

A UNIQUE BRITISH BRAND

BELLY BUTTON

DESIGNS

Putting a ♥ into our ART



discover our brand-new mix & match collections of cards and gift wrapping in the new companion issue ESSENTIAL EVERYDAY GREETING CARDS & GIFT WRAP EDIT 2024
www.bellybutton.cards



INSTAGRAM @bellybuttondesigns



FACEBOOK Belly Button Designs



LINKEDIN www.linkedin.com/company/belly-button-designs

EXPLORE OUR FULL RANGE OF GIFTWARE GIFT WRAP & CARDS.
www.bellybutton.gifts | www.bellybutton.cards

www.bellybutton.cards | www.bellybutton.gifts

Putting a ♥ into our ART THE ESSENTIAL EVERYDAY GIFT EDIT 2024

A UNIQUE BRITISH BRAND

BELLY BUTTON

DESIGNS

Putting a ♥ into our ART



HEART-ful gift-giving with ART-ful design



New Collection

THE ESSENTIAL EVERYDAY EDIT

BEAUTIFULLY CURATED GIFTWARE

Everyday **2024** Occasions



HELLO & welcome

To the Essential GIFTWARE Edition for 2024!

At Belly Button we really do love this time of year, bringing you our Independent Retailers, all the everyday newness first and foremost! Alongside our mix & match essential everyday issue for CARDS & GIFT WRAPPING...We have a second essential edit, dedicated to the brand-new launch of our gorgeous GIFTWARE; from jewellery, glassware, home fragrance, office stationery to ceramic collections! All in stock and ready to shop, on our newly refreshed, super-charged Trade site for GIFTS! Where you will also find the full range of GIFT WRAPPING, making stocking up on gift-giving super simple...and super exciting!!

www.bellybutton.gifts

You are our most important customer, your small business is at the heart of our Art, here at Belly Button Designs. As exclusive insiders you receive our personalised, second to none customer service. Our brand-new exclusive pricing structure, created to support your independent business. You also receive first to view and pre-order our brand-new collections, before they officially launch...and, that you won't find anywhere else!

As a small business ourselves, we move fast to bring you newness. Our passion drives our creativity. Our heritage design style, established 30 years ago (yes, crazy I know!!) is iconic and widely recognised, enabling us to create a fabulous mix-&-match giftware collection, featuring our distinctive unique signature look...eagerly followed as we all know, however our fast to market approach means we are already launching new ranges just for you!

Not registered for an account yet? Become an insider, part of the BB family, we are stocked up and ready to deliver to your door within 24hrs...how good is that!

Please take a moment, immerse yourself in all things feel-good and beautiful, ethically made purposeful design, and discover NEW ideas that stand out...unique for everyday moments and those precious occasions!

...create little acts of kindness that really do create big smiles!

We understand the value of small businesses, and with a huge thank you from all the BB team and myself for your continued support and partnership.

Rachel
X

CREATIVE DIRECTOR
& BOSS LADY

A MEMBER OF
A©ID
ANTI COPYING IN DESIGN

greeting cards & gift wrap
www.bellybutton.cards

**luxury
ECO GIFT
WRAPPING**

FWP21
ELLE
daisies

www.bellybutton.gifts
stationery • gifts • home

all the newness

BELLY BUTTON DESIGNS 2024

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...everyday &

OCCASIONS 2024

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online trade sites



welcome to BB
GIFTWARE

YOUR COMPLETE GIFT GUIDE brimming with bright ideas! Shop new arrivals, the essential everyday collection, wonderfully curated to mix-&-match, and compliment our wide range of luxury greeting cards and gift wrapping. Gorgeous new gifts they can't wait to give! From exquisite glass mugs, cute ceramic bud vases and jugs, new designs across our new bone china mugs, new soy wax candles and wax melts to beautifully engraved silver bangles!

...making for joyful gift-giving!

High-quality ethically made giftware, all lovingly designed here in the UK. Featuring our new pricing structure, supporting our indies. Creating commercially appealing gifts feel effortlessly sensational!! Discover the full range of giftware now in stock and available to shop online @

www.bellybutton.gifts

*get in touch,
we are always happy to help*
enquiries@bellybuttondesigns.com
0161 902 0200

New Collection
THE ESSENTIAL EVERYDAY EDIT

Everyday **2024** Occasions
Putting a ♡ into our ART



Brand New JEWELLERY COLLECTION for 2024

...create anticipation, eyes to sparkle and SMILES to burst!!

8
BRAND-NEW
silver
plated
BANGLES



*blooming with
brand-new arrivals!*
...little boxes of excitement & delight



BGL01
MEADOW pink bees
Bee Your Beautiful Self



BGL02
ELLE anemone
Love



BGL03
BOTANIQUE cosmos
Love Always



BGL04
BOTANIQUE peony
Lovely Mum



BGL05
BOTANIQUE poppy
Lovely Friend



BGL06
ELLE daisies
One In A Million



BGL07
ELLE mimosa
Shine Bright



BGL08
MEADOW willow
Special Friend



spotlight
on
the essential
FEATURES

- COUNTER DISPLAY UNIT
- artfully packaged to create the perfect gift
 - 8 eye-catching, on-trend designs
 - each bangle is beautifully gift boxed
 - deep luxury matchbox style gift box for ease of storing and posting
 - let shoppers discover new gifts with delight & ease
 - portable display unit, small compact lightweight,
 - designed with our independent retailers shop in mind
 - easily add CDU to counter tops or shelving
 - each CDU holds 24 boxes 3 of each design
 - time to measure up!
- CDU SIZE
h355 x w347 x d179mm

an effective way to showcase brand-new giftware,
perfect to promote a "just love" purchase, a "can't
wait to give" gift...creating excitement and boosting sales!



SHOWCASE YOUR COLLECTION for 2024

bangle counter display unit | £180.00 package | holds 24 boxes
package includes 8 designs | 3 boxes of each = 24 boxes in total
unit size h355 x w347 x d179mm

in stock and available to order NOW direct

www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

ENGRAVED SILVER PLATED BANGLES

We are thrilled to bring you our first launch of silver jewellery! 8 beautiful, meaningful, heartfelt designs. So on-trend, minimalist design, timeless, keepsake-inspired...stylish silver engraved band, creating a statement making cuff for a stylish wrist and a cherished gift!

“ gifts she'll adore & treasure ”

open silver plated bangle | trade price £7.50 | rrp £17.99 | engraved message | silver plated
8 signature designs | beautifully packaged in keepsake gift box with ribbon pull
space for a handwritten personal message inside the box | designed in the UK

With a ♡ in our ART - Designed & Sustainably Made

www.bellybutton.gifts | enquiries@bellybuttondesigns.com | 0161 902 0200

Brand New
LUXURY SCENTED CANDLES
for 2024

15
BRAND
new
scented
CANDLES



CNDL23
MOBIUS home
Home Is Where
The Heart Is
Cassis & Wild Fig



CNDL22
ELLE candles
Birthday Wishes
Pomegranate



CNDL21
GLOW flowers
Fab Friend
Cassis & Wild Fig

with natural soy wax



CNDL20
BOTANIQUE allium
Thinking Of You
Pomegranate



CNDL19
BOTANIQUE pink cosmos
Cassis & Wild Fig



CNDL18
BOTANIQUE blue poppy
For You
Pomegranate



- let shoppers discover your new gifts with delight & ease
- portable display unit, small compact lightweight
- designed with our independent retailers shop in mind
- artfully packaged candles to create the perfect gift
- 15 signature designs to choose from
- each candle has a unique signature wrap around design in a stackable tin for ease of display and storing
- easily add CDU to counter tops or shelving
- each CDU holds 18 candles
- your £180 package includes 36 candles, 4 of each design

COUNTER
DISPLAY
UNIT
spotlight
on
the essential
FEATURES

time to measure up!
CDU SIZE
h461 x w250 x d250mm
an effective way to showcase brand-new giftware
perfect to promote a "just love" purchase, a "can't wait to give" gift...creating excitement and boosting sales!

SHOWCASE YOUR COLLECTION for 2024

candle counter display unit | £180.00 package | holds 18 candles
package includes up to 9 designs - choose from 15 designs | 4 candles of each design = 36 in total
unit size h461 x w250 x d250mm

to order, find out more, or get in touch
www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

SCENTED SOY WAX CANDLES

every home deserves to be filled with an uplifting scent and a warm glow!

ELEVATE YOUR GIFTWARE with our hand poured in the uk, natural soy wax candles. Beautifully crafted with 15 wrap around Belly Button signature designs, containing the perfect gifting message. We have 6 brand-new designs & 2 new fabulous fragrances for 2024! Choose from 6 fresh fragrances: Cassis & Wild Fig | Pomegranate Rose & Cotton | Jasmine & Neroli | Plum & Bramble | Lime Bergamot & Mandarin. With 30 plus hours of clean burning and set within a reusable, recyclable tin.



CNDL17
ELLE daisies
Thank You
Lime Bergamot & Mandarin



CNDL16
ELLE butterflies
Beautiful Mum
Lime Bergamot & Mandarin



CNDL15
ELLE mimosa
With Love
Lime Bergamot & Mandarin



CNDL14
ELLE lilac mimosa
Lovely Mum
Plum & Bramble



CNDL13
ELLE floral
You Are Amazing
Plum & Bramble



CNDL12
MEADOW flowers & bees
Take Time For Yourself
Jasmine & Neroli

we love the
wrap-around
design x



CNDL11
MEADOW blossom & floral
Lovely Friend
Jasmine & Neroli



CNDL10
ELLE house
Home Sweet Home
Rose & Cotton



CNDL09
MEADOW bees
Bee Your Beautiful Self
Rose & Cotton

...simply light the candles, dim the lights & bring nature in for a scent-sational cosy evening!

scented soy wax candles | trade price £5.00 | rrp £11.99 | 15 wrap around signature designs with message
6 fresh fragrances | all natural ingredients | size 65 x 77mm | set within a reusable & recyclable tin with lid

With a ♡ in our ART - Designed & Sustainably Made in the UK

www.bellybutton.gifts | enquiries@bellybuttondesigns.com | 0161 902 0200



Brand New

LUXURY SCENTED WAX MELTS for 2024

4 BRAND new scented WAX MELTS



sustainably made with all natural ingredients



- let shoppers discover your inspiring new gifts with delight & ease
- lightweight, portable display unit, small and compact
- designed with our independent retailers shop in mind
- artfully packaged wax melts creating the perfect gift
- 4 signature designs to choose from
- each circular box with lid has a unique signature design with side label for ease of storage and display
- easily add CDU to counter tops or shelving
- each CDU holds 18 boxes
- your £195 package includes 36 boxes, your choice from 4 designs

COUNTER DISPLAY UNIT
spotlight
on the essential FEATURES

time to measure up!
CDU SIZE
h461 x w250 x d250mm

an effective way to showcase your brand-new giftware a perfect companion to your soy wax candles, catching those "just love" purchases, and "can't wait to give" gift...creating excitement and boosting sales!

SHOWCASE YOUR COLLECTION for 2024

wax melt counter display unit | £195.00 package | holds 18 wax melt boxes
package includes 9 units of 4pcs = 36pcs in total | 4 designs to choose from
unit size h461 x w250 x d250mm

to order, find out more, or get in touch
www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

SCENTED SOY WAX MELTS

designed to bring fresh ideas to all celebrations & occasions throughout 2024!

GIFTS TO DELIGHT quality they'll treasure and the ones they'll reach for! Brand-new beautifully crafted, hand poured in the UK, soy wax melts with fragrances to compliment our candle collection. With the alluring new fragrance of cassis & wild fig, and fresh pomegranate. 15 gorgeous flower shaped melts, gift boxed in our unique in-house Belly Button signature design.



WM01
BOTANIQUE pink cosmos
Cassis & Wild Fig



WM02
BOTANIQUE blue poppy
Pomegranate



WM03
ELLE Anemone
Rose & Cotton



WM04
MEADOW Willow
Jasmine & Neroli

Choose from 4 fresh fragrances: Cassis & Wild Fig | Pomegranate | Rose & Cotton | Jasmine & Neroli. Packaged within a reusable, recyclable box with lid...envelop your space with a beautiful aroma in minutes!

bright ideas for a happy space to relax, revive & cosy up!

scented soy wax melts | trade price £5.41 | rrp £12.99 | 4 signature designs | 4 fresh fragrances
all natural ingredients | 15 flower shaped soy wax melts per box | size 75 x 77mm | reusable & recyclable box

With a ♡ in our ART - Designed & Sustainably Made in the UK

SHOP the brand-new giftware collection - available NOW to order direct

www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

CERAMIC BUD VASE COLLECTION



CBV01
MEADOW Bees
bee your beautiful self



CBV02
ELLE Daisies
love the little things



CBV03
GLOW Bloom
bloom



CBV04
MEADOW Willow
make today beautiful
blossom | butterflies



CBV05
ELLE anemone
mum



CBV06
ELLE mimosa
lovely mum

6
beautiful
CUTE NEW
ceramic bud
vases

...unique, just like nature

ceramic bud vase | trade price £3.75 | rrp £8.99 | size 105 x 75mm
beautiful wrap around design with the perfect gifting message | white ceramic
www.bellybutton.gifts | enquiries@bellybuttondesigns.com | 0161 902 0200

Brand New

NEW BONE CHINA GIFTWARE for 2024

13

gift ideas
we know
she'll
love x



CJ01
MEADOW Willow
mum
blossom | butterflies

3
brand
new
new bone
china
jugs



CJ02
MEADOW bees
bee your beautiful self



CJ03
MEADOW floral
mum

SHOP
meadow
by design

NEW BONE CHINA JUG COLLECTION

new bone china jug | trade price £5.80 | rrp £13.99 | height size 125mm
beautiful wrap around design with the perfect gifting message

IN STOCK, READY TO SHOP

www.bellybutton.gifts

enquiries@bellybuttondesigns.com

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Brand New

GIFTING for EVERYDAY & OCCASIONS

CERAMIC HANGING DECORATIONS

NEW for 2024

gift a little smile maker!

perfect
to slip over
a bottle of
bubbly x

18
BRAND
NEW
ceramic
hanging
decorations



CHD01
ELECTRIC DREAMS
Robins Appear When
Loved Ones Are Near



CHD02
MÖBIUS
Mr & Mrs



CHD03
MEADOW
Home Sweet Home



CHD10
MEADOW
Lovely Friend



CHD11
GLOW Bloom
Bestie



CHD12
JOLIE
Best Friend



CHD04
ELLE
No Place Like Home



CHD05
ELECTRIC DREAMS
Thinking Of You



CHD06
ELECTRIC DREAMS
Love The Little Things

top
favourites for
Mum x



CHD13
MEADOW
Beautiful Mum



CHD14
ELLE Anemone
Best Mum



CHD15
ELLE Mimosa
Lovely Mum



CHD07
ELLE Daisies
Never Forget How Amazing You Are

You are
loved!



CHD08
ELECTRIC DREAMS
Love You To The Moon And Back



CHD09
MEADOW Pink Bees
Bee Your Beautiful Self

gift ideas
for the
Best Dad
ever!



CHD16
GLOW Bloom
Best Mummy



CHD17
ELECTRIC DREAMS
Best Daddy



CHD18
ELECTRIC DREAMS
One In A Million Dad

ceramic hanging decoration | trade price £2.08 | rrp £4.99 | size 80 x 80 x 5mm
heart & circle shape with beautiful print on white ceramic with heartfelt message
attached with a 90mm ribbon for hanging | decoration hanging length 170mm | designed in the UK

With a ♡ in our ART - Designed & Sustainably Made

www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200



4
BRAND
new
glass
MUGS

elevating your daily cuppa



Brand New Ditsy

BOROSILICATE GLASS MUGS

glass mug | trade price £5.41 | rrp £12.99
 4 signature wrap around designs | size 75 x 90mm | durable & thermal shock resistant
 supplied with white gift presentation box & swing tag | environment friendly ~ chemical free borosilicate glass
 With a ♥ in our ART - Designed & Sustainably Made



DITSY

the collection that stole our hearts!

Look what's just arrived!

EXQUISITE GLASS MUG COLLECTION for 2024

ELEVATE YOUR DAILY CUPPA with our ARTful glass mugs. Introducing our brand-new exquisite, high-quality clear borosilicate glass mugs, featuring intricate artwork from the BB signature collection. They combine true elegance with functionality for a delightful gift-giving and drink experience. Excellent heat insulators by their nature, perfect for hot or cold brews. Adds a little charm and sophistication to the daily routine, a heartfelt gift for mum, a friends birthday, or house-warming...or an indulgent gift for a tea lover!



GM01
DITSY
Chamomile



GM02
DITSY
Echinacea



GM03
DITSY
Lavender



GM04
DITSY
Lemon

*from winter hot latte to summer iced tea
 ...your favourite cuppa held at the perfect temperature*

BOROSILICATE GLASS MUGS

IN STOCK, READY TO SHOP & delivered to your door within 24hrs!

your small business is at the ♥ of our Art

register for an account TODAY

we'd love to welcome you to the belly button family

www.bellybutton.gifts

enquiries@bellybuttondesigns.com

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Ditsy
Brand New
 NEW BONE CHINA MUGS for 2024

...the design style that stole our hearts!

4
 brand new
 everyday
 ditsy
 mugs



CMS22
 Bee Happy
 bees hearts flowers



CMS23
 Friends Like You
 Are Special And Few
 bees hearts flowers



CMS25
 A Little Love
 hearts



CMS24
 Lovely Mum
 flowers



foil stamped
 presentation
 box

*Celebrating
 friendship*

...a good friend is a connection for life!

NOW available to order online @

www.bellybutton.gifts

small new bone china mugs | trade price £3.33 | rrp £7.99 | wrap around design with inside print
 size 83 x 75mm | dishwasher & microwave safe | supplied with a foil stamped grey & white spot presentation box

With a ♡ in our ART - Designed & Sustainably Made

NEW BONE CHINA MUG COLLECTION
 BRAND NEW for 2024



CM108
 MEADOW
 Mum



CM104
 MEADOW
 Coffee



CM103
 MEADOW
 Tea

12
 BRAND
 new
 designs



CM102
 GLOW Flowers
 Lovely Friend

LOVELY
 FRIEND



CM101
 Blue Stripe
 gold metallic - Worlds Best
 Dad



CM99
 ELLE Daisies
 gold metallic - Filled With
 Happiness



CM98
 ELLE Anemone
 gold metallic - Lovely You



CM97
 ELLE Mimosa
 Lilac



CM96
 MEADOW Flowers
 Mum I Love You

LOVELY
 MUM



CM94
 MEADOW Flowers
 Tea Time Is Me Time



CM93
 Lilac Stripe
 gold metallic - Lovely Mum



CM92
 MEADOW Bees
 Bee Your Beautiful Self

standard new bone china mugs | trade price £5.00 | rrp £11.99 | wrap around design with inside print
 size 90 x 90mm | dishwasher & microwave safe except CM101-CM99-CM98-CM93
 supplied with a foil stamped grey presentation box

www.bellybutton.gifts | enquiries@bellybuttondesigns.com | 0161 902 0200



CM80
ELLE
Mimosa

spotlight
on
our hot favourites!

...hand-picked for you

SHOP &
curate your
perfect in-store
collection



CM81
MEADOW
Bees | Make Time For Yourself



CM36
MÖBIUS
Floral



CM87
MÖBIUS
Hearts | Love



CM75
JOLIE
Sausage Dog | Tea Time



CM76
Pink Stripe
Best Mum

BEST
MUM



CM25
Blue Stripe
Happy Days



CM88
MÖBIUS
Sausage Dog | Love



foil stamped
presentation
box



CM79
ELECTRIC DREAMS
Best Teacher | Pencils

BEST
TEACHER
2024



CM78
ELECTRIC DREAMS
Always time for Tea

NEW BONE CHINA MUG COLLECTION

standard new bone china mugs | trade price £5.00 | rrp £11.99 | wrap around design with inside print
size 90 x 90mm | dishwasher & microwave safe | supplied with a foil stamped grey presentation box



from
AtoZ

who doesn't love
a personalised gift!

the
perfect
birthday
gifts

MÖBIUS MÖNOGRAM
NEW BONE CHINA MUGS

...shop the full range for a personalised keepsake!
available now to order direct

www.bellybutton.gifts

enquiries@bellybuttondesigns.com

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CM42
MÖBIUS
Monogram A



CM43
MÖBIUS
Monogram B



CM44
MÖBIUS
Monogram C



CM45
MÖBIUS
Monogram D

MÖBIUS MONOGRAM A-Z | CM42 - CM67

standard new bone china mugs | trade price £5.00 | rrp £11.99 | wrap around design with inside print
size 90 x 90mm | dishwasher & microwave safe | supplied with a foil stamped grey presentation box

With a ♡ in our ART - Designed & Sustainably Made

BOTANIQUE

A UNIQUE CELEBRATION OF ALL THINGS FLORA

2 BRAND new designs

love the bold bright wrap around design



CML15
BOTANIQUE Pink Cosmos Special Friend



CML14
BOTANIQUE Blue Poppy Lovely Mum



Brand New
GIFT IDEAS for 2024

NEW BONE CHINA LUXURY MUG COLLECTION

Hand-picked just for you! 5 luxury large tulip shaped new bone china mugs, including 2 brand-new designs featuring our new bold & bright flora signature Botanique! These striking new designs will create delight and retail impact ...why not curate your giftware collection by design with Botanique!



BOTANIQUE BQE01
Birthday Card
BGL05
Bangle
CNDL19
Candle



foil stamped presentation box

tulip large new bone china mugs | trade price £5.83 | rrp £13.99

large size 100 x 105mm | wrap around signature design with heartfelt message | dishwasher & microwave safe supplied with a foil stamped grey and white spot presentation box | designed in the UK

available NOW to order online - discover luxury cards and gift bags for the perfect mix & match gift set

www.bellybutton.gifts | www.bellybutton.cards

NEW BONE CHINA TULIP MUG COLLECTION

SHOP Our top picks x



CML10
MÖBIUS hearts Love You More



CML08
MEADOW Floral Lovely Mum



CML06
ELLE Mimosa Best Mum



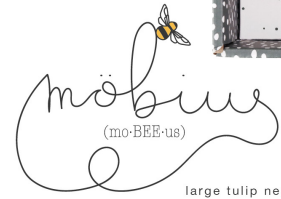
foil stamped presentation box



CMLBX01
MÖBIUS LARGE LUXURY TULIP MUG SET of 2 MR & MRS

MÖBIUS GB146
Portrait Gift Bag

MOE15
Wedding Card



...made for each other

large tulip new bone china mugs | set of 2 | mr & mrs wrap around design x 2 trade price £11.67 | rrp £28.00 | size 100 x 105mm | dishwasher & microwave safe supplied with a foil stamped grey & white spot presentation box

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New Arrivals!

GIFTWARE for EVERYDAY 2024
PORCELAIN COLLECTION

HEART SHAPE COASTER

4
brand
new
drink
coasters



the ART of
gift-giving
BB style
x

porcelain coaster | trade price £2.50 | rrp £5.99
size 110 x 110mm | heart shape printed design with heartfelt message
supplied with die-cut grey & spot gift presentation box | designed in the UK

HEART SHAPE TRINKET DISH

2
brand
new
heart trinket
dishes



shop by design

Unique gifts crafted to complement
our beautiful range of giftware & greeting cards

porcelain trinket dish | trade price £3.75 | rrp £8.99
size 100 x 100mm | heart shape printed design with heartfelt message
supplied with grey and white spot gift presentation box | designed in the UK

NEW BONE CHINA COLLECTION

25

TRINKET DISH
the perfect place for little treasures



2
BRAND
new
designs
for
2024



gorgeous purposeful accessories every home needs

new bone china trinket dish | trade price £3.33 | rrp £7.99 | size 105 x 20mm
round shape printed design with the perfect gift message | designed in the UK

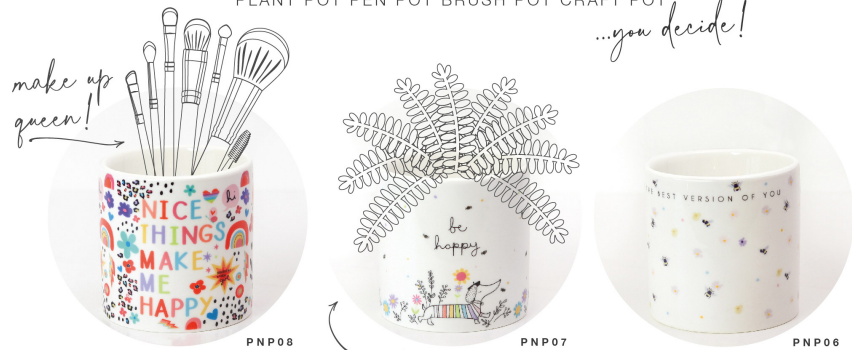
in STOCK & ready to SHOP @
www.bellybutton.gifts

enquiries@bellybuttondesigns.com

0161 902 0200

NEW BONE CHINA COLLECTION

PLANT POT PEN POT BRUSH POT CRAFT POT



make up queen!

...you decide!

plant lady!

PNP08
ELECTRIC DREAMS
Nice Things Make Me Happy

PNP07
JOLIE
Sausage Dog
Be Happy

PNP06
MEADOW
Bees
Be The Best
Version Of You



PNP05
ELECTRIC DREAMS
Leopard Print



PNP04
MEADOW
Butterflies



PNP03
ELLE
Mimosa



PNP02
MOBIUS
Bees



PNP01
MEADOW
Flowers

pens at the ready...
Stock up on best sellers!

8 matching new bone china pots
& 11 duo pen sets for a stylish look

new bone china pen pots | trade price £4.17 | rrp £9.99 | size 90 x 90mm
wrap around signature design | designed in the UK

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enquiries@bellybuttondesigns.com | 0161 902 0200

DUO PEN SETS



PS13
ELLE Anemone

PS11
ELLE Daisies

PS10
DITSY Dogs

PS09
MEADOW Pink Bees



PS08
ELECTRIC DREAMS



PS07
JOLIE Sausage Dog



PS06
MEADOW Bees



PS05
MEADOW Butterflies



PS04
ELLE Mimosa



PS03
ELECTRIC DREAMS



PS01
MOBIUS Butterflies

4
BRAND
new
designs
for
2024

STYLISH COMPANION

DUO PEN SETS

refillable ballpoint pens x 2
wrap around design x 2 per set
trade price £5.41 | rrp £12.99
length size 140mm
beautifully packaged in a
matching gift presentation box
www.bellybutton.gifts

made for happy gift-giving moments

New Arrivals!

STATIONERY COLLECTIONS for 2024

BEAUTIFULLY BOXED PENCIL SETS

Brand New

SIGNATURE STATIONERY

SCALLOP SHAPED

SPIRAL BOUND

NOTEBOOKS

for 2024

3 brand new boxed pencil sets



PCL02 ELLE Mimosa



PCL04 MEADOW Pink Bees
bee your beautiful self



PCL05 GLOW Bloom
happiness blooms from within

SMILE-makers
for doodle makers!

BB style
X

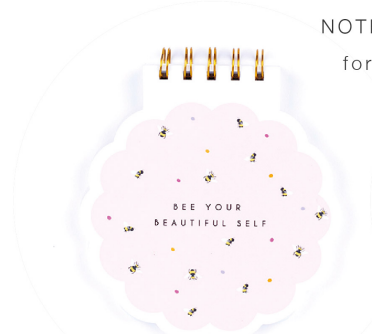


delivering a dose of SUNSHINE!

pencil sets | trade price £2.91 | rrp £6.99
6 pencils with erasers per box | wrap around signature design
beautifully packaged in a matching gift presentation box | designed in the UK

With a ♥ in our ART - Designed & Sustainably Made

plain paper &
pretty inside
cover design



NBSH01 MEADOW Pink Bee
bee your beautiful self



NBSH02 ELLE Daisies
little notes

4 brand new shaped note pads



NBSH03 GLOW Bloom
notes



NBSH04 MEADOW Willow
lovely thoughts

blooming with noteworthy gift ideas!

BEAUTIFULLY DESIGNED SHAPED NOTEBOOK COLLECTION
spiral bound notebooks | trade price £3.75 | rrp £8.99 | size 140 x 140mm
playful scalloped shape | inside cover design | 160 plain paper pages
printed on our high quality FSC® certified board | sustainably made | designed in the UK

READY TO SHOP THE FINEST STATIONERY @

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Brand New

THE PERFECT MADE~to~MATCH
STATIONERY COLLECTIONS for 2024



NBA501
ELLE Anemone
notes



NBA502
ELLE Daisies
inspired ideas



NBA504
GLOW Flowers
blooming great ideas



NBA503
ELLE Mimosa
take note

4
brand new
A5 NOTE BOOKS

A5 SPIRAL BOUND NOTEBOOK

a place to write your future!

planning, to-do's, weddings & parties
dinner dates to the next holiday adventures...*keeping it organised!*

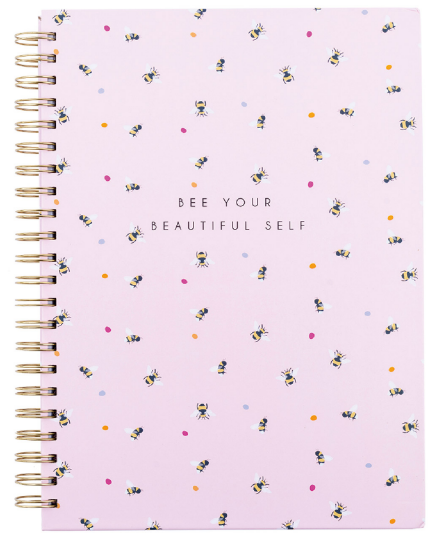
A5 spiral bound notebooks | trade price £3.75 | rrp £8.99 | size 148 x 210mm
200 lined pages | inside cover design | printed on our high quality uncoated FSC® certified board
100% recyclable | designed in the UK

EVERYDAY SIGNATURE
STATIONERY for 2024
BEAUTIFUL SPIRAL BOUND A4 NOTEBOOKS

stylish desk makers



NBA412
ELLE Lilac Mimosa
take note



NBA411
MEADOW Pink Bees
bee your beautiful self

*shop by
design
x*

2
brand new
A4 NOTE BOOKS

...made for self expression, scribbling & journaling!

GORGEOUS STATIONERY GOODIES

A4 spiral bound notebooks | trade price £5.41 | rrp £12.99 | size 213 x 299mm
200 lined pages | inside cover design | printed on our high quality uncoated FSC® certified board
sustainably made | designed in the UK

now available to order online

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3
BRAND
new
designs
for
2024

spotlight
on
gift buyers
TOP PICKS!



NBH20
ELLE Anemone
notes

NBH19
ELLE Daisies
lovely thoughts

NBH18
MEADOW Pink Bees
bee your beautiful self



NBH17
JOLIE Sausage Dog

NBH16
ELECTRIC DREAMS
happy thoughts

NBH14
MEADOW Butterflies
ideas

8
HARDBACK
A5 NOTE
BOOKS

HIGH-QUALITY HARDBACK A5 NOTEBOOKS

creativity with purpose = creating happy smiles

whether heading back to uni, school or work, we have all the gorgeous stationery goodies you'll need, to keep your desk space looking bright happy and purposeful!

hardback notebooks | trade price £3.75 | rrp £8.99 | size A5 148 x 210mm
8 signature designs | wood fibre ribbon page marker | 96 leaves 192 lined pages

printed on our high quality FSC® certified board | sustainably made & 100% recyclable | designed in the UK

HARDBACK
A5 NOTEBOOKS
the essential everyday notebook



NBH13
MEADOW Bees
reflections



NBH12
ELLE Mimosa
notes

SHOP
stylish desk accessories!

NOW available to order direct!
don't miss out on your next best-sellers

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33

beautifully presented
A6 BOXED NOTEBOOK SET
the perfect stationery lovers gift set!



NBBOX01
ELLE
Mimosa
Bees
notes and
ideas



NBBOX02
MEADOW
Bees
Flowers
inspire



NBBOX03
ELECTRIC
DREAMS
little books
of happiness

SET OF 3
BOXED A6 POCKET BOOKS

A6 boxed notebooks | trade price £5.00 | rrp £11.99
size 105 x 148mm | 96 pages | set of 3 co-ordinating designs per box
printed on our high quality uncoated FSC® certified board
beautifully packaged in a co-ordinating slip box
100% plastic free & recyclable

With a ♡ in our ART - Designed & Sustainably Made in the UK

New Arrivals!

MADE~to~MATCH
STATIONERY COLLECTIONS
for 2024

2
BRAND
new
exercise
notebooks
set of 2



NBSET01
GLOW Bloom
ideas | notes

A5 EXERCISE NOTEBOOK SET



NBSET02
ELLE Daisies
notes | reflections

A5 exercise notebook sets | trade price £3.33 | rrp £7.99 | size 148 x 210mm
2 stitched notebooks per set - one with lined pages & one with dotted | supplied packaged with a paper belly band
printed on our high quality uncoated FSC® certified board | sustainably made | designed in the UK

THE FINEST STATIONERY COLLECTIONS

explore the stationery lovers edit - visit our super-boosted Belly Button GIFT TRADE website

take a look → www.bellybutton.gifts

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SIGNATURE STATIONERY A6 POCKET NOTEBOOKS



NBP12
JOLIE Sausage Dog
little big things

NBP14
MEADOW
day dream bee-liever

NBP16
MEADOW
notes to one's self

A6 pocket notebooks | trade price £1.65 | rrp £3.99 | size 105 x 148mm
96 lined pages | printed on our high quality uncoated FSC® certified board
100% plastic free & recyclable | designed & made in the UK

3
pocket
NOTE
BOOKS

STYLISH LETTER WRITING SETS hand written letters ≈ kept & treasured



WS04
ELLE
Mimosa

LETTER WRITING PAPER SET
15 SHEETS | 10 ENVELOPES
WHO DOESN'T LOVE A HAND WRITTEN NOTE!
Crafted To Be Kept & Treasured

WS03
MEADOW
Flower & Bees

2
writing
wallets

each wallet includes
15 printed writing sheets
& 10 matching envelopes

paper letter writing sets | trade price £4.16 | rrp £9.99 | 15 A5 sheets & 10 envelopes x 1 design per wallet
size 225 x 165mm | printed on our high quality uncoated FSC® certified board
gift packaged in a co-ordinated reusable wallet | 100% plastic free & recyclable | designed & made in the UK

the power of keeping in touch - who doesn't love a hand written note!

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SIGNATURE EVERYDAY STATIONERY
MAGNETIC TO-DO-LISTS

WEEKLY PLANNERS

4 brand new designs for 2024



ML13 ELLE Anemone to do



ML12 DITSY Dogs to do



ML11 ELLE Daisies to do today



ML10 MEADOW Pink Bees busy making lists



ML09 ELECTRIC DREAMS make a wish list



ML08 MEADOW Bees busy bees needlists



ML07 JOLIE Sausage Dog to do list



ML05 MEADOW Butterflies shopping

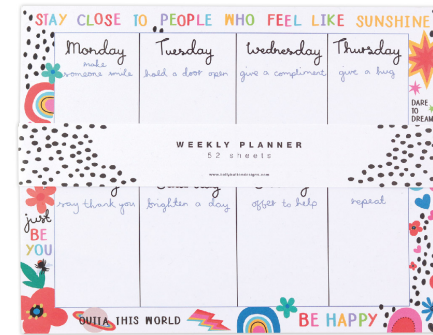


ML04 ELLE Mimosa shopping list

9 handy to-do LISTS

handy shopping list you can keep on the fridge door & your magnetic wall organiser!

magnetic to-do-list note pad | trade price £2.50 | rrp £5.99 | size 100 x 210mm
80 tear sheets | magnetic backing strip | printed on our high quality uncoated FSC® certified board
supplied in wrap around paper belly band | designed in the UK



WP07 ELECTRIC DREAMS Pattern & Words Print



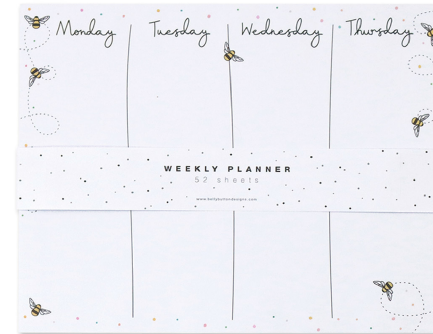
WP06 ELECTRIC DREAMS Leopard Print



WP05 MEADOW Floral Print



WP04 ELLE Mimosa Print



WP02 MÖBIUS Bees



WP01 MEADOW Blur Floral Print

6 weekly PLANNERS gift little helpers

weekly planner | trade price £3.75 | rrp £8.99 | size 270 x 210mm
52 tear sheets | days of the week | printed on our high quality uncoated FSC® certified board
supplied in wrap around paper belly band | 100% plastic free & recyclable | designed in the UK
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 corinne@cfagencies.com

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 rignall03@aol.com
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 richard@freemanagencies.co.uk nicola@freemanagencies.co.uk

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ALL THE *Details*

2024 GIFT & STATIONERY

PRICE LIST

RANGE	FINISHES	SIZE	SOLD IN units of	TRADE per item	RRP per item
GIFTING					
SILVER PLATED BANGLE	silver plated & engraved <i>supplied in keepsake gift presentation box</i>	N/A	3	£7.50	£17.99
SCENTED SOY WAX CANDLE	all natural ingredients <i>supplied in tin with lid</i>	65 x 77 mm	4	£5.00	£11.99
SCENTED SOY WAX MELTS	all natural ingredients <i>supplied in gift presentation box</i>	75 x 77 mm	4	£5.41	£12.99
BUD VASE	white ceramic	105 x 75 mm	4	£3.75	£8.99
CHINA JUG	new bone china	h 125 mm	4	£5.80	£13.99
HANGING DECORATION	white ceramic <i>supplied with ribbon</i>	80 x 80 x 5 mm	4	£2.08	£4.99
GLASS MUG	borosilicate glass <i>supplied boxed with tag</i>	75 x 90 mm	4	£5.41	£12.99
SMALL CHINA MUG	new bone china <i>supplied with foil stamped gift presentation box</i>	83 x 75 mm	4	£3.33	£7.99
STANDARD CHINA MUG	new bone china <i>supplied with foil stamped gift presentation box</i>	90 x 90 mm	4	£5.00	£11.99
LARGE TULIP CHINA MUG	new bone china <i>supplied with foil stamped gift presentation box</i>	100 x 105 mm	4	£5.83	£13.99
TULIP CHINA MUG SET <i>set of 2 large mugs</i>	new bone china <i>supplied in foil stamped gift presentation box</i>	100 x 105 mm	2	£11.67	£28.00
HEART COASTER	porcelain <i>supplied in gift presentation box</i>	110 x 110 mm	6	£2.50	£5.99
HEART TRINKET DISH	porcelain <i>supplied in gift presentation box</i>	100 x 100 mm	4	£3.75	£8.99
ROUND TRINKET DISH	new bone china	100 x 100 mm	4	£3.33	£7.99
PEN POT	new bone china	90 x 90 mm	4	£4.17	£9.99
PEN SET of 2	refillable ballpoint pen <i>supplied in gift presentation box</i>	140 mm	6	£5.41	£12.99
PENCIL SET of 6	pencils with erasers <i>supplied in gift presentation box</i>	N/A	6	£2.91	£6.99
STATIONERY					
SCALLOP SHAPE NOTEBOOK	uncoated paper	140 x 140 mm	6	£3.75	£8.99
A5 SPIRAL BOUND NOTEBOOK	uncoated paper	148 x 210 mm	6	£3.75	£8.99
A4 SPIRAL BOUND NOTEBOOK	uncoated paper	213 x 299 mm	3	£5.41	£12.99
A5 HARDBACK NOTEBOOK	uncoated paper	148 x 210 mm	6	£3.75	£8.99
A6 NOTEBOOK BOX SET <i>set of 3</i>	uncoated paper <i>supplied in presentation slip box</i>	105 x 148 mm	6	£5.00	£11.99
A5 EXERCISE NOTEBOOK <i>set of 2</i>	uncoated paper <i>supplied in wrap around belly band</i>	148 x 210 mm	6	£3.33	£7.99
A6 POCKET NOTEBOOK	uncoated paper	105 x 148 mm	6	£1.65	£3.99
LETTER WRITING SET	uncoated paper <i>supplied in presentation wallet</i>	225 x 165 mm	6	£4.16	£9.99
MAGNETIC TO-DO-LIST	uncoated paper <i>supplied in wrap around belly band</i>	100 x 210 mm	6	£2.50	£5.99
WEEKLY PLANNER	uncoated paper <i>supplied in wrap around belly band</i>	270 x 210 mm	6	£3.75	£8.99
COUNTER DISPLAY UNIT					
BANGLE CDU	package includes 8 designs of your choice, 3 boxes of each = 24 boxes in total			£180	
CANDLE CDU	package includes up to 9 designs of your choice, 4 of each design = 36 candles in total			£180	
WAX MELT CDU	package includes 9 units of 4 packs of your choice = 36 packs in total			£195	

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HOW TO ORDER

To place your order online, please register and login through our two dedicated Belly Button GIFT TRADE & CARD TRADE websites.

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Alternatively please contact your local agent or email our team,
we are always happy to help with any questions you may have to:
enquiries@bellybuttondesigns.com

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PAYMENT & ORDER TERMS

Pro forma for first orders, 30 day payment terms thereafter.
Carriage paid on all UK mainland orders over £200. International shipping not included, quote on all orders. If you have any questions please send an email to:
accounts@bellybuttondesigns.com

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Please make BACS payment to the account below or call us on:
+44 (0)161 902 0200 to pay by card over the phone.
Bank: **HSBC** | Account Name: **Belly Button Designs Ltd.**
Account No: **91350935** | Sort Code: **40-31-20**
BIC: **HBUKGB4144T** | IBAN: **GB17HBUK40312091350935**

PAYMENT FOR GIFTWARE

Please make BACS payment to the account below or call us on:
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Account No: **31519409** | Sort Code: **40-31-20**
SWIFT: **HBUKGB4144T** | IBAN: **GB27HBUK40312031519409**

THANK YOU

for your order & supporting
our small independent design business

*from all of us
at Belly Button x*

PS. We hope to see you all at the Harrogate HOME & GIFT Show
21-24 JULY 2024!!

41



ENVIRONMENTALLY FRIENDLY

With a ♥ in our ART

We believe in creating Purposeful Design that's both Beautiful & Recyclable.
We are committed to Ethically & Sustainably Made products designed here in the UK.
We seek out innovative ways to create cutting edge high-quality giftware & packaging,
reducing waste, helping preserve our planet, our people, our brand for the next generation.
We print on our high-quality 100% FSC® certified board, sourced from responsibly
managed forests with the highest environmental and social standards.



ORDER TODAY & WE WILL DELIVER TO YOUR DOOR WITHIN 24hrs!



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along side our brand-new exclusive pricing structure.
Your small business is at the ♥ of our ART

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BELLY BUTTON

Est. DESIGNS 1994

Putting a ♥ into our ART

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beautifully crafted signature greeting cards,
made-to-match gorgeous giftware, wrapping &
stationery. Nurturing the power of CONNECTING
people, spreading pure JOY and making every-
one's world a little BRIGHTER with a...

smile x