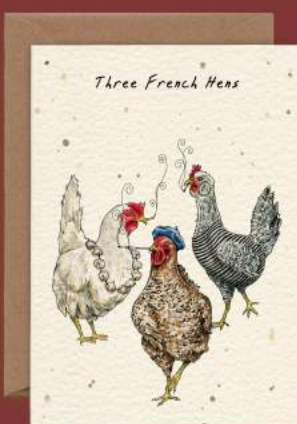
C05



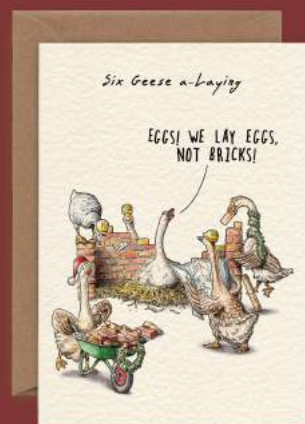
C13



C12



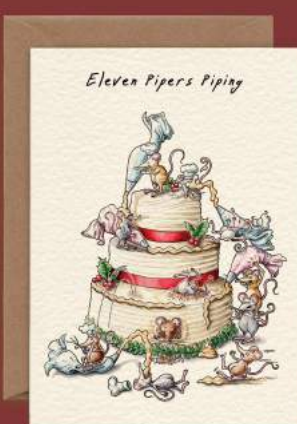
C03



C16



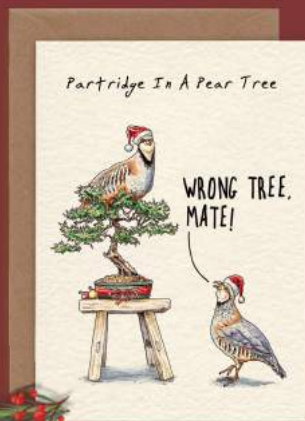
C18



C21



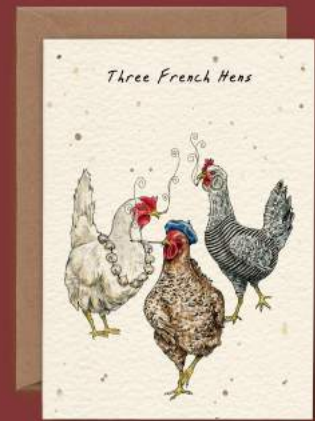
THE TWELVE DAYS OF CHRISTMAS



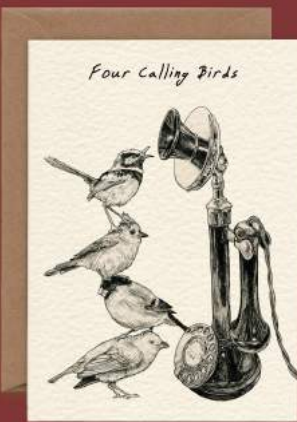
C12



C07



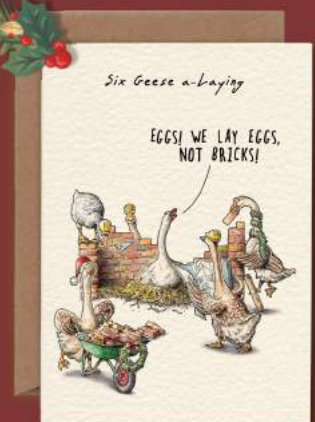
C03



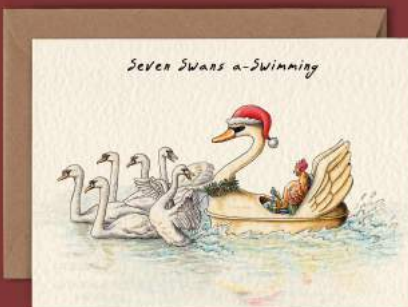
C04



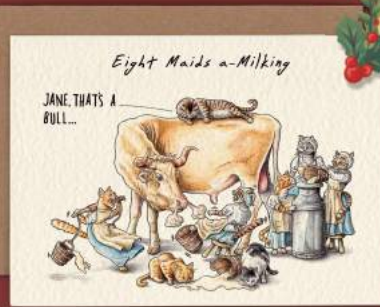
C15



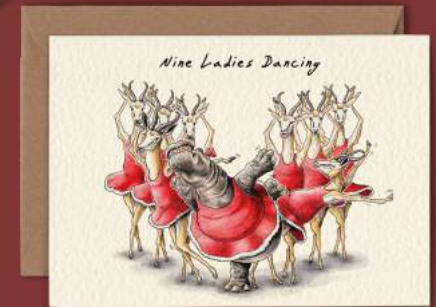
C16



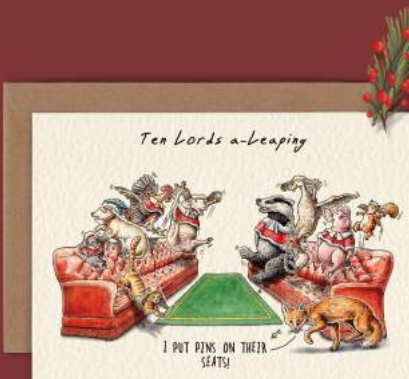
C17



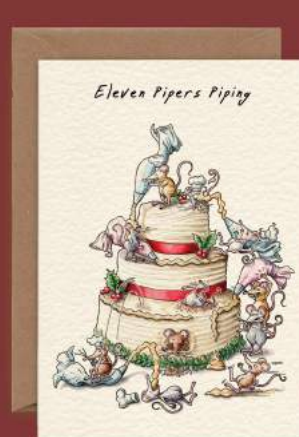
C18



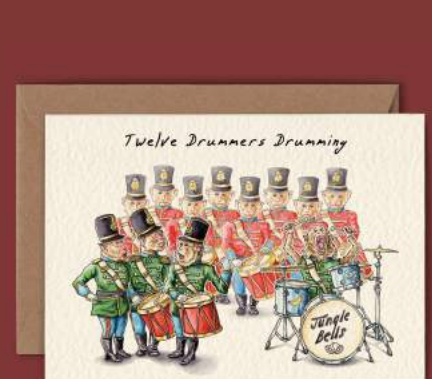
C19



C20



C21



C22

SEASONAL

NEW!



C25

NEW!



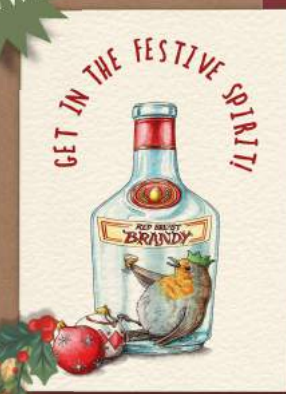
C26

NEW!



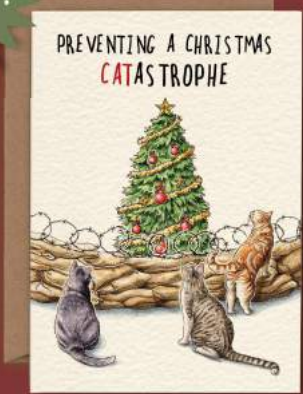
C27

NEW!



C24

NEW!



C23



C08

Three French Hens



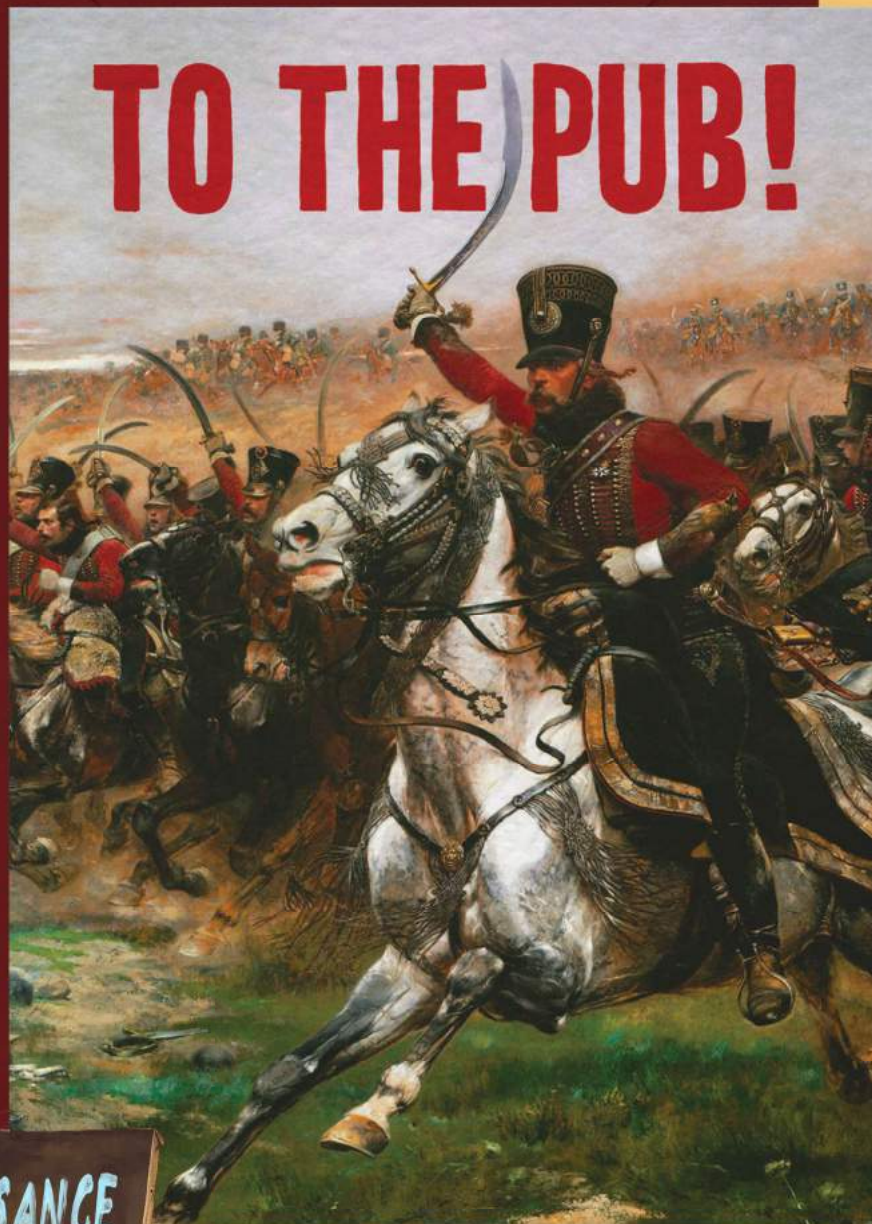
C14

Artijoke

NEW
ARTIST!

Renaissance Vandilism

A Comedian. A Paintbrush.
A van full of stolen masterpieces.



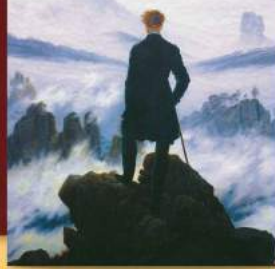
These cards are printed on textured 300gsm 'lick' coated Brampton Mono Stucco board. Nothing but the best for defacing the grand masters!

**BUT HOW CAN I MAKE
HIM LOVE ME AS MUCH
AS HE LOVES THE DOG?**



DA01

**AND STILL HE COULDN'T
ADMIT HE WAS LOST**



DA02

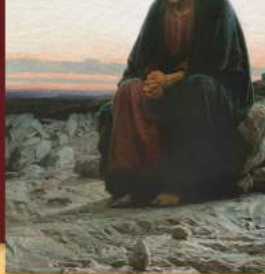
HE WAS BAD AT GIFTS



**BUT THIS WAS
THE WORST YET**

DA03

**THAT BIRTHDAY BUZZ
WHEN YOU'RE
OVER FORTY**



DA04

IT'S FOR YOU...



DA05

I'M NOT HOUSE TRAINED



I'M CLASSICALLY TRAINED

DA06

TO THE PUB!

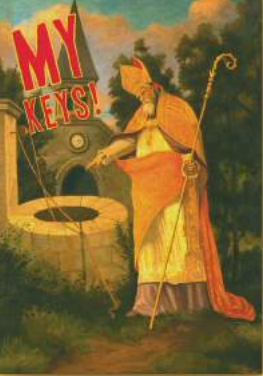


DA07

**THE SOCIETY OF MEN WHO
CAN'T ADMIT WHEN THEY'RE
WRONG**

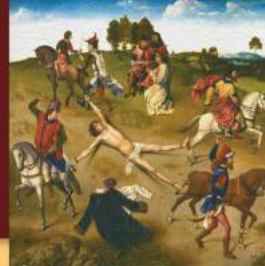


DA08



DA09

**NEVER MESS WITH
THE PONY CLUB**



DA10

**CAN'T WE JUST BLOW UP
THE BALLOONS?**



DA11

**I TOLD HIM YOUR AGE
AND LOOK AT HIM NOW**



DA12

COASTERS

Cork-backed quality coasters with a matte finish.
Coasters measure 100mm x 100mm



XX01



XX02



XX03



XX04

NEW COASTERS



XX12



XX13

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(or - just shout "OI!" if you see us in the street)

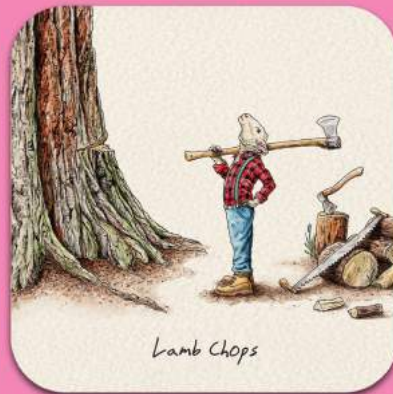
WILD BITES SET



XX06



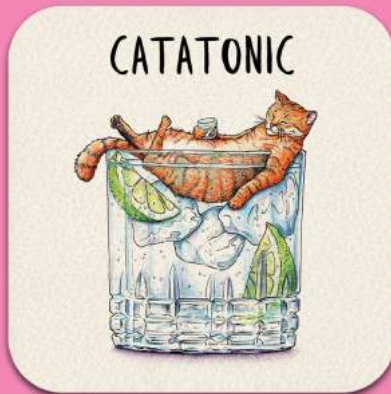
XX07



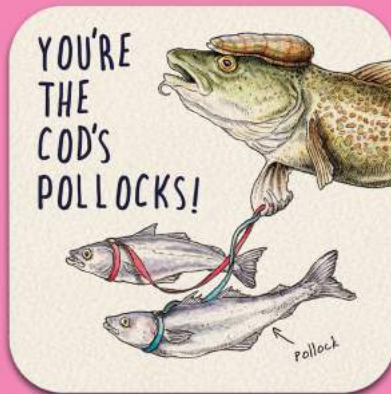
XX08



XX09



XX10



XX11



XX14



XX15



XX16

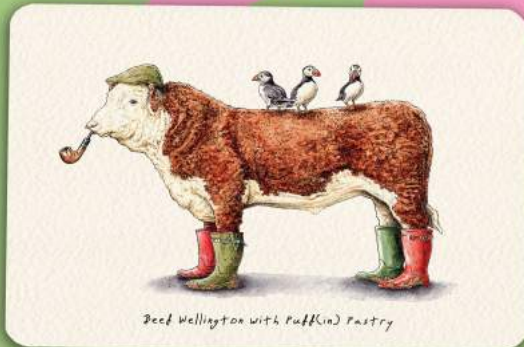


XX17

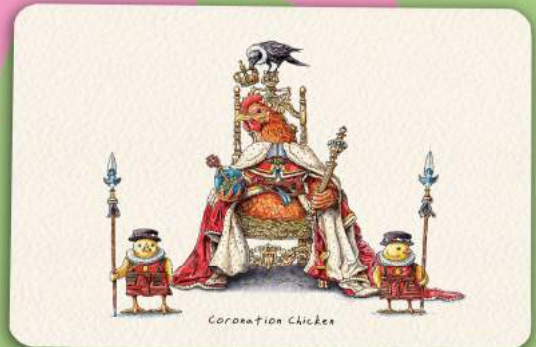
PLACEMATS

Cork-backed quality placemats with a matte finish.
Placemats measure 292mm x 215mm

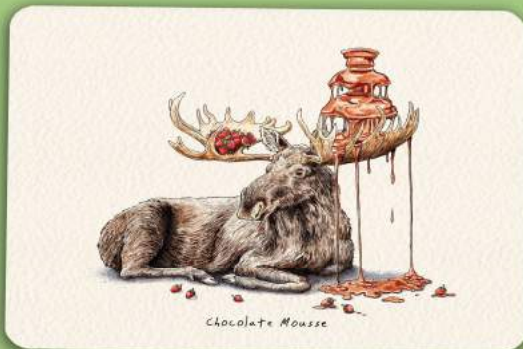
INDIVIDUAL PLACEMATS



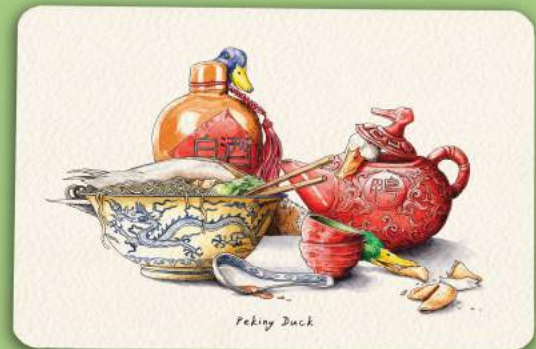
PM11



PM12



PM09



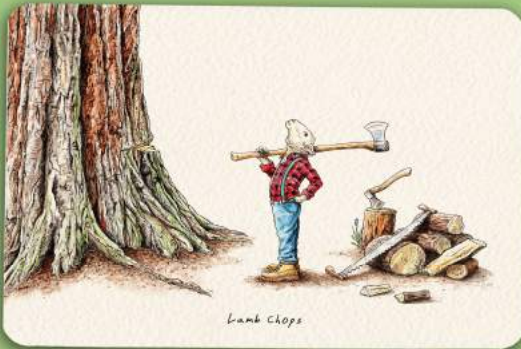
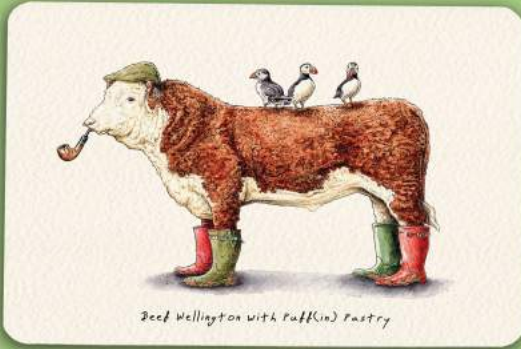
PM02

BOXED PLACEMAT SETS:



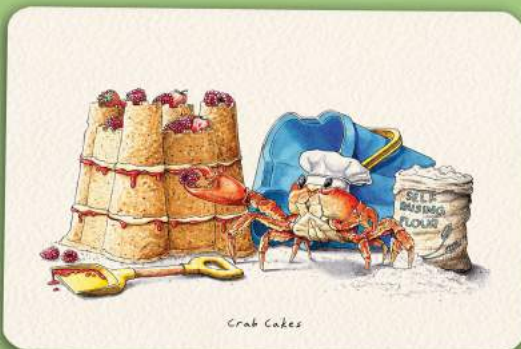
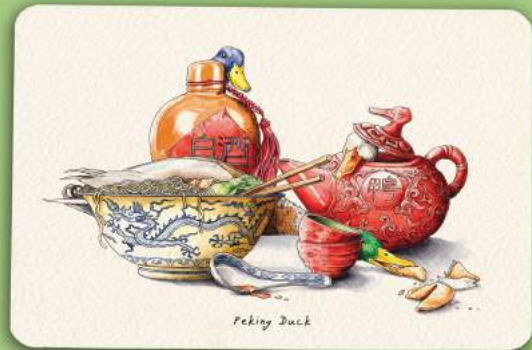
PRIME CUTS BOXED SET

PM13



CHEF'S SPECIAL BOXED SET

PM14



CALENDARS



APPLIES TO ALL
A4 size (210mm x 297mm)
A3 when unfolded.

Hole for hanging hook.
Daft and notable days are
included inside each calendar.

Cover is printed on 350gsm
Fedrigoni Tintoretto cardstock.

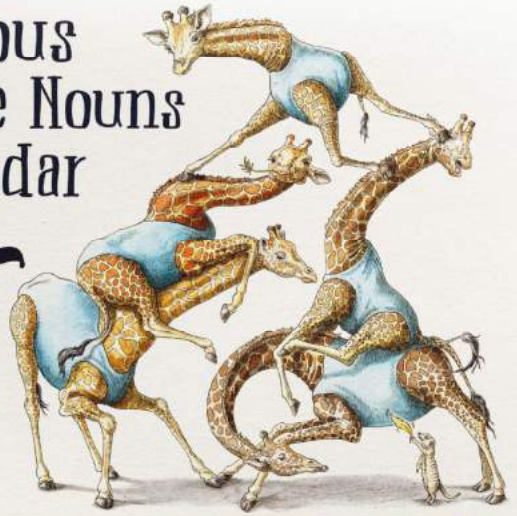


Curious Collective Nouns

CAL03

Curious Collective Nouns Calendar

2025



A carefully curated collection of **CURIOUS Collective Nouns**

With special days such as:

- Lick something you shouldn't
- Yodel at a vegetable
- Tickle an enemy

Bewilderbeest

Proudly Absurd

We believe the best things in life make you look twice. They're absurd, they're extraordinary, and they don't always make sense ...just like us!

[WWW.BEWILDERBEEST.CO.UK](http://www.bewilderbeest.co.uk)

A Realm Of Kingfishers

JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	

A Horde Of Hamsters

FEBRUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	

A Skulk Of Foxes

MARCH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	

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(or - just shout "OI!" if you see us in the street)

Wild Bites



CAL02

FURRY
Fixe dining
 to make you drool.

A deliciously decadent display of
Fur, Feather & Fin

With special days such as:

- Eat without cutlery
- Rap about your food
- Make a hut for the chef

Bewilderbeest
 Proudly Absurd

We believe the best things in life make you look twice.
 They're absurd, they're extraordinary,
 and they don't always make sense
 ...just like us!

Ingredients:
 May contain
NUTS!

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 www.bewilderbeest.co.uk



Creature Confessions

CAL01



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(or - just shout "OI!" if you see us in the street)

RELAXATION STATION

*Have a little break and enjoy
some essential oils...*



PRINTS

*It's so fancy it drinks
tea with its pinky held out!*

Fine art prints on premium etching paper.
Variety of open and limited edition prints available.

Supplied with a certificate of authenticity eccentricity, and wrapped in a
protective sleeve, with a rigid backing board.

Visit our website to see all the available prints.
Log in to an online wholesale account to see trade prices.

All our prints fit standard size frames*
and come in three main sizes:

12 x 16 inches



12 x 12 inches

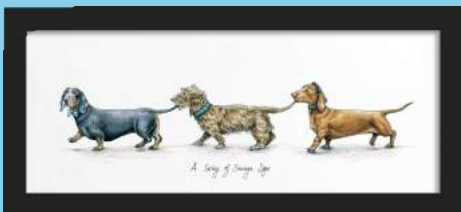


8 x 10 inches



*except this popular string
of mischief makers who are:

6 x 12 inches



LP41

SCAN FOR
MORE!



or got to
bewilderbeest.co.uk/prints

E: info@bewilderbeest.co.uk | T: 07742895283 | W: bewilderbeest.co.uk

(or - just shout "OI!" if you see us in the street)

BEST SELLING PRINTS



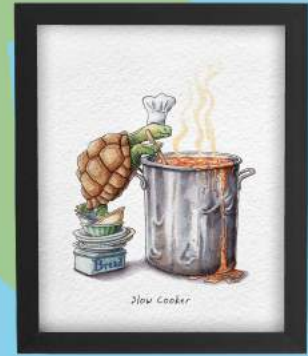
8 X 10

LP40



8 X 10

OP06



8 X 10

LP45



8 X 10

OP10



8 X 10

OP12



12 X 12

LP52



12 X 16

LP01



12 X 16

LP09

12 X 16



LP04

Dan and Lisa
Dove Country Lifestyle

"We have stocked the beautifully drawn and hilariously witty range of prints from Bewilderbeest for the last three years. Not only do they consistently sell well, but they also fill the shop with the sound of random laughter. Placing one strategically in the window is a guaranteed head turner!"

E: info@bewilderbeest.co.uk | T: 07742895283 | W: bewilderbeest.co.uk

(or - just shout "OI!" if you see us in the street)

ORDERING FROM AUSTRALIA?



McMillan Cards and Paper are our cracking AU distributors for all Bewilderbeest greeting cards in Australia.

ORDERING FROM THE US?

Hester and Cook are our smashing US distributors for all Bewilderbeest greeting cards in the United States.



TERMS

Products	Price/item	QTY in pack	Suggested RRP
Greeting Cards	£1.20	6	£2.95
Coasters	£1.65	6	£3.50-£4.00
Placemat Boxed Sets	£12	Min 3 boxes	£30
Placemats Individual	£3.50	Min 3 per design	£8.50
Calendars	£6.00	3	£15.00
Prints	Please contact us	1	Varies

INVOICING

Minimum order: £60

First orders will be invoiced on a proforma basis;
Thereafter, payment terms are 30 days from date of invoice.

DELIVERY

We offer FREE mainland UK delivery on orders over £100.
Orders under £100 will be charged £8.00 delivery.

International deliveries: Shipping will be estimated when placing an order.

TO ORDER

Email: info@bewilderbeest.co.uk

Or, phone Iain on: 07742 895 283

We are also on the online wholesale platforms Faire, Ankorstore & Create.
Please contact us before ordering as we may be able to send you a link for preferential terms when ordering from these platforms.



TOP 14 BEST SELLERS

(Covers carriage paid minimum of £100)

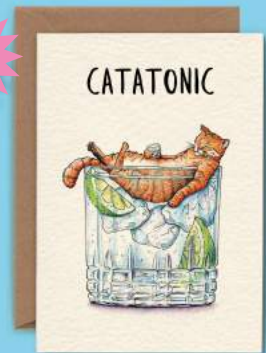
Absurdly popular

1



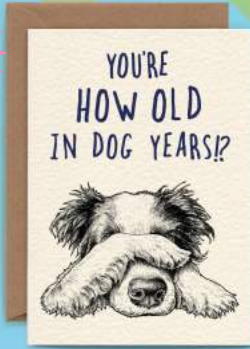
HEARD THERE WAS CAKE B06

2



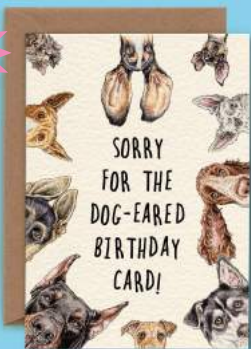
CATATONIC CT01

3



DOG YEARS B05

4



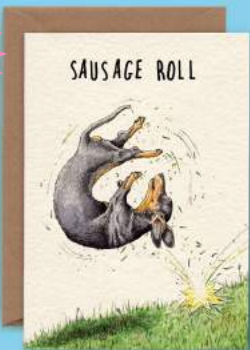
DOG EARED D14

5



AMATEUR GARDENER ED21

6



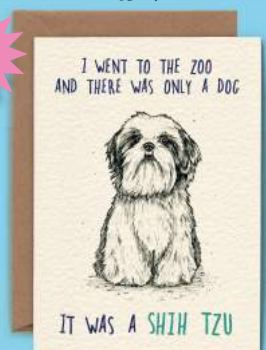
SAUSAGE ROLL D08

7



LAB TESTING D02

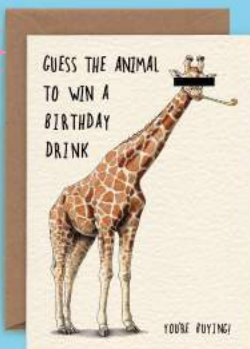
8



IT WAS A SHIH TZU

SHIH TZU D05

9



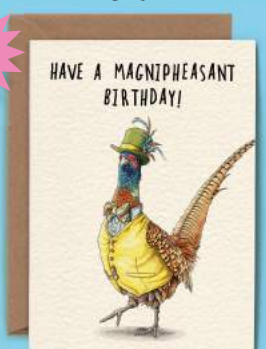
GIRAFFE B11

10



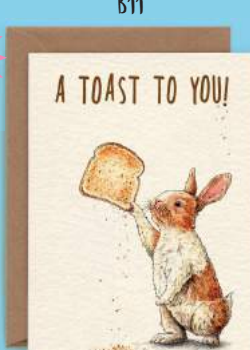
WHIPPET D09

11



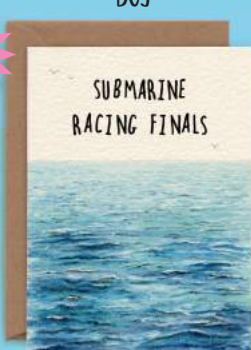
MAGNIPHEASANT DAY B14

12



A TOAST TO YOU B03

13



SUBMARINE RACING ED24

14



BIRTHDAY COD B02

SPORTS

FOWL MANNERS!

Major Ajax, Junior Assistant at Bewilderbeest, was delighted to be 'out for a duck' in Saturday's cricket match against Shrewsbury. He chased the duck up the wicket and into the commentator box, knocking over Barry Nipton's cream tea. The duck got away, and Major Ajax has been issued with a season ban, though he did enjoy the scones.



Photograph: Major Ajax on a sticky wicket

GO GREEN

WITH BEWILDERBEEST GREENING PAINT™



Boost your 'Green Credentials' by painting ANYTHING green!

The Car - The Door - The Cat



- All cards printed on FSC certified board.
- We use recycled kraft envelopes (unlicked though, promise).
- Cards can be provided nested, without cello sleeves, on request.
- We ALWAYS remember to put the recycling bin out.

COMING SOON TO A BUS SHELTER NEAR YOU...

THE IMPORTANCE OF BEING STERNEST

Humour cards are no laughing matter!

Etsy

8,000+ Reviews



F A I R E

150+ Reviews



Google

Reviews
200+ Reviews



TimeOut "How did you get this number?"

WWW.BEWILDERBEEST.CO.UK



@bewilderbeest

