

A UNIQUE BRITISH BRAND
BELLY BUTTON

Est. DESIGNS · 1994

Putting a ♡ into our ART

greeting cards & gift wrap
www.bellybutton.cards

mix & match
CARDS & WRAP
EVERYDAY
EDITION

www.bellybutton-gifts
stationery · gifts · home



discover brand-new mix & match gifts in the
ESSENTIAL EVERYDAY GIFTWARE EDIT
www.bellybutton.gifts



INSTAGRAM
@bellybuttdesigns



FACEBOOK
Belly Button Designs



LINKEDIN
www.linkedin.com/company/belly-button-designs

EXPLORE OUR FULL RANGE OF GREETING CARDS & GIFTWARE
www.bellybutton.cards | www.bellybutton.gifts

www.bellybutton.cards | www.bellybutton.gifts

Putting a ♡ into our ART

THE ESSENTIAL EVERYDAY EDIT 2024

A UNIQUE BRITISH BRAND
BELLY BUTTON

Est. DESIGNS · 1994

Putting a ♡ into our ART

www.bellybutton.cards

mix & match
CARDS & WRAP
EVERYDAY
EDITION

greeting cards & gift wrapping

New Collection

THE ESSENTIAL EVERYDAY EDIT
GREETING CARDS & GIFT WRAPPING

Everyday **2024** Occasions





HELLO & welcome

To the Essential CARD & GIFT WRAP Edit for 2024!

This is always one of our favourite issues to edit, at Belly Button we love this time of year, bringing you our Independent Retailers, all the everyday newness first for the year ahead! We have lots to share with you, so much so that we now have two brochures!! This, our mix & match issue for CARDS & GIFT WRAPPING, creating a one-stop-shop for all things greeting cards, boxed cards, stationery packs, gift wallets, gift bags and gift wrapping!! Yes, the full collection for all occasions in one place, and available via our speedy sales Trade website for CARDS!!

www.bellybutton.cards

As a companion to this issue, our second essential everyday brochure, dedicated to our brand-new GIFTWARE collections, including ceramics, jewellery and home fragrance, launches at the same time! All fully available to shop now, over on our newly refreshed, super-charged Trade site for GIFTS, where you will also find the full range of GIFT WRAPPING, making stocking up on gift-giving super quick...and super exciting!!

www.bellybutton.gifts

As our most important customer, your small business is at the heart of our Art, here at Belly Button Designs. As exclusive insiders you receive our personalised, second to none customer service. Our brand-new exclusive pricing structure, featuring lower prices across greeting cards, gift wrap, gift bags, spinners and display units, created to support your independent business. You receive first to view and pre-order our brand-new collections, before they officially launch...and, that you won't find anywhere else!

As a small business ourselves, we move fast to bring you newness. Our passion drives our creativity. We are proud to be the trend-driven industry leaders. Our unique signature, heritage design, established 30 years ago this year (how did that happen!!) is iconic and widely recognised, eagerly followed (by the big publishers)...whilst we are already launching new ranges just for you!

Not registered for an account yet? Become an insider, part of the BB family, we are stocked up and ready to deliver to your door within 24hrs...how good is that!

Please take a moment, immerse yourself in all things feel-good and beautiful, sustainably made purposeful design. Discover the brand-new Ditsy and Botanique range, brand-new designs across our greeting cards and gift wrapping...ideas that stand out, unique for everyday moments and those momentous occasions!

...send little acts of pure happiness that really do make someone's day a little brighter with a smile!

We understand the value of small businesses, and with a huge thank you from all the BB team and myself for your continued support and partnership.

Rachel
X

CREATIVE DIRECTOR
& BOSS LADY

www.bellybutton.cards
**luxury
ECO GIFT
WRAPPING**
FWP20
BOTANIQUE
page 95
greeting cards & gift wrap

A MEMBER OF
A@ID
ANTI COPYING IN DESIGN



all the newness

BELLY BUTTON DESIGNS 2024

5 GREETING CARDS

7 DITSY brand-new range

13 GLOW

19 ELECTRIC DREAMS

35 JOLIE

39 MÖBIUS

43 MÖBIUS Ltd.EDITION

45 BOTANIQUE brand-new range

49 ELLE brand-new designs

61 ELLE BLEU brand-new designs

65 HUE

69 MEADOW brand-new designs

76 MONOGRAM

77 LUXE large cards

82 WONDERFUL WORLD childrens cards

84 NOTECARDS brand-new designs

86 GIFT CARD WALLETS

87 MINI CARD PACKS

88 MÖBIUS BOXED CARDS

91 MEADOW BOXED CARDS

...everyday &

OCCASIONS 2024

93 GIFT WRAPPING

95 GIFT WRAP PACKS brand-new designs

103 ELLE GIFT BAGS brand-new designs

109 ELLE BLEU GIFT BAGS

111 MEADOW GIFT BAGS brand-new designs

113 MÖBIUS GIFT BAGS

114 ELECTRIC DREAMS GIFT BAGS

115 WONDERFUL WORLD GIFT BAGS

115 PLANT GIFT BAGS

117 STRIPE GIFT BAGS

118 DITSY WEDDING GIFT BAGS brand-new designs

119 ELLE WEDDING GIFT BAGS

121 MEADOW WEDDING GIFT BAGS

122 ELLE BABY GIFT BAGS

123 MÖBIUS BABY GIFT BAGS

125 JOLIE BABY GIFT BAGS

ALL THE DETAILS

127 GREETING CARD & SPINNER PRICE LIST
www.bellybutton.cards

129 GIFT WRAPPING & DISPLAY UNIT PRICE LIST
www.bellybutton.cards | www.bellybutton.gifts

131 HOW TO ORDER

132 AGENTS



Have a lovely Day

www.bellybutton.cards

welcome to BB GREETING CARDS

EXPLORE THE NEWNESS that stole our HEARTS!
Luxury signature greeting cards, essential new design stories tailored to you, shop by design for everyday occasions to significant celebrations. Discover brand-new ranges Ditsy and Botanique created in our unique BB style. Brand-new designs across Elle, Elle Bleu and Meadow, beautifully crafted and sustainably made here in the UK. Featuring our new pricing structure, exclusive to our indies. Creating commercially appealing cards & stationery feel effortlessly sensational...

...truly gorgeous smile makers!

Shop and easily stock up today, via our highly optimised, speedy online trade store, a one-stop-shop for all things beautifully curated for you!

www.bellybutton.cards

get in touch,

we would love to hear from you

enquiries@bellybuttondesigns.com


0161 902 0200

New Collection

THE ESSENTIAL EVERYDAY EDIT

Everyday **2024** Occasions

Putting a ♥ into our ART

DITSY 

Brand New Range for 2024

73
new
everyday
DESIGNS



DME01
Have A Lovely Birthday
butterflies | stars | hearts | bees

DITSY. Classic Belly Button signature design in a brand new charming ditsy all-over print. This striking new story features all our lovely stylised wildflowers, butterflies, favourites from tea time to celebrating with cocktails, the love for our family pets to all the activities we do for fun or simply to relax. 73 new everyday designs, commercially appealing, infused with the prettiest pastel hues and intricately embossed...

...the perfect ditsy mix of smile makers!

With a  in our ART - Beautifully crafted & sustainably made here in the UK.

ditsy | alpha code IJ | trade price £1.04 | rrp £2.50 | size 130 x 130mm
embossed detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with kraft envelope | 100% plastic free & recyclable | designed & made in the UK

DITSY | EVERYDAY GREETING CARDS

7



DME02
It's Your Birthday
Fancy That!
cakes | stars



DME03
Happy Birthday
candles | streamers



DME04
Happy Birthday
One I Love
hearts | flowers

OPEN
BIRTHDAY



DME05
Happy Birthday
Cheers
cocktails | streamers



DME06
Happy Birthday
plants | garden tools



DME07
Happy Birthday
To You
lavender | hearts | bees



DME08
Happy Birthday
To You
daisies | hearts | bees



DME09
Happy Birthday
flower mix



DME10
Happy Birthday
To You
bunting | streamers | stars



DME11
Have A
Lovely Birthday
daisies | hearts | bees



DME13
Have A Purr-fect
Birthday
cats



DME14
Happy Birthday
dogs

www.bellybutton.cards

enquiries@bellybuttondesigns.com

0161 902 0200

the collection that stole our hearts!



DME15
Happy Birthday
Enjoy Your Day
plants | flowers



DME16
Sending Birthday
Wishes
balloons | streamers



DME17
Happy Birthday
To A Good Sport
all sports

OPEN
BIRTHDAY



DME18
Happy Birthday
The Old Ones Are The Best
records | tapes | radios
gramophones



DME19
Happy Birthday
To You!
golf clubs | golf buggy



DME12
Happy Birthday
To Someone Special
daisies | hearts | bees



DME47
Happy Birthday
Lovely Friend
daisies | bees

FRIEND



DME43
Happy Birthday
Lovely Partner
champagne | hearts | streamers

FAMILY
BIRTHDAYS



DME45
Happy Birthday
Lovely Wife
hearts | flowers

WIFE



DME20
Happy Birthday
Husband
bunting | streamers | balloons



DME46
Happy Birthday
Lovely Mum
hearts | bees

MUM
& DAD



DME25
Happy Birthday Dad
You're One In A Million
candles | streamers | stars



GRANDMA

DME36
Happy Birthday
Grandma
floral



DME69
Happy Birthday
Lovely Granny
tea | cake



DME27
Happy Birthday
Lovely Gran
tea | cake | stars



DME37
Happy Birthday
Lovely Nana
floral



DME38
Happy Birthday
Lovely Nana
tea | cake

GRAND-
PARENTS



DME21
Happy Birthday
Grandad
football | music | beer | golf



DME44
Happy Birthday
Lovely Daughter
butterflies

SISTER
AUNTIE
DAUGHTER



DME41
Happy Birthday
Lovely Sister
cocktails | flowers | streamers



DME42
Happy Birthday
Lovely Auntie
daisies | bees

GRANDSON



DME23
Happy Birthday
Son
bunting | streamers | balloons

SON
BROTHER



DME26
Happy Birthday
Brother
beer | streamers | stars



DME24
Happy Birthday
Grandson
candles | streamers | stars



DME22
Happy Birthday
Nephew
candles | streamers | stars



DME40
Happy Birthday
Lovely Niece
cakes



DME39
Happy Birthday
Lovely Granddaughter
balloons | streamers

NIECE
GRAND-
DAUGHTER

AGE
18



DME48
Happy 18th Birthday
hearts | bees



DME49
Happy 21st Birthday
hearts | bees



DME50
Happy 30th Birthday
hearts | bees

MILESTONE
BIRTHDAYS



DME51
Happy 40th Birthday
hearts | bees



DME52
Happy 50th Birthday
hearts | bees



DME53
Happy 60th Birthday
hearts | bees

AGE
60



DME54
Happy 70th Birthday
hearts | bees



DME55
Happy 80th Birthday
hearts | bees

AGE
80



DME66
Engaged
Congratulations
rings | birds | hearts

ENGAGED
WEDDING

ditsy | alpha code IJ | trade price £1.04 | rrp £2.50 | size 130 x 130mm
embossed detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with kraft envelope | 100% plastic free & recyclable | designed & made in the UK

SPECIAL
OCCASIONS



DME57
Wedding Day
Wishes
cakes | flowers | confetti



DME58
Wedding Day
birds | hearts | confetti



DME59
Wedding
Acceptance
hearts | confetti



DME60
Wedding
Regret
butterflies | hearts



DME55
Happy Anniversary
champagne | hearts

ANNIV



DME66
On Our Anniversary
champagne | roses | hearts



DME61
Hello
New Baby
sunshine | balloons | stars

NEW
BABY



DME62
A New Baby
Boy
bunting | streamers



DME63
A New Baby
Girl
bunting | streamers



DME64
Christening Day
Wishes
bunting | streamers



DME68
Communion Day
Wishes
cross | bunting | streamers



DME71
On Your
Confirmation Day
cross | bunting | streamers

www.bellybutton.cards

enquiries@bellybuttondesigns.com

0161 902 0200



DME33
Thank you
So Much
lemons | hearts | bees

THANK YOU



DME73
To An Amazing Teacher
Thank You!
apples | stars | pencils



DME28
Wishing You
Good Luck
clover | bees

GOOD LUCK



DME65
Amazing Results
Congratulations On Your Exams
stars | balloons



DME70
Well Done Congratulations
You Passed
vehicles | stars



DME67
New Job
The Sky's The Limit!
stars | sunshine | balloons



DME72
Happy Retirement
Relax & Enjoy!
garden tools | deck chair



DME34
New Home
Be Happy
house | daisies

NEW HOME



DME29
Feel Brighter Soon
sunshine | balloons | stars



DME32
With Sympathy
birds

SYMPATHY



DME30
Thinking Of You
At This Time
butterflies | stars

THINKING OF YOU



DME31
Thinking Of You
geese | leaves

ditsy | alpha code LJ | trade price £1.04 | rrp £2.50 | size 130 x 130mm
embossed detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with kraft envelope | 100% plastic free & recyclable | designed & made in the UK



GLE01
Happy Fab Day To Ya!
stars | party poppers

GLOW

Delivering a dose of SUNSHINE for 2024! Full of delight and energy! With a power pop of colour, classic design that denotes our bespoke BB heritage, adorned with lots of tactile emboss and trimmed with a playful wavy scalloped edge.

send a little heartfelt...



With a ♡ in our ART - Designed & Sustainably Made in the UK.



GLE02
Best Birthday Ever
WooHoo
stars | streamers



GLE03
Happy Birthday
The Old Ones Are The Best!
stars | streamers



GLE04
Happy Birthday
To You
birthday candles | stars



GLE06
Happy Birthday
Let's Boogie
disco ball | streamers



GLE08
Happy Birthday
Woo Hoo!
balloons | stars



GLE09
Happy Birthday
Sausage
sausage dog | flowers

OPEN BIRTHDAY



GLE10
Zip A Dee Do Dah
Zip A Dee Birth Day!
rainbow streamer | stars



GLE11
Happy Blooming Birthday
flower burst



GLE12
Happy Eat Cake Day
To You
streamers



GLE13
Happy Birthday
Hope It's Purr-fect
sleeping cat | flowers

glow | alpha code LL | trade price £1.36 | rrp £3.25 | size 165 x 165mm | blank inside
die-cut scalloped edge & emboss detail | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK
www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200



GLE14
Happy Birthday
Sunshine
flowers | sun



GLE15
Happy Birthday
Love You Lots
heart balloons



GLE17
Happy Birthday You're A Star
Have A Great Day
stars | streamers



GLE05
Happy Birthday
Bestie
flowers | streamers



GLE07
Happy Birthday
Fab Friend
rainbow star | streamers



GLE19
Happy Birthday
Lovely Friend
flower burst



GLE16
Happy Birthday
To The One I Love
flower heart



GLE21
Happy Birthday
MUM Love You
flowers



GLE22
Happy Birthday
To A Lovely Grandma
flower burst



GLE23
Happy Birthday
To A Lovely Nana
flower burst



GLE18
Happy Birthday
Lovely Sister
flowers



GLE24
Happy Birthday
Lovely Daughter
flowers | sun



GRAND-DAUGHTER

GLE20
Happy Birthday
Lovely Granddaughter
flowers | bees



GLE52
Happy 18th Birthday
Fabulous 18
Champagne bottle | glasses



GLE53
Happy 21st Birthday
Fabulous 21
Champagne bottle | glasses



GLE54
Happy 30th Birthday
Fabulous 30
Champagne bottle | glasses



GLE55
Happy 40th Birthday
Fabulous 40
Champagne bottle | glasses



GLE56
Happy 50th Birthday
Fabulous 50
Champagne bottle | glasses



GLE57
Happy 60th Birthday
Fabulous 60
Champagne bottle | glasses



GLE58
Happy 65th Birthday
Fabulous 65
Champagne bottle | glasses



GLE59
Happy 70th Birthday
Fabulous 70
Champagne bottle | glasses



GLE60
Happy 80th Birthday
Fabulous 80
Champagne bottle | glasses



GLE25
Engaged This Is The Beginning
Of Your Happily Ever After
hearts | birds



GLE26
Wedding Day Love
flower tree
heart balloons

SPECIAL OCCASIONS



GLE27
Wedding Day Wishes
To You Both
flower heart



GLE29
Happy
Wedding Day
Champagne bottle | glasses



GLE35
Happy Anniversary
Lots Of Love
hearts



GLE38
On Our
Anniversary
flower heart



GLE39
Happy Anniversary
To us
champagne bottle | glasses



GLE36
Happy Anniversary
Lovely Wife
champagne bottle | glasses



GLE37
Happy Anniversary
Lovely Husband
champagne bottle | glasses



GLE33
Hello
New Baby
cloud mobile



GLE30
Hello
New Baby
elephant | balloons



GLE31
Hello New
Baby Girl
pink elephant | balloons



GLE32
Hello New
Baby Boy
blue elephant | balloons



GLE34
Christening Day
bird | flower tree



GLE42
Feel Better Soon
Big Hugs
star burst



GLE41
Thinking Of You
With Love
bird carrying heart



GLE40
Sympathy
flower meadow



GLE43
Sorry You Are Leaving
Sad To See You Go
stars



GLE49
Retirement
= Fun Times Ahead
stars | streamers



GLE47
Congratulations
A New Job
stars | hearts



GLE51
Good Luck
Go You!
clover | stars



GLE46
Well Done
Clever You Woo Hoo!
stars



GLE48
Congrats
#no limits
star burst



GLE50
Bee Happy In Your
New Home
beehive | bees | flowers



GLE44
Thanks
So Much!
flowers



GLE45
Hello
You
flowers

glow | alpha code LL | trade price £1.36 | rrp £3.25 | size 165 x 165mm | blank inside
die-cut scalloped edge & emboss detail | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

www.bellybutton.cards

enquiries@bellybuttondesigns.com

0161 902 0200



ELECTRIC DREAMS. Shine's bright with a rainbow colour palette and feel-good design! A hand drawn sassy aesthetic, packed full of uplifting vibrancy and playfulness. With a ♡ in our ART - Designed & Sustainably Made in the UK...delivering that well deserved dose of sunshine & smiles!

we have the power to connect!



EDE279
Happy Birthday
Hope It's
Outta This World

OPEN
BIRTHDAY



EDE275
Happy Birthday
Yay!



EDE272
Sassy
Birthday



EDE266
[Belated] Happy Birthday
I'm Not Late I'm Just Extending
The Celebrations



EDE265
Happy Birthday
Sunshine



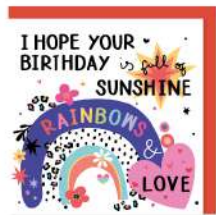
EDE284
Happy Birthday
Let's Celebrate



EDE234
Don't Count Your Candles
Just Enjoy The Glow



EDE233
Happy Cake Day
To You



EDE232
I Hope Your
Birthday Is Full Of Sunshine
Rainbows & Love



EDE231
Happy Birthday
To You

OPEN
BIRTHDAY



EDE228
It's Your Birthday
Make It A Great One



EDE203
Happy Birthday
Have A Magical Time



EDE201
Best Birthday Ever
Is My Wish To You



EDE200
Happy Birthday
Hope Your Day Brings Love
Laughter & Lots of Cake



EDE199
Happy Birthday
To You



EDE196
Happy Birthday
Save Me A Drink



EDE195
Happy Birthday



EDE194
Happy Birthday
All You Need is Love



EDE193
Happy Birthday
Dance Like No One's Looking



EDE191
Happy Birthday
To You



EDE190
Happy Birthday
YAY

electric dreams | alpha code IJ | trade price £1.04 | rrp £2.50 | size 130 x 130mm
embossed detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

www.bellybutton.cards

enquiries@bellybuttondesigns.com

0161 902 0200



EDE189
Happy Birthday
Bee Happy



EDE172
Happy Birthday
Sunshine



EDE171
Happy Birthday
Today Is All About You
Woo Hoo!



EDE105
Happy Birthday
Ta Daaaah!



EDE103
Happy Birthday
You Call The Shots



EDE102
Happy Birthday
Life Is A Journey
Enjoy The Ride



EDE170
Hello Lovely
Happy Birthday
I can't wait to See You



EDE169
Happy Birthday
Lovely You



EDE167
Happy Happy
Birthday Yay!



EDE101
Happy Birthday
Cheers
To You



EDE100
On Your Birthday
Give In To Beer Pressure
Cheers



EDE258
Happy Birthday



EDE188
Happy Birthday
To You



EDE182
Happy Birthday
A Little Bit Older
& A Lot More Fabulous



EDE181
Happy Birthday
Beautiful



EDE104
Happy Birthday
For He's A Jolly Good FELLOW



EDE106
Birthday
BOY



EDE206
Happy Birthday
Put Your Feet Up
FELLA



EDE189
Have A Fantastic
Birthday



EDE108
Happy Birthday
Hope It's A Gintastic One!



EDE107
Happy Birthday
Bring On The Beers
Cheers



EDE259
Happy Birthday



EDE276
Happy Birthday
GO GIRL



EDE202
Happy Birthday
Put Your Feet Up
GIRL

OPEN
BIRTHDAY

OPEN
BIRTHDAY

BIRTHDAY
GIRL/BOY



EDE230
Birthday
GIRL



EDE229
Birthday
GIRL



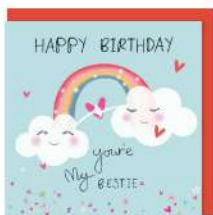
EDE158
Birthday GIRL
It's Been A while
Let's Celebrate
in style



EDE307
Happy Birthday
BESTIE
Love You



EDE204
Happy Birthday
To My
Best-tea



EDE078
Happy Birthday
You're My
BESTIE



EDE163
Happy Birthday
I Picked A Good
FRIEND In You!



EDE160
Happy Birthday
To A Lovely
FRIEND



EDE076
Happy Birthday
Lovely
FRIEND



EDE080
Happy Birthday
Lovely
PARTNER



EDE254
Happy Birthday
Lovely
WIFE



EDE209
Happy Birthday
Lovely
WIFE



EDE310
Happy Birthday
Lovely
HUSBAND



EDE304
Happy Birthday
Lovely MUM
Love You

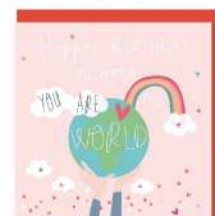


EDE299
Happy Birthday
Lovely MUM

brand-new
for Hubby
x



EDE212
Happy Birthday
MUM
Time To Put Your Feet up



EDE084
Happy Birthday
MUMMY
You Are My World

celebrating
family
birthdays!

sending
birthday
wishes
from the
cat & dog!
x



EDE197
Happy Birthday
FROM THE CAT



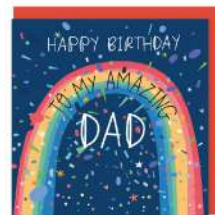
EDE198
Happy Birthday
FROM THE DOG



EDE109
Happy Birthday
DADDY
I Love Your Hugs



EDE213
Happy Birthday
DAD
Time To Put Your Feet up



EDE112
Happy Birthday
To My Amazing
DAD



DAD
EDE110
Happy Birthday
DAD



EDE121
Happy Birthday
I have Big Shoes To Fill
GRANDAD

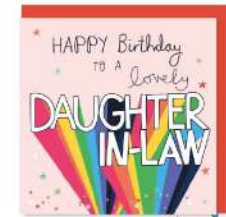
*celebrating
Grandad x*



EDE082
Happy Birthday
Lovely
DAUGHTER



EDE081
Happy Birthday
Lovely
DAUGHTER



EDE083
Happy Birthday Lovely
DAUGHTER-IN-LAW



EDE302
Happy Birthday Lovely
GRANDMA
Love You



EDE092
Happy Birthday
Lovely
GRANDMA



EDE093
Happy Birthday
Lovely
GRANNY

**GRAN
GRANNY
GRANDMA
NANA
NAN**



EDE091
Happy Birthday
Lovely
GRAN



EDE095
Happy Birthday
Lovely
NANA



EDE094
Happy Birthday
Lovely
NAN

DAUGHTER



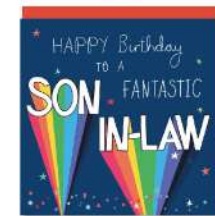
EDE305
Happy Birthday
Lovely
DAUGHTER



EDE300
Happy Birthday Lovely
DAUGHTER
Go Girl!



EDE210
Happy Birthday
Lovely
DAUGHTER



EDE114
Happy Birthday
Fantastic
SON-IN-LAW



EDE113
Happy Birthday
Fantastic
SON

**SON &
SON-
IN-LAW**

SISTER



EDE262
Happy Birthday
Lovely
SISTER

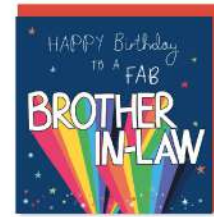


EDE088
Happy Birthday
Lovely
SISTER



EDE257
Happy Birthday
Lovely
SISTER-IN-LAW

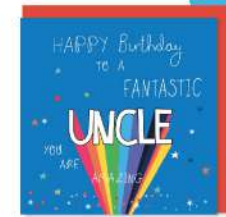
UNCLE



EDE117
Happy Birthday Fab
BROTHER-IN-LAW



EDE116
Happy Birthday
Cool
BROTHER



EDE118
Happy Birthday
Fantastic
UNCLE

electric dreams | alpha code IJ | trade price £1.04 | rrp £2.50 | size 130 x 130mm
embossed detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

www.bellybutton.cards
enquiries@bellybuttondesigns.com

0161 902 0200

NIECE

EDE256
Happy Birthday
Lovely
AUNTIE

EDE305
Happy Birthday
Lovely
NIECE

EDE115
Happy Birthday
Brilliant
Funny
Amazing
NEPHEW

FAMILY BIRTHDAYS

AGE 14

EDE244
Happy Birthday
Age 14

EDE245
Happy Birthday
Age 15

EDE246
Happy Birthday
Age 16

EDE090
Happy Birthday
Lovely
GRANDDAUGHTER

EDE119
Happy Birthday
Lovely
GRANDSON

EDE120
Happy Birthday
Great
GRANDSON

EDE247
Happy Birthday
Age 17

EDE248
Happy Birthday
Age 18

EDE260
Happy Birthday
Age 21

AGE 9

EDE239
Happy Birthday
Age 9

EDE240
Happy Birthday
Age 10

MOMENTOUS MILESTONE BIRTHDAYS

celebrate becoming a teen!

EDE241
Happy Birthday
Age 11

EDE242
Happy Birthday
Age 12

EDE243
Happy Birthday
Age 13

EDE249
Happy Birthday
Age 30

EDE250
Happy Birthday
Age 40

EDE251
Happy Birthday
Age 50

EDE252
Happy Birthday
Age 60

EDE221
Happy Birthday
Age 18

EDE222
Happy Birthday
Age 21



electric dreams | alpha code IJ | trade price £1.04 | rrp £2.50 | size 130 x 130mm
 embossed detail | blank inside | printed on beautiful 100% recycled FSC® certified board
 supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

www.bellybutton.cards
 enquiries@bellybuttondesigns.com
 0161 902 0200



EDE125
CONGRATULATIONS
Over The Moon For You



EDE126
CONGRATULATIONS
Hoo Ray! Well Done!
YOU DID IT!



EDE215
CONGRATULATIONS
Better Than OK
Blooming Marvellous



EDE269
Sorry
YOU ARE
LEAVING



EDE133
RETIREMENT
Time To Put Your Feet Up
& Make Some Plans



EDE261
Just To Say

CONGRATS

JUST TO SAY



EDE255
So Very
PROUD OF YOU



EDE280
Girl
BE YOU



EDE177
Queen
Bee



EDE131
GET WELL
soon



EDE293
THINKING
OF YOU



EDE129
THINKING
OF YOU

EXAM SUCCESS

GET WELL SOON

WITH SYMPATHY



EDE235
You're The Person Who Dreamed, Believed
And Went On To Achieve!
WELL DONE!



EDE270
CLEVER
PANTS
You!



EDE124
EXAM SUCCESS!
Hats Off To You

NEW HOME



EDE294
Sorry For Your Loss
Thinking Of You At This Time



EDE127
SYMPATHY



EDE128
With
SYMPATHY



EDE237
GOOD LUCK
GOOD LUCK
Fingers And Toes
Crossed For You



EDE136
FIRST DAY
At Big School

your first day!



EDE263
Happy
NEW HOME



EDE184
Hang On
In There Petal



EDE269
Stay Close To People
Who Feel Like Sunshine



EDE181
I'll Be By Your Side
Through Good Times & Bad Times
No Matter What

there for you X



ELECTRIC DREAMS

comfort & support x



EDE192
Sometimes When Things Are Falling Apart They May Actually Be Falling Into Place



EDE185
HERE FOR YOU



EDE274
BIG THANKS
Couldn't Have Done It Without You



EDE297
THANK YOU



EDE253
THANK YOU
Sunshine



EDE273
THANK YOU
So Very Much
Lovely You



EDE183
From the bottom of my heart
THANKS SO VERY MUCH



EDE155
THANK YOU



EDE142
THANK YOU



HELLO

Would you like to stock & sell our signature range of greeting cards? Don't miss out, register now for an account online:

www.bellybutton.cards

enquiries@bellybuttondesigns.com

0161 902 0200



electric dreams | alpha code IJ | trade price £1.04 | rrp £2.50 | size 130 x 130mm
embossed detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK



Jolie

whimsical designs with a cherry on top

The power of FRIENDSHIP.

JOLIE. Whimsical style infused with kindness, rainbows of colour and a positive mood. With the love of our friendships, our hearts are full! Made for connecting friends and family, celebrating birthdays and sharing smiles. With a ♥ in our ART - Designed & Sustainably Made in the UK...here's to laughter & friendship!



JLE01
Happy Birthday
keep bee-ing you



JLE02
Happy Birthday
gin o'clock
don't mind if i do!



JLE03
Happy Birthday
be happy



JLE04
Happy Birthday
have a purr-fect day



JLE05
Happy Birthday
do what makes you happy



JLE06
Happy Birthday
enjoy with sprinkles on top



JLE07
Happy Birthday
you're such a loyal friend



JLE08
Happy Birthday
ahoy there matey



JLE09
Happy Birthday
a friend is one of the nicest things you can have and one of the best

jolie | alpha code IJ | trade price £1.04 | rrp £2.50 | size 130 x 130mm
embossed detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK



JLE10
Happy Birthday
enjoy your pot of gold



JLE11
Happy Birthday
beautiful lady



JLE12
Happy Birthday
cheers to my partner
in wine (& cheese)



JLE13
Happy Birthday
a beautiful plant is like having
a friend around the house



JLE14
Happy Birthday
to you



JLE15
Happy Birthday
step right up to the
greatest show on earth



JLE16
Happy Birthday
every where you go
bring sunshine



JLE17
Happy Birthday
I love how our friendship
has grown & grown



JLE18
Happy Birthday
crazy plant lady



JLE19
Happy Birthday to you
one slice or two?



JLE20
Happy Birthday
let's celebrate good times



JLE21
Happy Birthday WIFE
only the best for you



JLE27
Happy Birthday
HUSBAND
cheers to you



JLE22
Happy Birthday
MUM
keep bee-ing lovely you



JLE28
Happy Birthday
DAD
in your happy place



JLE23
Happy Birthday
lovely GRANDMA



JLE29
Happy Birthday GRANDAD
do you know how
special you are to me?



JLE24
Happy Birthday
SISTER
let the fun be-gin



JLE30
Happy Birthday
BROTHER
hic hooray



JLE25
Happy Birthday
DAUGHTER
only the best for you



JLE31
Happy Birthday
SON
you really are the best



JLE26
Happy Birthday
GRANDDAUGHTER
enjoy your day



JLE32
Happy Birthday
GRANDSON
enjoy your day



JLE36
A NEW BABY
hello little one

jolie | alpha code J | trade price £1.04 | rrp £2.50 | size 130 x 130mm
embossed detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

...sending smiles to all our lovelies!

www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200

JOLIE

jolie | alpha code IJ | trade price £1.04 | rrp £2.50
size 130 x 130mm | embossed detail



ENGAGED



JLE33
ENGAGED
forever has a lovely ring to it



HAPPY ANNIVERSARY



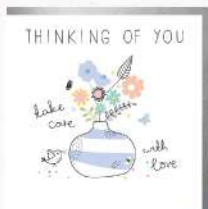
JLE35
HAPPY ANNIVERSARY
special bubbles for a special person



HAPPY NEW HOME



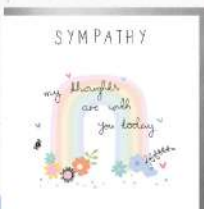
JLE37
HAPPY NEW HOME
make it your happy place



THINKING OF YOU



JLE38
THINKING OF YOU
take care with love



SYMPATHY



JLE39
SYMPATHY
my thoughts are with you today



YOU CAN DO IT



JLE40
YOU CAN DO IT
wishing you pots of luck

MÖBIUS

The power of FEEL-GOOD design.
MÖBIUS: Hand drawn in one continuous playful movement, joyfully forming an endless flow of feel-good design. Celebrating our interconnected world, those moments of well-being that link all our lives together. Beautifully embossed and printed on our high quality uncoated board, with a ♀ in our ART - Designed & Sustainably Made in the UK.



OPEN BIRTHDAY



Happy Birthday

M0E01
Happy Birthday



Happy Birthday

M0E02
Happy Birthday



Happy Birthday

M0E03
Happy Birthday

möbius | alpha code LL | trade price £1.24 | rrp £3.00 | size 146 x 146mm
embossed detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

MÖBIUS | EVERYDAY GREETING CARDS



M0E04

blank for your message



M0E06

Happy Birthday



M0E07

Happy Birthday

OPEN BIRTHDAY



M0E08

Happy Birthday



M0E09

Happy Birthday



M0E10

Happy Birthday
a little bit of what you fancy does you good
did someone say cake



M0E11

Happy Birthday
cheers let the fun begin
time to wine down / hope its a corker



M0E35

Happy Birthday
cheers



M0E36

Happy Birthday
gin o'clock

FRIEND BIRTHDAY



M0E87

Happy Birthday



M0E13

Birthday Girl



M0E23

Fantastic No1 FRIEND
lovely you're a gem my cup of tea you are my
rock my sunshine & you are always there for me

www.bellybutton.cards

enquiries@bellybuttondesigns.com

0161 902 0200

FRIEND
BIRTHDAY



M0E37
Happy Birthday
Lovely FRIEND



M0E89
Happy Birthday
Lovely FRIEND



M0E14
ENGAGED

ENGAGED
WEDDING
CHRISTENING

50
YEARS



M0E54
Happy GOLDEN
ANNIVERSARY
50 Years



M0E46
HAPPY RETIREMENT
congratulations lucky you let the adventures
begin good times this way



M0E17
GOOD
LUCK

NEW
HOME



M0E15
WEDDING



M0E16
NEW BABY

NEW
BABY



M0E47
CHRISTENING
DAY

WIFE



M0E28
ANNIVERSARY

ANNIVERSARY
CELEBRATION



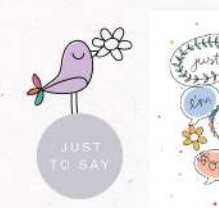
M0E60
ON OUR
ANNIVERSARY
je t'adore

25
YEARS



M0E48
Happy Anniversary
Lovely WIFE

HUSBAND



M0E18
YOU DID IT
fab happy days Congratulations
Super fantastic Well done you



M0E27
plenty more fish in the sea
just saying



M0E24
NEW HOME



M0E19
Just To Say I'm
Thinking Of You



M0E20
Thinking
Of You

SYMPATHY



M0E21
SYMPATHY

...for those moments that link our lives together

www.bellybutton.cards

enquiries@bellybuttondesigns.com

0161 902 0200



MÖBIUS Ltd.EDITION



MOE95
Happy Birthday
to you

MÖBIUS SPECIAL EDITION brings a luxury touch with it's fine line of continuous gold foil, on a rich deep blue. Playful colour pops of pastel mixed with tactile textured emboss. With a ♡ in our ART - Designed & Sustainably Made in the UK.

*celebrating our everyday
interconnected lives*

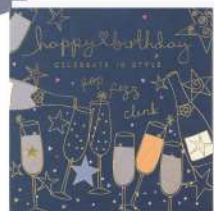
11
designs
open for
everyday
BIRTHDAYS



MOE96
Happy Birthday
have a magical day



MOE97
Happy Birthday
to you
make a wish



MOE98
Happy Birthday
celebrate in style
pop fizz clink



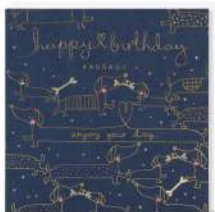
MOE99
Happy Birthday
lovely lady



MOE100
Happy Birthday
be happy



MOE101
Happy Birthday
anything is possible



MOE102
Happy Birthday
sausage
enjoy your day



MOE103
Happy Birthday
be happy



MOE104
Happy Birthday
to you
cheers

MÖBIUS Ltd.EDITION | EVERYDAY GREETING CARDS



MOE105
Happy Birthday
lots of love



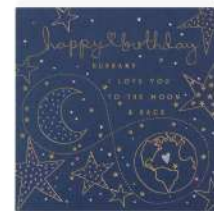
MOE106
Happy Birthday
Lovely
FRIEND



MOE107
Happy Birthday
WIFE
I Love You To The Moon & Back

6
family
BIRTHDAY
DESIGNS

FRIEND
BIRTHDAY



MOE108
Happy Birthday
HUSBAND
I Love You To The Moon & Back



MOE109
Happy Birthday
Lovely
SON



MOE110
Happy Birthday
Lovely BROTHER
Make A Wish



MOE111
Happy Birthday
DAD
You're One In A Million



MOE112
Happy Birthday
Lovely
GRANDAD



MOE113
Happy Anniversary
To My
WIFE

ANNIVERSARY

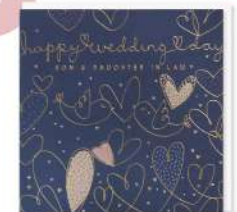


MOE114
Happy Anniversary
To My
HUSBAND



MOE116
Happy Wedding Day
DAUGHTER & SON-IN-LAW
with love

WEDDING
DAY



MOE117
Happy Wedding Day
SON & DAUGHTER-IN-LAW

möbius Ltd.EDITION | alpha code LL | trade price £1.24 | rrp £3.00 | size 146 x 146mm
foil & embossed detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied nested with envelope | 100% plastic free & recyclable | designed & made in the UK

www.bellybutton.cards
enquiries@bellybuttondesigns.com | 0161 902 0200

36
brand
new
everyday
designs

BOTANIQUE

A UNIQUE CELEBRATION
OF ALL THINGS FLORA

Belly Button's authentic and unique signature style captured in a bright bold statement of colour and design, high energy to soothing calming lilacs. We understand the power of sending and receiving a card, just how much it can mean to someone, it becomes a personal keepsake, a story, a connection. This striking new range features 36 everyday designs, delicately silver foiled and highly embossed, plus 12 non-captioned, everyday blank designs elaborately embossed...give your display a refresh with our striking new Botanique!

With a ♥ in our ART - Luxury greeting cards, beautifully crafted & sustainably made here in the UK.



BQE01
Happy Birthday
To You
blue floral



BQE02
Happy Birthday
Lovely
pale pink poppies



BQE03
Happy Birthday
Enjoy Your Day
pink echinacea floral



BQE04
Happy Birthday
Have A Lovely Day
lavender stems



BQE05
Happy Birthday
orange floral



BQE06
Happy Birthday
Lovely You
pink floral



BQE07
Happy Birthday
Have A Lovely Day
colourful gerbera floral



BQE08
Happy Birthday
Enjoy The Day
poppy floral



BQE09
Happy Birthday
wisteria floral

botanique | alpha code MM | trade price £1.46 | rrp £3.50 | size 165 x 165mm
silver foil & emboss detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

BOTANIQUE | BRAND NEW for 2024

the ARTful collection

OPEN
BIRTHDAY

45



BOE10
Happy Birthday
Have A Beautiful Day
daisy floral



BOE11
Happy Birthday
To You
sunflowers



BOE12
Happy Birthday
pink poppies



BOE13
Happy Birthday
30th
floral



BOE14
Happy Birthday
40th
floral



BOE15
Happy Birthday
50th
floral

30-70
milestone
birthday



BOE16
Happy Birthday
60th
pale pink peonies



BOE17
Happy Birthday
70th
lavender stems



BOE18
Happy Birthday
Lovely Wife
poppy

FAMILY
BIRTHDAY



BOE19
Happy Birthday
Lovely Mum
pale pink peonies



BOE20
Happy Birthday
Special Mum
floral wreath



BOE21
Happy Birthday
Lovely Granddaughter
ditsy pink floral

AVAILABLE TO ORDER NOW

we are stocked up and ready to deliver to your door within 24hrs!

www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200

...effortlessly sensational!

FAMILY BIRTHDAY



BQE22
Happy Birthday
Lovely Daughter
floral



BQE23
Happy Birthday
Lovely Sister
floral



BQE24
Happy Birthday
Grandma
floral



BQE25
On Our
Anniversary
floral



BQE26
Wedding Day
pale pink peonies



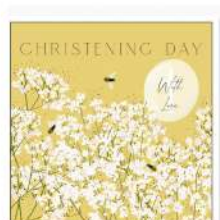
BQE27
Wedding Day
heart shape floral



BQE46
Wonderful News
New Baby Boy
floral



BQE47
Wonderful News
New Baby Girl
floral



BQE48
Christening Day
With Love
floral



BQE28
Anniversary
wisteria floral



BQE29
Get Well Soon
floral



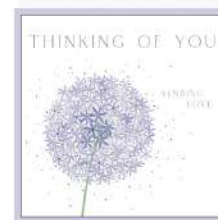
BQE30
Thank You
floral

botanique | alpha code MM | trade price £1.46 | rrp £3.50 | size 165 x 165mm
silver foil & emboss detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK
www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200



BQE31
New Home
Be Happy
sunflowers

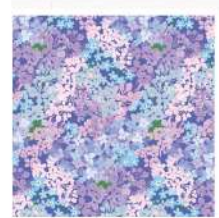
NEW HOME



BQE32
Thinking Of You
Sending Love
Allium floral



BQE33
Deepest
Sympathy
floral



BQE34
blank non-captioned
full floral design



BQE35
blank non-captioned
full floral design



BQE36
blank non-captioned
full floral design

12 new blank DESIGNS



BQE37
blank non-captioned
full floral design



BQE38
blank non-captioned
full floral design

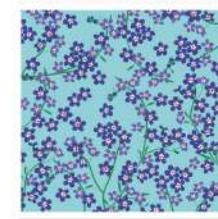


BQE39
blank non-captioned
full floral design

beautiful & elaborately embossed



BQE40
blank non-captioned
full floral design



BQE41
blank non-captioned
full floral design



BQE42
blank non-captioned
full floral design

explore the full range BQE01-BQE48 hot off the press @ www.bellybutton.cards

botanique | alpha code MM | trade price £1.46 | rrp £3.50 | size 165 x 165mm | captioned - silver foil & embossed | blank design - embossed | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK



15 BRAND new birthday card DESIGNS

ICONIC
ELLE

The power of CELEBRATING the everyday
...where memories are made

ELLE. The ♡ of Belly Button Designs for 30 years! Our best selling, award-winning iconic luxury signature range, goes beyond the ordinary, celebrating love, friendship and family togetherness. Intricately hand drawn with delicate highlights of gold foil and full of emboss detailing. Designed & Sustainably Made in the UK. High-end quality, elegant...and ridiculously fabulous!!



ELE411
Happy Wishes
Just for You
balloons



ELE412
Happy Birthday
Celebrate
banner | balloons



ELE413
Happy Birthday
Party
balloons

as BB exclusive insiders
you receive our personalised customer service
& brand-new pricing supporting our indies!
your small business is at the ♡ of our Art

LUXURY SIGNATURE GREETING CARDS

elle | alpha code PP | featuring our new pricing | trade price £1.66 | rrp £3.99
size 165 x 165mm | foil & emboss detail | blank inside | printed on beautiful 100% FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK



ELE414
Happy Wishes
candles



ELE415
Happy Birthday
floral



ELE416
Happy Birthday
Party
bunting | balloons

OPEN BIRTHDAY



ELE417
Happy Birthday
Celebrate Your Day
cake



ELE418
Happy Birthday
Have A Beautiful Day
butterflies



ELE419
Happy Birthday
Have A Wonderful Day
cocktail



ELE420
Happy Birthday
Have A Special Day
lilac mimosa



ELE421
Happy Birthday
Have Lots Of Fun
party popper



ELE422
Happy Birthday
Cheers
cocktails



ELE423
Happy Birthday
Hip Hip Hooray
star | confetti



ELE424
Happy Birthday
Celebrate In Style
champagne



ELE425
Happy Birthday
present

HELLO register for an account TODAY!

...we'd love to welcome you to the belly button family

www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200



ELE395
Happy Birthday
Party
bunting | balloons



ELE394
Happy Birthday
May Your Day Be Filled
With Wonderful Things | floral wreath



ELE393
Happy Birthday
With Love To You
present stack



ELE391
Happy Birthday To You
bunting | balloons | door front



ELE390
Happy Birthday Today Is All About You
balloons | streamers



ELE389
Wishing You A Happy Birthday
bunting | flowers



ELE392
Happy Birthday
WooHoo
banners | sparklers



ELE388
Wishing You The Happiest
& Most Loveliest of Birthdays Ever!
giant balloon



ELE387
Happy Birthday
gin | sparkler



ELE386
Happy Birthday
To You
flower vase



ELE385
Happy Birthday
Celebrate In Style
champagne | glasses



ELE384
Happy Birthday
Enjoy Your Special Day
champagne | gifts



ELE283
Happy Birthday With Love
Only The Best For You
champagne | glasses | balloon



ELE282
Happy Birthday
To You
present | balloon



ELE281
Happy Birthday
Have A Lovely Day



ELE280
Happy Birthday
Cheers To You



ELE278
Happy Birthday
Have A Special Day



ELE277
Happy Birthday
Lovely



ELE276
Happy Birthday
Have Lots of Fun
party popper



ELE275
Happy Birthday
Have A Wonderful Day
cocktail



ELE274
Happy Birthday To Lovely You
Make A Wish
cake | candles | balloons



ELE273
Happy Birthday
Bee Your Beautiful Self
balloons | bees



ELE272
Happy Birthday
Another Year Younger
Celebrate In Style



ELE271
Happy Birthday To You
Have A Wonderful Day | When You Plant
Positive Thoughts Anything Can Happen

ELEVATING the everyday

elle | alpha code PP | featuring our new pricing | trade price £1.66 | rrp £3.99
size 165 x 165mm | foil & emboss detail | blank inside | printed on beautiful 100% FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

register for an account TODAY we'd love to welcome you to the belly button family
www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200



ELE270
Happy Birthday
Let's Celebrate
party house



ELE268
Happy Birthday
floral wreath



ELE267
Happy Birthday To You
Hip Hip Hurray!
champagne | window sill



ELE266
Happy Birthday
You Are My Sunshine Keep Shining
balloons | rainbow



ELE265
Happy Birthday To You
With Love
presents | balloons



ELE264
Happy Birthday
Pop Fizz Clink
champagne bar



ELE262
It's Your Birthday
Have Fun!
butterflies | drinks



ELE260
Happy Birthday
To Lovely You
candles



ELE265
Happy Birthday
ONE I LOVE
hearts | bees



ELE268
To My WIFE
On Your Birthday With Love
champagne | glasses



ELE267
Happy Birthday To An Amazing WIFE
With Love
balloons



ELE268
To My Lovely WIFE
Happy Birthday
champagne | balloons



ELE397
Happy Birthday Lovely MUM
butterfly | flowers



ELE289
Happy Birthday Lovely MUM
Have A Wonderful Day
cocktail | balloons



ELE291
Happy Birthday
To My Lovely MUM
mimosa



ELE307
Happy Birthday
To A Special GRANDMA
With Love | balloons



ELE306
Happy Birthday
To A Special GRAN
With Love | balloons



ELE308
Happy Birthday
To A Special NANA
With Love | balloons



ELE292
Happy Birthday Lovely SISTER
Have a Wonderful Day
cocktail



ELE293
Happy Birthday
To A Lovely SISTER
Have Fun | balloons



ELE294
Happy Birthday
To A Lovely DAUGHTER
Enjoy Your Day | balloons



ELE295
Happy Birthday
To A Lovely DAUGHTER
Make A Wish | cake



ELE396
Happy Birthday Lovely DAUGHTER
May Your Day Be Filled
With Wonderful Things



ELE302
Happy Birthday
To An Amazing AUNTIE
With Love | balloons

elle | alpha code PP | featuring our new pricing | trade price £1.66 | rrp £3.99
size 165 x 165mm | foil & emboss detail | blank inside | printed on beautiful 100% FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

stay connected, celebrated & nurtured

www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200

ELLE

ELLE



ELE301
Happy Birthday
To An Amazing NIECE
With Love | balloons



ELE436
Happy Birthday
To A Lovely NIECE
butterflies



ELE435
Happy Birthday
To A Very Special
GRANDDAUGHTER



ELE303
Happy Birthday
Lovely GRANDDAUGHTER
With Love | balloons



ELE304
Happy Birthday
To An Amazing GRANDDAUGHTER
With Love | balloons



ELE305
Happy Birthday
Lovely GRANDDAUGHTER
Make A Wish | cake



ELE437
Happy Birthday
Fab FRIEND
Celebrate In Style



ELE300
Happy Birthday
To A Lovely FRIEND
Enjoy Your Day | balloons



ELE298
Happy Birthday
FRIEND
floral wreath



ELE297
Happy Birthday Special Friend
Bee Your Beautiful Self
bees | balloon



ELE426
Happy 18th Birthday



ELE427
Happy 21st Birthday

9 new milestone BIRTHDAY designs

new



ELE428
Happy 30th Birthday

new



ELE429
Happy 40th Birthday

new



ELE430
Happy 50th Birthday

new



ELE431
Happy 60th Birthday

new



ELE432
Happy 65th Birthday

new



ELE433
Happy 70th Birthday

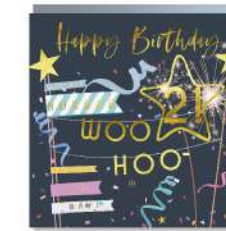
new



ELE434
Happy 80th Birthday



ELE398
Happy Birthday
Age 18



ELE399
Happy Birthday
Age 21



ELE400
Happy Birthday
Age 30



ELE401
Happy Birthday
Age 40



ELE402
Happy Birthday
Age 50

did someone say party!

elle | alpha code PP | featuring our new pricing | trade price £1.66 | rrp £3.99
size 165 x 165mm | foil & emboss detail | blank inside | printed on beautiful 100% FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200



ELE403
Happy Birthday
Age 60



ELE408
Happy Birthday
Age 65



ELE404
Happy Birthday
Age 70



ELE405
Happy Birthday
Age 80



ELE406
Happy Birthday
Age 90



ELE407
Happy Birthday
Age 100



ELE322
Happy Birthday
Age 16



ELE323
Happy Birthday
Age 18



ELE324
Happy Birthday
Age 21



ELE325
Happy Birthday
Age 30



ELE326
Happy Birthday
Age 40



ELE327
Happy Birthday
Age 50



ELE328
Happy Birthday
Age 60



ELE329
Happy Birthday
Age 65



ELE330
Happy Birthday
Age 70



ELE331
Happy Birthday
Age 80



ELE332
Happy Birthday
Age 90



ELE333
Happy Birthday
Age 100



ELE337
Hello Sunshine
A NEW BABY
Welcome To The World



ELE342
A New BABY
Dream Big Little One
pink | cot



ELE341
A New BABY
Dream Big Little One
blue | cot



ELE334
A New BABY
To Love
welcome home



ELE336
A Beautiful BABY GIRL
Loved To The Moon & Back



ELE339
A New BABY GIRL
Welcome To The World
May Your Life Be Full Of Love

MILESTONE
BIRTHDAY

MILESTONE
BIRTHDAY
CELEBRATION

NEW
BABY



ELE338
A New BABY BOY
Welcome To The World
May Your Life Be Full Of Love

NEW
BABY

ELE335
A Beautiful BABY BOY
Loved To The Moon & Back

TWIN'S

ELE343
Congratulations
TWIN'S
Twice As Nice



ELE340
LEAVING TO HAVE A BABY
Enjoy This Special Time
rainbow | balloons

ELE344
CHRISTENING DAY
Wishes
gathering under the blossom

ELE345
Happy CHRISTENING DAY
With Love
cross | balloons



ELE346
On Your BAPTISM DAY
With Love
cross | balloons

SPECIAL
OCCASIONS

ELE347
HOLY COMMUNION
DAY With Love
cross | balloons

ELE348
Happy CONFIRMATION DAY
With Love
cross | balloons



ELE368
You're ENGAGED!
So Happy For You Both
balloons | streamers

ENGAGED
GETTING
MARRIED

ELE365
Congratulations
On Your WEDDING DAY
A Day To Remember | cake

ELE364
On Your WEDDING DAY
Wishing You Love
& Happiness Always



ELE363
WEDDING DAY
Wishes
Enjoy Your Special Day

GETTING
MARRIED

ELE362
WEDDING DAY
With Lots Of Love

ELE361
Happy WEDDING DAY
May It Be The Best Day Ever
Mr & Mrs



ELE360
WEDDING DAY
Wishing You
Happiness

ELE366
Happy WEDDING DAY
Wonderful DAUGHTER
& SON-IN-LAW

ELE367
Happy WEDDING DAY
To A Wonderful SON
& DAUGHTER-IN-LAW



ELE352
ON OUR
ANNIVERSARY
With All My Love

ANNIVERSARY
CELEBRATION

ELE351
On OUR ANNIVERSARY
With Love
Now And Always

ELE350
Happy ANNIVERSARY
Celebrate With Love
rainbow | balloons



ELE349
Happy ANNIVERSARY
Another Year Of Happiness
balloons

MUM
& DAD

ELE353
Happy Anniversary
MUM & DAD With Love
under the blossom

ELE354
Happy Anniversary
MUM & DAD
champagne | balloons

ELE355 SILVER WEDDING Anniversary 25 Years

ELE356 PEARL WEDDING Anniversary 30 Years

ELE357 RUBY WEDDING Anniversary 40 Years

ELE358 GOLDEN WEDDING Anniversary 50 Years

ELE359 DIAMOND WEDDING Anniversary 60 Years

ELE379 Enjoy RETIREMENT Do The Things You Love

ELE380 Sorry You Are Leaving Sad To See You Go

ELE381 GOOD LUCK Don't Stop See-leaving You Are Wonderful

ELE373 So PROUD Of You You're Amazing

ELE382 Happy GRADUATION Day I See A Bright Future Well Done Amazing

ELE374 A Special THANK YOU To You

ELE375 THANK YOU So Much I'm Absolutely Buzzing

ELE377 NEW HOME

ELE378 Happy NEW HOME Be Happy

ELE376 GET WELL SOON Better Days Ahead

ELE371 THINKING OF YOU At This Time

ELE372 Thinking Of You

ELE369 SYMPATHY Thinking Of You At This Difficult Time

ELE370 WITH SYMPATHY You're In My Thoughts Today & Always

Elle Bleu

MAKE HIM FEEL TRULY LOVED

ELLE BLEU. Our extension of the iconic ELLE range, brings 6 brand-new designs, a strong male aesthetic, distinguished charm and a hand drawn stylised look. Rich warm colour palette fused with burnished silver and copper foil, with a deep emboss. High-end quality...celebrating the men in our lives on their (very significant) birthdays!

With a ♀ in our ART - Designed & Sustainably Made in the UK.

ELB31 Happy Birthday Enjoy Your Day

ELB32 Happy Birthday Enjoy a fine vintage just for you

ELB33 Happy Birthday To You Have An Amazing day

elle | alpha code PP | featuring our new pricing | trade price £1.66 | rrp £3.99
 size 165 x 165mm | foil & emboss detail | blank inside | printed on beautiful 100% FSC® certified board
 supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

elle bleu | alpha code MM | trade price £1.46 | rrp £3.50 | size 165 x 165mm | foil & emboss detail
 www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200



ELB34
Happy Birthday
You're A Star



ELB35
Happy Birthday
have the best day ever



ELB36
Happy Birthday To You
woo hoo you're a star



ELB25
Happy Birthday
To You



ELB26
Happy Birthday
To You
Enjoy



ELB27
Wishing you a
Happy Birthday



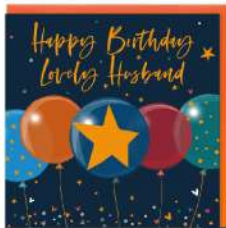
ELB28
Happy Birthday
To You
Celebrate The Day In Style



ELB29
Happy Birthday
To You
WooHoo



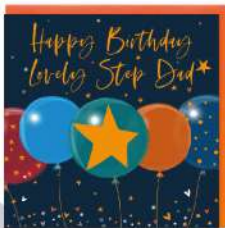
ELB30
Happy Birthday
Have Fun



ELB24
Happy Birthday
Lovely
HUSBAND



ELB17
Happy Birthday
Lovely
DAD



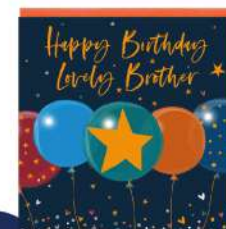
ELB18
Happy Birthday
Lovely
STEP DAD



ELB19
Happy Birthday
Lovely
GRANDAD



ELB20
Happy Birthday
Lovely
GRANDPA



ELB13
Happy Birthday
Lovely
BROTHER



ELB14
Happy Birthday
Lovely
BROTHER-IN-LAW



ELB15
Happy Birthday
Lovely
SON



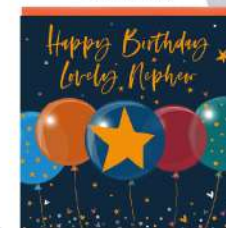
ELB16
Happy Birthday
Lovely
SON-IN-LAW



ELB23
Happy Birthday
Lovely
UNCLE



ELB21
Happy Birthday
Lovely
GRANDSON



ELB22
Happy Birthday
Lovely
NEPHEW



ELB01
Happy Birthday
Age 16



ELB02
Happy Birthday
Age 18



ELB03
Happy Birthday
Age 21

elle bleu | alpha code MM | trade price £1.46 | rrp £3.50 | size 165 x 165mm
 foil & emboss detail | blank inside | printed on beautiful 100% recycled FSC® certified board
 supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

www.bellybutton.cards
 enquiries@bellybuttondesigns.com | 0161 902 0200



ELLE BLEU | HUE

elle bleu | alpha code MM | trade price £1.46 | rrp £3.50 | size 165 x 165mm | foil & emboss detail



ELB04
Happy Birthday
Age 30



ELB05
Happy Birthday
Age 40



ELB06
Happy Birthday
Age 50



ELB07
Happy Birthday
Age 60



ELB08
Happy Birthday
Age 65



ELB09
Happy Birthday
Age 70



ELB10
Happy Birthday
Age 80

MILESTONE
BIRTHDAY
CELEBRATION



HUE01
Happy Birthday
Yay Party

hue

With the power of warmth & SINCERITY. HUE. Inspired by the natural world, with it's grounded, comforting, nurturing qualities. We have looked to warm-hearted toned-down hues, sourced from earth's natural minerals, red clay pigments, cocoa brown soils to warm sandy beige. Leaf greens, umber and sunshine mustard ochres, to blues and greys of the sky and sea. Engaging both sight and touch...everything you need to enhance the good-natured sincerity of card giving.

With a ♡ in our ART - Designed & Sustainably Made in the UK.

hue | alpha code MM | trade price £1.46 | rrp £3.50 | size 161 x 192mm
emboss detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

HUE | BIRTHDAY

65



HUE02
Happy Birthday To You
Be Amazing!



HUE03
Happy Birthday
Wishes



HUE04
Happy Birthday
To You



HUE05
Many Happy
Returns



HUE06
Happy Birthday -
Make A Wish



HUE07
Happy Birthday
Only The Best For You



HUE08
Happy Birthday
Have A Great Day



HUE09
Happy Birthday
Have A Great Day



HUE10
Happy Birthday
Enjoy Your Special Day



HUE11
Happy Birthday



HUE12
Happy Birthday
Have Fun!



HUE13
Happy Birthday
Enjoy

OPEN
BIRTHDAY

www.bellybutton.cards

enquiries@bellybuttondesigns.com | 0161 902 0200



HUE15
Happy Birthday
Have A Ball



HUE16
Happy Birthday



HUE17
Happy Birthday



HUE14
Happy Birthday
To The ONE I LOVE

FAMILY BIRTHDAYS



HUE24
Happy Birthday
Best PARTNER Ever!



HUE25
Happy Birthday
Best BOYFRIEND Ever!



HUE38
Happy Birthday
Lovely HUSBAND

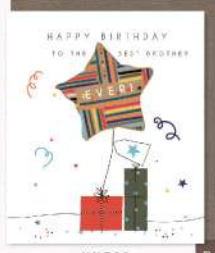
DAD HUSBAND



HUE19
Happy Birthday
DAD



HUE22
Happy Birthday
Amazing GRANDAD



HUE23
Happy Birthday
Best BROTHER Ever!

SON BROTHER



HUE21
Happy Birthday
Amazing SON



HUE18
Happy Birthday
SON-IN-LAW



HUE27
Happy Birthday
Lovely NEPHEW

NEPHEW



HUE20
Happy Birthday
Amazing GRANDSON

AGE 40



HUE29
Happy Birthday
Age 18



HUE30
Happy Birthday
Age 21

MILESTONE BIRTHDAY CELEBRATION



HUE31
Happy Birthday
Age 30



HUE32
Happy Birthday
Age 40



HUE33
Happy Birthday
Age 50



HUE34
Happy Birthday
Age 60



HUE35
Happy Birthday
Age 65



HUE36
Happy Birthday
Age 70



HUE37
Happy Birthday
Age 80



HUE28
To My HUSBAND
ON OUR ANNIVERSARY

hue | alpha code MM | trade price £1.46 | rrp £3.50 | size 161 x 192mm
 emboss detail | blank inside | printed on beautiful 100% recycled FSC® certified board
 supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

send a handwritten paper smile

www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200



MEADOW

Shop by Design

The power of KINDNESS.

With brand-new designs for the new year ahead! A welcome reminder of walks through a meadow in full bloom, warm sunny days ahead planning for time in the garden! Evoking a positive greeting and warm-hearted friendliness. A beautifully tactile greeting card range with delicate floral emboss, filled with bright fresh pastel hues...Let's stay connected and send a heartfelt greeting!

With a ♡ in our ART - Designed & Sustainably Made in the UK.

little acts of kindness = our super-power!



56 BRAND new designs for 2024

69



MWE66
Sending Birthday Wishes Just For You floral envelope



MWE57
Happy Birthday Enjoy The Day balloons



MWE58
Happy Birthday With Love heart floral



MWE59
A Day To Celebrate You Happy Birthday bunting



MWE60
Happy Birthday With Love To You bicycle



MWE61
Happy Birthday Make A Wish cake



MWE62
Happy Birthday Have A Lovely Day flower vase



MWE63
Happy Birthday Have A Lovely Day present stack



MWE64
Have A Lovely Birthday butterfly



MWE65
Happy Birthday Be Your Beautiful Self ditsy hearts | bees



MWE66
Happy Birthday Have A Lovely Day greenhouse



MWE67
Happy Birthday Have A Lovely Day lupins



MWE04
Happy Birthday tree



MWE06
Have a Beautiful Birthday butterflies



MWE08
Happy Birthday Have A Lovely Day picnic



MWE10
Happy Birthday balloons



MWE11
Have A Magical Birthday rainbow



MWE13
Happy Birthday To You cupcakes

BB exclusive insiders receive our personalised, customer service & brand-new pricing!

register for an account TODAY we'd love to welcome you to the belly button family

your small business is at the ♡ of our Art

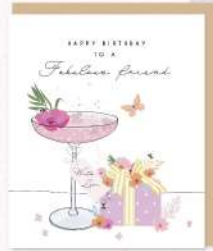
RRP PRICE

meadow | alpha code OO | trade price £1.46 | rrp £3.50 | size 161 x 192mm
emboss detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with kraft envelope | 100% plastic free & recyclable | designed & made in the UK

www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200

MEADOW

MEADOW



MWE68
Happy Birthday Fabulous FRIEND
cocktail | present



MWE69
Happy Birthday ONE I LOVE
floral heart



MWE19
Happy Birthday Lovely PARTNER
balloons



MWE20
Have A Magical Birthday
Lovely GRANDDAUGHTER



MWE74
Happy Birthday Lovely AUNTIE
ditsy hearts | bees



MWE25
Happy Birthday Lovely AUNTIE
balloons



MWE70
Happy Birthday Lovely WIFE
ditsy hearts | bees



MWE71
Happy Birthday Lovely HUSBAND
ditsy hearts | bees



MWE72
Happy Birthday Special MUM
present



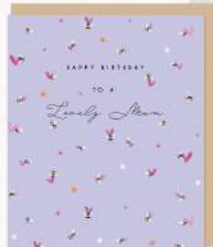
MWE78
Happy Birthday Lovely SISTER
ditsy hearts | bees



MWE75
A Day To Celebrate Lovely NIECE
Happy Birthday bunting



MWE101
Happy Birthday
Age 16
MILESTONE BIRTHDAY



MWE73
Happy Birthday Lovely MUM
ditsy hearts | bees



MWE18
Happy Birthday Lovely MUM
relax



MWE24
Happy Birthday GRANDMA
lanterns



MWE102
Happy Birthday
Age 18



MWE103
Happy Birthday
Age 21



MWE104
Happy Birthday
Age 30



MWE76
Happy Birthday Lovely DAUGHTER
butterfly



MWE17
Happy Birthday Lovely DAUGHTER
flower girl



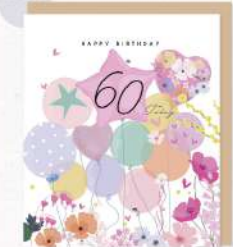
MWE77
Happy Birthday Beautiful GRANDDAUGHTER
lupins



MWE105
Happy Birthday
Age 40



MWE106
Happy Birthday
Age 50



MWE107
Happy Birthday
Age 60

meadow | alpha code OO | trade price £1.46 | rrp £3.50 | size 161 x 192mm
 emboss detail | blank inside | printed on beautiful 100% recycled FSC® certified board
 supplied card clasped with kraft envelope | 100% plastic free & recyclable | designed & made in the UK

LUXURY GREETING CARDS

supporting our independent retailers with our new pricing!

www.bellybutter.cards | enquiries@bellybutterdesigns.com | 0161 902 0200

MEADOW

MEADOW

MILESTONE BIRTHDAY

SPECIAL OCCASIONS



MWE108
Happy Birthday
Age 65



MWE109
Happy Birthday
Age 70



MWE110
Happy Birthday
Age 80



MWE34
Happy Birthday
Age 70



MWE35
Happy Birthday
Age 80



MWE36
Happy Birthday
Age 90



MWE111
Happy Birthday
Age 90



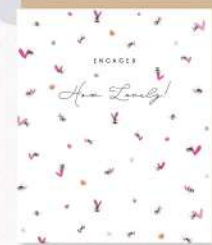
MWE112
Happy Birthday
Age 100



MWE27
Happy Birthday
Age 18



MWE37
Happy Birthday
Age 100



MWE80
ENGAGED How Lovely
ditsy hearts | bees



MWE81
Happy WEDDING DAY
With Love | floral heart



MWE28
Happy Birthday
Age 21



MWE29
Happy Birthday
Age 30



MWE30
Happy Birthday
Age 40



MWE82
Congratulations MR & MRS WEDDING DAY
floral arch | balloons



MWE83
BRIDE & GROOM WEDDING DAY
Lots of Love | flower jar



MWE84
WEDDING DAY TO YOU BOTH
With Love | floral wreath



MWE31
Happy Birthday
Age 50



MWE32
Happy Birthday
Age 60



MWE33
Happy Birthday
Age 65



MWE49
WEDDING DAY TO YOU BOTH
garden swing chair



MWE50
Congratulations On Your WEDDING DAY
lanterns



MWE88
ANNIVERSARY
floral heart

meadow | alpha code OO | trade price £1.46 | rrp £3.50 | size 161 x 192mm
 emboss detail | blank inside | printed on beautiful 100% recycled FSC® certified board
 supplied card clasped with kraft envelope | 100% plastic free & recyclable | designed & made in the UK

LUXURY GREETING CARDS

supporting our independent retailers with our new pricing!

www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200

SPECIAL OCCASIONS

MEADOW

CONGRATS

MEADOW



MWE53
Happy ANNIVERSARY
champagne



MWE85
OUR ANNIVERSARY
Magical Together



MWE89
OUR ANNIVERSARY With Love
champagne



MWE96
CONGRATULATIONS You Did It!
ditsy floral confetti!



MWE94
Congratulations On Your GRADUATION
graduation cap



MWE86
Just Amazing! so PROUD OF YOU
champagne



MWE52
On OUR ANNIVERSARY
champagne



MWE86
Love to My WIFE On Our Anniversary
ditsy hearts | bees



MWE87
Love to My HUSBAND On Our Anniversary
ditsy hearts | bees



MWE41
Happy RETIREMENT
relax



MWE93
Happy NEW HOME
house



MWE98
GET WELL SOON One Day At A Time
cup of tea



MWE92
NEW BABY Welcome To The World
balloons | bunting



MWE47
NEW BABY Welcome To The World
elephant



MWE90
NEW BABY GIRL
With Love | bunting



MWE95
THANK YOU
lupins



MWE54
JUST TO SAY THANKS
hanging flower vases



MWE99
THINKING OF YOU
Sending You So Much Love
lupins



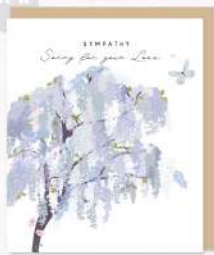
MWE91
NEW BABY BOY
With Love | bunting



MWE61
Happy CHRISTENING DAY
cross | tree



MWE97
Wishing You GOOD LUCK
ditsy clover | bees



MWE100
SYMPATHY Sorry For Your Loss
blossom tree



MWE44
Deepest SYMPATHY
birds

NEW BABY

GOOD LUCK

JUST TO SAY

Luxury cards
all featuring
our new pricing!
BB
x

möbius
MONOGRAM

26 designs
open for
everyday
OCCASIONS

The power of the PERSONAL TOUCH MONOGRAM. ART representing a souvenir of our inner self, a personal monogram no one can resist...with a flourish of wildflowers and butterflies, we love this modern take on the trend of monogramming!

With a ♡ in our ART - Designed & Sustainably Made in the UK.



MON01
Monogram A



MON02
Monogram B



MON03
Monogram C



SHOP

...the full range for a personalised keepsake!
all available now to order direct

www.bellybutton.cards

enquiries@bellybuttondesigns.com

0161 902 0200

monogram | alpha code MM | trade price £1.46 | rrp £3.50 | size 165 x 165mm
blank inside | printed on beautiful 100% recycled FSC® certified board | supplied card clasped with envelope
100% plastic free & recyclable | designed & made in the UK

Luxe

LUXE. Putting a ♡ back into luxury, our high-end larger card brings something truly special to give. Celebrating all of life's big and small moments. Beautifully hand drawn and finished with emboss and opulent gold foil. Designed & Sustainably Made in the UK. Having someone we think of as special is an occasion in itself...is there anything more human than wanting to feel special!

the power to make those around us feel loved!

OPEN BIRTHDAY



LXE197
Happy Birthday
To You



LXE196
Happy Birthday
From Girls!



LXE188
Happy Birthday
FRIEND



LXE195
Happy Birthday
To SOMEONE SPECIAL



LXE179
Happy Birthday
To The ONE I LOVE



FAMILY BIRTHDAYS

LXE189
To My WIFE
Happy Birthday



LXE180
Happy Birthday
To My Lovely WIFE



LXE198
Happy Birthday
To A Special HUSBAND



LXE202
Happy Birthday
Lovely HUSBAND

Luxury large cards

luxe | alpha code TT | trade price £2.50 | rrp £5.99 | size 200 x 200mm
foil & emboss detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK



LXE204
Happy Birthday
DAD



LXE181
Happy Birthday
MUM



LXE182
Happy Birthday
MUM



LXE183
Happy Birthday
GRANDMA



LXE184
Happy Birthday
NANA



LXE185
Happy Birthday
DAUGHTER



LXE203
Happy Birthday
SON



LXE186
Happy Birthday
SISTER



LXE187
Happy Birthday
GRANDDAUGHTER



LXE199
Happy Birthday
DAUGHTER
Age 18



LXE200
Happy Birthday
DAUGHTER
Age 21



LXE151
Happy Birthday
Age 18



LXE152
Happy Birthday
Age 21



LXE153
Happy Birthday
Age 30



LXE154
Happy Birthday
Age 40



LXE155
Happy Birthday
Age 50



LXE156
Happy Birthday
Age 60



LXE157
Happy Birthday
Age 70



LXE158
Happy Birthday
Age 80



LXE168
ENGAGED
Congratulations To You Both



LXE169
On Your WEDDING DAY
Congratulations To You Both



LXE170
WEDDING DAY Special
Couple



LXE172
Wedding Day DAUGHTER &
SON-IN-LAW



LXE171
Wedding Day SON &
DAUGHTER-IN-LAW

FAMILY BIRTHDAYS

MILESTONE BIRTHDAY

ENGAGED WEDDING

lux | alpha code TT | trade price £2.50 | rrp £5.99 | size 200 x 200mm
foil & emboss detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

little acts of kindness = happiness

www.bellybutton.cards | enquiries@bellybuttondesigns.com | 0161 902 0200

LUXE



LXE173
Leaving To Have A
BABY

NEW
BABY

LXE166
A New
BABY GIRL

LXE165
A New
BABY BOY



LXE174
CHRISTENING Day
Congratulations

LXE167
Happy ANNIVERSARY
With Love

ANNIVERSARY
CELEBRATION

LXE194
1st Year Of Marriage
ANNIVERSARY



LXE190
On OUR ANNIVERSARY
With Love

LXE191
Happy Anniversary
To My Lovely WIFE

LXE192
Happy Anniversary
To My Lovely HUSBAND



LXE193
Happy Anniversary
MUM & DAD

LXE163
Happy Anniversary
SILVER WEDDING 25 YEARS

luxe | alpha code TT | trade price £2.50 | rrp £5.99 | size 200 x 200mm
foil & emboss detail | blank inside | printed on beautiful 100% recycled FSC® certified board
supplied card clasped with envelope | 100% plastic free & recyclable | designed & made in the UK

81

Luxury large cards



LXE162
Happy Anniversary
PEARL WEDDING 30 YEARS

LXE161
Happy Anniversary
RUBY WEDDING 40 YEARS

LXE160
Happy Anniversary
GOLDEN WEDDING 50 YEARS



LXE159
Happy Anniversary
DIAMOND WEDDING 60 YEARS

SPECIAL
OCCASION

LXE175
CONGRATULATIONS
You Did It!

LXE178
Congratulations
GRADUATION DAY



LXE176
Wishing You
ALL THE LUCK
In The World

LXE177
GOODBYE
Sorry To See
You Go

GET
WELL

LXE201
GET WELL
Soon

give someone your fullest attention

LUXE SIGNATURE GREETING CARDS

available to order direct - shop by design for the unique and beautiful @

www.bellybutton.cards

enquiries@bellybuttondesigns.com

0161 902 0200



WONDERFUL WORLD

designed to inspire our children

The power of WONDERMENT. A captivating, fun and thoughtful collection, full of fascinating facts about the world around us and its inhabitants. Hand drawn quirky illustrations for children, designed to inspire, encourage wonder, a lust for learning and to foster appreciation of the natural environment.

With a ♡ in our ART - Designed & Sustainably Made in the UK...supporting the care of our planet for all to enjoy.

...bee full of wonder!



WONDERFUL WORLD

*wonder (noun) a feeling of amazement and admiration caused by something beautiful, remarkable or unfamiliar

*wonder (verb) desire to know something

30 everyday DESIGNS to explore

“ anyone who thinks they are too small to make a difference has never met the honey bee ”



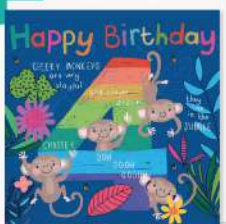
WWE01 Happy Birthday Age 1



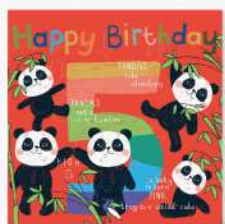
WWE02 Happy Birthday Age 2



WWE03 Happy Birthday Age 3



WWE04 Happy Birthday Age 4



WWE05 Happy Birthday Age 5



WWE06 Happy Birthday Age 6



WWE07 Happy Birthday Age 7



WWE08 Happy Birthday Age 8



WWE09 Happy Birthday

OPEN BIRTHDAY



WWE10 Happy Birthday

OPEN BIRTHDAY



WWE11 Happy Birthday



WWE12 Happy Birthday



WWE13 Happy Birthday



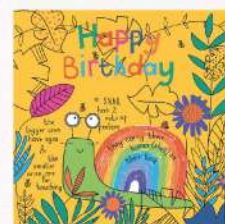
WWE14 Happy Birthday



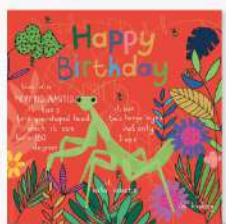
WWE15 Happy Birthday



WWE16 Happy Birthday



WWE17 Happy Birthday



WWE18 Happy Birthday



WWE19 Happy Birthday



WWE20 Happy Birthday



WWE21 Happy Birthday Lovely SON

SON

FAMILY BIRTHDAY

BIRTHDAY MILESTONE AGE 1-8

WONDERFUL WORLD

wonderful world | alpha code HH | trade price £0.83 | rrp £1.99 | size 160 x 160mm
 blank inside | printed on beautiful 100% recycled FSC® certified board | supplied card clasped with envelope
 100% plastic free & recyclable | designed & made in the UK



WWE22
Happy Birthday
Lovely BROTHER



WWE23
Happy Birthday
Lovely GRANDSON



WWE24
Happy Birthday
Lovely NEPHEW



WWE25
Happy Birthday
Lovely DAUGHTER



WWE26
Happy Birthday
Lovely SISTER



WWE27
Happy Birthday
Lovely GRANDDAUGHTER



WWE28
Happy Birthday
Lovely NIECE



WWE29
Thank You



WWE30
Thank You

NOTECARD STATIONERY WALLETS

7
luxury
NOTECARD
wallet
packs



new
2024

NCE09
ELLE
Mimosa
Lilac

send a smile just to say...

www.bellybutton.cards

enquiries@bellybuttondesigns.com

0161 902 0200

NOTECARDS | EVERYDAY STATIONERY WALLETS

new
2024

NCE08
ELLE
Daisies



7
luxury
NOTECARD
wallet
packs

new
2024

NCE07
MEADOW
Bees



3 BRAND NEW
DESIGNS for
2024
each wallet
includes
8 notecards
x 2 designs
8 kraft envelopes



NCE06
ELECTRIC
DREAMS
Paper Hugs



NCE05
JOLIE
Sausage Dog



NCE03
MEADOW
Flowers
Butterflies



NCE02
MEADOW
Bees
Flowers

the
finest
stationery

notecard wallet packs | 8 notecards x 2 designs | trade price £2.92 | rrp £6.99
 size 125 x 125mm | printed on beautiful uncoated FSC® certified board | packaged in a co-ordinated wallet
 100% plastic free & recyclable | designed & made in the UK

GIFT CARD WALLETS

MINI CARD PACKS
for EVERYDAY
just to say

16
everyday
DESIGNS



GWE48 Blank bees
GWE47 For You candles
GWE46 A Gift For You flowers
GWE45 For You butterflies

A GIFT FOR YOU



GWE42 For You hooray
GWE41 For You bees
GWE40 Today is All About You streamers
GWE36 A Gift For You flamingos

ENGAGED
WEDDING
GIFT



GWE34 ENGAGEMENT GIFT For You flamingo
GWE35 For Your WEDDING hearts
GWE21 Congratulations BABY GIRL balloons
GWE38 For A Special BABY GIRL elephants

NEW
BABY
GIRL



GWE22 Congratulations BABY BOY balloons
GWE37 For A Special BABY BOY elephants
GWE23 With Love On Your CHRISTENING balloons
GWE39 CHRISTENING GIFT For You cross

gift card wallet | alpha code FF | trade price £0.63 | rrp £1.50 | size 96 x 184mm
blank inside | supplied card clasped | printed on beautiful 100% recycled FSC® certified board
white envelope | 100% plastic free & recyclable | designed & made in the UK



PKMINI01 JUST TO SAY leopard print
PKMINI02 thank you bees
PKMINI03 JUST A NOTE butterflies
PKMINI04 THANKS dot print

8
mini card
DESIGNS



PKMINI05 JUST TO SAY electric dreams print
PKMINI06 THANK YOU meadow print
PKMINI07 THANK YOU SO MUCH jollie sausage dog
PKMINI08 Just To Say elle mimosa

8
CARDS
per pack



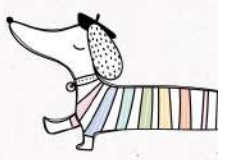
MINI CARD PACKS
each pack includes
8 cards & 8 envelopes

send a little smile maker

NOW AVAILABLE to order direct
through our new super-speedy
trade website for everything greeting cards:
www.bellybutton.cards
enquiries@bellybuttondesigns.com

0161 902 0200

mini card pack | 8 cards per pack | trade price £2.08 | rrp £4.99 | size 128 x 89mm | blank inside
supplied packaged with an opaque paper band | printed on beautiful 100% recycled FSC® certified board
8 white envelopes | 100% plastic free & recyclable | designed & made in the UK



MÖBIUS
Luxury boxed cards



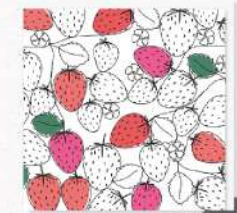
5 LUXURY boxed cards



BX02 MÖBIUS BOX floral print

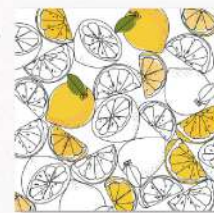


BX02 MÖBIUS BOX BLANK no message 10 luxury cards | 5 designs



BX02 MÖBIUS BOX strawberry print

10 LUXURY blank cards



BX02 MÖBIUS BOX lemon print



BX02 MÖBIUS BOX butterfly print



BX02 MÖBIUS BOX bee print



BX01 MÖBIUS BOX a note to say



BX01 MÖBIUS BOX OPEN just to say 10 luxury cards | 5 designs



BX01 MÖBIUS BOX hey you

10 LUXURY hello cards



BX01 MÖBIUS BOX hello sausage



BX01 MÖBIUS BOX hey hi hello



BX01 MÖBIUS BOX just to say



BX03 MÖBIUS BOX thank you



BX03 MÖBIUS BOX THANK YOU 10 luxury cards | 5 designs



BX03 MÖBIUS BOX thank you

10 LUXURY thank you cards



BX03 MÖBIUS BOX thank you



BX03 MÖBIUS BOX thanks so much



BX03 MÖBIUS BOX just to say thanks you are amazing

möbius boxed cards | 10 luxury cards x 5 designs | trade price £4.40 | rrp £10.99 | size 146 x 146mm
blank inside | printed on uncoated FSC® certified board made of 100% recycled post consumer waste
10 white envelopes | supplied boxed | 100% plastic free & recyclable | designed & made in the UK

LUXURY BOXED CARDS
www.bellybutton.gifts
enquiries@bellybuttondesigns.com | 0181 902 0200

MEADOW
Everyday
 LUXURY BOXED CARDS

10
 LUXURY
 wellness
 cards



BX04
MÖBIUS BOX
 WELLNESS | SENDING YOU A HUG
 10 luxury cards | 5 designs



BX04
MÖBIUS BOX
 WELLNESS | SENDING YOU A HUG
 10 luxury cards | 5 designs



BX04
MÖBIUS BOX
 WELLNESS | SENDING YOU SUNSHINE
 10 luxury cards | 5 designs



BX04
MÖBIUS BOX
 YOU'RE AMAZING
 10 luxury cards | 5 designs



BX04
MÖBIUS BOX
 BE KIND TO YOURSELF
 10 luxury cards | 5 designs



BX04
MÖBIUS BOX
 NEVER GIVE UP YOUR DREAMS
 10 luxury cards | 5 designs

10
 LUXURY
 birthday
 cards



BX05
MÖBIUS BOX
 HAPPY BIRTHDAY | SENDING YOU A HUG
 10 luxury cards | 5 designs



BX05
MÖBIUS BOX
 HAPPY BIRTHDAY | SENDING YOU A HUG
 10 luxury cards | 5 designs



BX05
MÖBIUS BOX
 HAPPY BIRTHDAY | SENDING YOU SUNSHINE
 10 luxury cards | 5 designs



BX05
MÖBIUS BOX
 YOU'RE AMAZING
 10 luxury cards | 5 designs



BX05
MÖBIUS BOX
 BE KIND TO YOURSELF
 10 luxury cards | 5 designs



BX05
MÖBIUS BOX
 NEVER GIVE UP YOUR DREAMS
 10 luxury cards | 5 designs



BX06
MEADOW BOX
 HAPPY BIRTHDAY LOVELY
 8 luxury cards | 4 designs



BX06
MEADOW BOX
 HAPPY BIRTHDAY LOVELY
 8 luxury cards | 4 designs



BX06
MEADOW BOX
 BLANK
 8 luxury cards | 4 designs



BX06
MEADOW BOX
 A NOTE TO SAY
 8 luxury cards | 4 designs



2
 LUXURY
 boxed
 cards



BX06
MEADOW BOX
 THANK YOU
 8 luxury cards | 4 designs



BX07
MEADOW BOX
 THANK YOU
 8 luxury cards | 2 designs



BX07
MEADOW BOX
 THANK YOU
 8 luxury cards | 2 designs



BX07
MEADOW BOX
 HAPPY BIRTHDAY
 8 luxury cards | 2 designs

www.bellybutton.gifts
 enquiries@bellybuttondesigns.com | 0161 902 0200

möbius boxed cards | 10 luxury cards x 5 designs | trade price £4.40 | rrp £10.99 | size 146 x 146mm
 blank inside | printed on uncoated FSC® certified board made of 100% recycled post consumer waste
 10 white envelopes | supplied boxed | 100% plastic free & recyclable | designed & made in the UK

meadow boxed cards | 8 luxury cards | trade price £4.40 | rrp £10.99 | size 165 x 165mm | blank inside
 8 white envelopes | supplied boxed | printed on our beautiful uncoated FSC® certified board
 100% plastic free & recyclable | designed & made in the UK



welcome to BB GIFT WRAPPING

LUXURY ECO GIFT PRESENTATION designed to surprise & delight! Shop the brand-new, essential everyday collection, wonderfully curated to mix-&-match and compliment our wide range of luxury greeting cards and giftware. Delivering happiness, making the most of every unforgettable, celebratory moment!

...heartful gift-giving made easy!

Gift wrapping and bags, sustainably made and beautifully crafted. Designed in the UK and featuring our new pricing structure, exclusive to our indies. Creating commercially appealing product feel effortlessly sensational!! NOW in stock and available to order direct from both our online stores, that's the Belly Button GIFT TRADE & CARD TRADE websites...for all your gorgeous planet-friendly paper products!

www.bellybutton.cards
www.bellybutton.gifts

*get in touch,
we are always happy to help*
enquiries@bellybuttondesigns.com

0161 902 0200

New Collection
THE ESSENTIAL EVERYDAY EDIT

Everyday **2024** Occasions

Putting a ♥ into our ART

LUXURY ECO WRAPPING

EVERYDAY | LUXURY ECO FLAT WRAP PACKS

13
luxury
eco gift wrap
flat packs

3 BRAND NEW
DESIGNS for
2024

each wallet includes
2 signature designs
4 beautifully printed
sheets of high-quality
wrapping paper
& 2 made-to-match
pop-out gift tags

We put a ♡ into our ART
designing quality luxury gift
wrap. Printed using natural
vegetable inks on beautiful
uncoated FSC®certified paper
thick enough to re-use. Cleverly
packaged with 2 pop-out gift
tags, and made flat to easily carry
several packs in your shopper bag!

Designed in the UK & made 100%
recyclable...let's get wrapping! ♻️



FWP22
DITSY
lavender hearts
& bees

FWP21
ELLE
daisies
& bees

FWP20
BOTANIQUE
large florals



FWP19
ELLE BLEU
candles &
confetti

**NEW
BABY
BOY**

FWP18
JOLIE
elephant
& stripe

FWP17
JOLIE
elephant
& stripe

everyday gift wrapping | luxury eco flat wrap packs | featuring new pricing supporting our indies
4 sheets x 2 designs | 2 pop-out gift tags | sheet size 690 x 495mm | trade price £1.67 | rrp £4.00
printed on high-quality uncoated FSC® certified paper | beautifully packaged in reusable printed wallet
100% plastic free & recyclable | designed in the UK

...heartful gift wrapping made easy!

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

LUXURY ECO WRAPPING

EVERYDAY | LUXURY ECO FLAT WRAP PACKS



FWP15
ELECTRIC
DREAMS
large florals
& ditsy floral



FWP12
ELLE
flowers
& bee



FWP14
ELLE
wedding car
& balloons

JUST MARRIED



FWP10
MOBIUS
hearts
& spots



FWP13
WONDERFUL
WORLD
animals &
large spot

NEW PRICE



FWP09
happy birthday
letters &
flowers
& hearts

everyday gift wrapping | luxury eco flat wrap packs | featuring new pricing supporting our indies
4 sheets x 2 designs | 2 pop-out gift tags | sheet size 690 x 495mm | trade price £1.67 | rrp £4.00
printed on high-quality uncoated FSC® certified paper | beautifully packaged in reusable printed wallet
100% plastic free & recyclable | designed in the UK

beautifully printed
high quality
wrapping paper
simply...
gorgeous x

register for an account TODAY
we'd love to welcome you to the belly button family

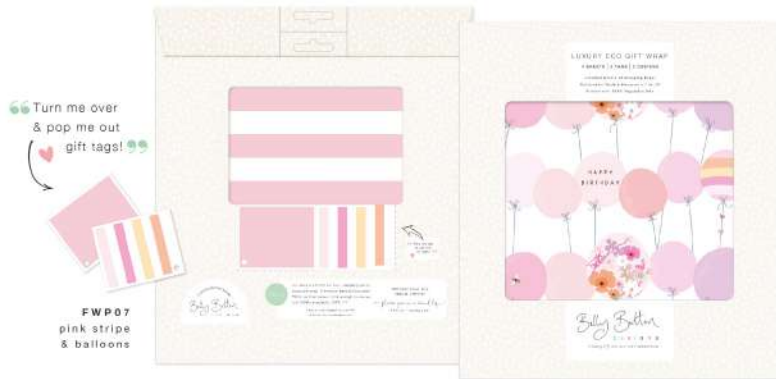
www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

LUXURY ECO WRAPPING



FWP08
blue stripe
& balloons



Turn me over
& pop me out
gift tags!

FWP07
pink stripe
& balloons



FWP06
ELECTRIC
DREAMS
stripes
& dots

EVERYDAY | LUXURY ECO FLAT WRAP PACKS



FWP05
birthday
candles
& balloons



FWP04
JOLIE
sausage dog
& cakes



FWP03
ELLE
Mimosa &
Butterfly

everyday gift wrapping | luxury eco flat wrap packs | featuring new pricing supporting our indies
4 sheets x 2 designs | 2 pop-out gift tags | sheet size 690 x 495mm | trade price £1.67 | rrp £4.00
printed on high-quality uncoated FSC® certified paper | beautifully packaged in reusable printed wallet
100% plastic free & recyclable | designed in the UK

created for the perfect un-wrapping experience!

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

BELLY BUTTON DESIGN
LUXURY ECO GIFT WRAP

designed especially for our independent Retailers x

spotlight
on
the essential
FEATURES

- you choose your mix of designs
- our eco wrap packs are cleverly packaged flat for ease of shopping, storing and posting!
- each pocket on the display unit holds 4 packs with a full unit holding 72 packs
- ...and did you know there is hidden storage space in the back of the unit for all those extra packs!!

ECO FLAT WRAP DISPLAY UNIT
18 POCKET UNIT
£180 PACKAGE
each unit includes all 18 beautifully designed packs of wrapping paper
6 packs of each = 108 packs in total
creating a retail value of £432
a fabulous package
& includes standard free shipping!

your small business is at the ♥ of our Art

LUXURY ECO WRAPPING
eco flat wrap pack display unit | featuring new pricing supporting our independent retailers
£180.00 package | 18 pocket unit | unit size h1475 x w580 x d350mm | package includes 18 designs
6 packs of each - 108 packs in total | includes standard free shipping

NOW fully available to order direct through both of our Belly Button TRADE websites
www.bellybutton.cards | www.bellybutton.gifts
enquiries@bellybuttondesigns.com

0161 902 0200

3 luxury BRAND-NEW eco gift bags

GB256
Medium Gift Bag
ELLE daisies
220 x 220 x 100mm
circle shape gift tag
trade £1.25 | rrp £3.00

GB257
Portrait Gift Bag
ELLE daisies
258 x 310 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99

GB258
Tote Gift Bag
ELLE daisies
275 x 225 x 150mm
circle shape gift tag
trade £1.45 | rrp £3.50

WOVEN PAPER HANDLE
Recyclable

ICONIC Elle
SHOP THE NEW 2024 COLLECTION

LUXURY ECO GIFT BAGS
elle daisies | everyday luxury eco gift bags | featuring new pricing supporting our indies
woven paper handle | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

Luxury eco gift bags

Elle

ELLE EVERYDAY | LUXURY GIFT WRAPPING



GB263
Medium Gift Bag
ELLE anemone
220 x 220 x 100mm
circle shape gift tag
trade £1.25 | rrp £3.00



GB264
Portrait Gift Bag
ELLE anemone
258 x 310 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99

6
BRAND
new
designs
for
2024



GB265
Tote Gift Bag
ELLE anemone
275 x 225 x 150mm
circle shape gift tag
trade £1.45 | rrp £3.50

WOVEN PAPER HANDLE
Recyclable



GB262
Mug Gift Bag
ELLE anemone
135 x 130 x 110mm
circle gift tag
trade £1.05 | rrp £2.50



GB193
Mug Gift Bag
ELLE mimosa pink
135 x 130 x 110mm
circle gift tag
trade £1.05 | rrp £2.50

new
PRICE
feature



GB196
Tote Gift Bag
ELLE mimosa pink
275 x 225 x 150mm
circle shape gift tag
trade £1.45 | rrp £3.50



GB252
Medium Gift Bag
ELLE mimosa lilac
220 x 220 x 100mm
circle shape gift tag
trade £1.25 | rrp £3.00

WOVEN PAPER HANDLE
Recyclable



GB253
Tote Gift Bag
ELLE mimosa lilac
275 x 225 x 150mm
circle shape gift tag
trade £1.45 | rrp £3.50

making gift-giving extra special!

elle | everyday luxury eco gift bags
featuring our new pricing structure supporting our independent retailers
woven paper handle | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

Shop the elle look x

...have we mentioned that all our gift wrapping is now available to purchase
through both of our Belly Button TRADE websites!!

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

Elle

Luxury gift presentation designed to surprise & delight! made-to-match collections that wonderfully complement our wide range of stylish greeting cards, gifts and wrapping. Made for making memories...let's make the most of every unforgettable, celebratory moment!

BAGS & GIFTS perfect COMPANIONS



GB194
Medium Gift Bag
ELLE mimosa navy
220 x 220 x 80mm
circle shape gift tag
trade £1.25 | rrp £9.00



WOVEN PAPER HANDLE
Recyclable



hello brand-new bottle bag!

GB251
Bottle Gift Bag
ELLE mimosa navy
120 x 350 x 90mm
circle shape gift tag
trade £1.05 | rrp £2.50

GB195
Portrait Gift Bag
ELLE Mimosa Navy
258 x 310 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99



GB199
Small Gift Bag
ELLE butterflies
130 x 130 x 70mm
butterfly shape gift tag
trade £0.83 | rrp £1.99

Bags of happiness

GB200
Medium Gift Bag
ELLE Butterflies
220 x 220 x 80mm
butterfly shape gift tag
trade £1.25 | rrp £3.00

GB201
Portrait Gift Bag
ELLE Butterflies
258 x 310 x 135mm
butterfly shape gift tag
trade £1.65 | rrp £3.99

WOVEN PAPER HANDLE
Recyclable



GB198
Medium Gift Bag
ELLE cocktail
220 x 220 x 80mm
circle gift tag
trade £1.25 | rrp £3.00

GB197
Small Gift Bag
ELLE cocktail
130 x 130 x 70mm
circle gift tag
trade £0.83 | rrp £1.99



LUXURY ECO GIFT PRESENTATION

our award-winning signature style, unique, original & simply fabulous!

elle | everyday luxury eco gift bags | featuring our new pricing supporting our indies
woven paper handle | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

for more inspiration

discover your next BB best-sellers @

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com

0161 902 0200

Luxury eco gift bags



GB156
Small Gift Bag
ELLE present
130 x 130 x 70mm
circle gift tag
trade £0.83 | rrp £1.99



GB155
Portrait Gift Bag
ELLE present
258 x 310 x 135mm
circle gift tag
trade £1.65 | rrp £3.99



GB157
Medium Gift Bag
ELLE present
220 x 220 x 80mm
circle gift tag
trade £1.26 | rrp £3.00

WOVEN PAPER HANDLE
Recyclable



GB191
Tote Gift Bag
ELLE drinks
275 x 225 x 150mm
die-cut shaped gift tag
trade £1.46 | rrp £3.50



as BB exclusive insiders

your small business is at the heart of our Art

elle | everyday luxury eco gift bags | featuring our new pricing supporting our indies
woven paper handle | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK



GB183
Small Gift Bag
ELLE Candles
130 x 130 x 70mm
circle shape gift tag
trade £0.83 | rrp £1.99



WOVEN PAPER HANDLE
Recyclable

GB185
Portrait Gift Bag
ELLE Candles
258 x 310 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99



GB184
Tote Gift Bag
ELLE Candles
275 x 225 x 150mm
circle gift tag
trade £1.45 | rrp £3.50

ICONIC
Elle

CURATE YOUR
COLLECTION
for 2024

beautifully printed
high-quality luxury
gift wrapping

*Ridiculously
fabulous!*
x

IN STOCK, READY TO SHOP

with personalised customer service & delivered to your door within 24hrs!

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

Luxury eco gift bags



GB187
Medium Gift Bag
ELLE balloons | rainbow
220 x 220 x 80mm
circle gift tag
trade £1.25 | rrp £3.00



GB188
Portrait Gift Bag
ELLE balloons | rainbow
258 x 310 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99



GB190
Portrait Gift Bag
ELLE balloons | bees
258 x 310 x 135mm
balloon shape gift tag
trade £1.65 | rrp £3.99



GB189
Medium Gift Bag
ELLE balloons | bees
220 x 220 x 80mm
balloon shape gift tag
trade £1.25 | rrp £3.00

made for Celebrating!

elle | elle bleu | everyday luxury eco gift bags | featuring our new pricing supporting our indies
woven paper handle | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

EVERYDAY | LUXURY GIFT WRAPPING



GB246
Medium Gift Bag
ELLE BLEU balloons
220 x 220 x 80mm
circle gift tag
trade £1.25 | rrp £3.00

Elle
Blen



GB245
Bottle Gift Bag
ELLE BLEU Balloons
120 x 350 x 90mm
circle gift tag
trade £1.05 | rrp £2.50



GB244
Tote Gift Bag
ELLE BLEU balloons
275 x 225 x 150mm
circle gift tag
trade £1.45 | rrp £3.50

Shop by
design x

WOVEN PAPER HANDLE
Recyclable



GB243
Tote Gift Bag
ELLE BLEU Beer
275 x 225 x 150mm
circle gift tag
trade £1.45 | rrp £3.50



register for an account TODAY
& be an exclusive insider!

we'd love to welcome you to the belly button family

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200



MEADOW

LUXURY ECO GIFT PRESENTATION

3 BRAND new designs for 2024

GB261
Large Tote Gift Bag
MEADOW blossom
370 x 270 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99

WOVEN PAPER HANDLE
Recyclable



GB260
Tote Gift Bag
MEADOW blossom
275 x 225 x 150mm
circle shape gift tag
trade £1.45 | rrp £3.50



GB259
Mug Gift Bag
MEADOW blossom
135 x 130 x 110mm
circle shape gift tag
trade £1.05 | rrp £2.50

GB247
Small Gift Bag
MEADOW
floral | butterflies
130 x 130 x 70mm
circle shape gift tag
trade £0.83 | rrp £1.99



GB202
Mug Gift Bag
MEADOW floral | butterflies
135 x 130 x 110mm
circle shape gift tag
trade £1.05 | rrp £2.50

WOVEN PAPER HANDLE
Recyclable



SHOP meadow by design

GB203
Tote Gift Bag
MEADOW
floral | butterflies
275 x 225 x 150mm
circle shape gift tag
trade £1.45 | rrp £3.50



GB206
Bottle Gift Bag
MEADOW floral
butterflies
120 x 350 x 90mm
circle shape
gift tag
trade £1.05
rrp £2.50



GB204
Large Tote Gift Bag
MEADOW floral | butterflies
370 x 270 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99



as BB exclusive insiders

your small business is at the heart of our Art

elle | everyday luxury eco gift bags | featuring our new pricing supporting our indies
woven paper handle | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

find more inspiration or register for an account online

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

Luxury eco gift bags

2 BRAND new designs for 2024

GB255
Portrait Gift Bag
MEADOW bee on pink
258 x 310 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99



GB254
Medium Gift Bag
MEADOW bee on pink
220 x 220 x 100mm
circle gift tag
trade £1.25 | rrp £3.00



WOVEN PAPER HANDLE
Recyclable



SHOP THE meadow range

NEW PRICE

GB125
Large Tote Gift Bag
with grosgrain ribbon
MEADOW rainbow | balloons
370 x 270 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99



meadow | möbius | everyday luxury eco gift bags

featuring our new price structure supporting our independent retailers

woven paper handle | grosgrain ribbon | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

EVERYDAY | LUXURY GIFT WRAPPING

HANDLE
COLOUR
grosgrain
ribbon

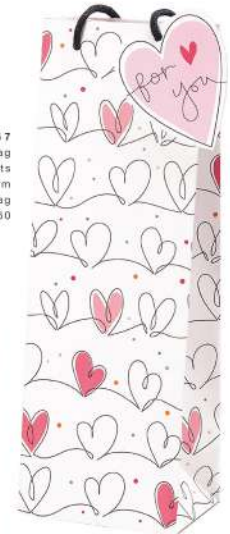


GB144
Small Gift Bag
MÖBIUS hearts
130 x 130 x 70mm
heart shape gift tag
trade £0.83 | rrp £1.99



GB145
Medium Gift Bag
MÖBIUS hearts
220 x 220 x 80mm
heart shape gift tag
trade £1.25 | rrp £3.00

GB147
Bottle Gift Bag
MÖBIUS hearts
120 x 350 x 90mm
heart shape gift tag
trade £1.05 | rrp £2.50



möbius
(mo-BEE-us)

WOVEN PAPER HANDLE
Recyclable



GB146
Portrait Gift Bag
MÖBIUS hearts
258 x 310 x 135mm
heart shape gift tag
trade £1.65 | rrp £3.99

LUXURY GIFT PRESENTATION

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com

0161 902 0200

Luxury eco gift bags



GB240
Medium Gift Bag
ELECTRIC DREAMS
Words & Patterns
220 x 220 x 80mm
circle gift tag
trade £1.25 | rrp £3.00



GB241
Portrait Gift Bag
ELECTRIC DREAMS
Words & Patterns
258 x 310 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99



GB232
Portrait Gift Bag
ELECTRIC DREAMS
Candle Brights
258 x 310 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99



GB231
Tote Gift Bag
ELECTRIC DREAMS
Candle Brights
275 x 225 x 150mm
circle gift tag
trade £1.45 | rrp £3.50

WOVEN PAPER HANDLE
Recyclable



delivering a dose of sunshine!



GB130
Medium Gift Bag
WONDERFUL WORLD
220 x 220 x 80mm
circle shape gift tag
trade £1.25 | rrp £3.00



GB129
Portrait Gift Bag
WONDERFUL WORLD
258 x 310 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99



HANDLE
COLOUR
grograin
ribbon

HANDLE
COLOUR
grograin
ribbon



GB126
Small Plant Gift Bag
130 x 130 x 130mm
leaf shape gift tag
trade £0.83 | rrp £1.09



GB127
Medium Plant Gift Bag
220 x 180 x 140mm
leaf shape gift tag
trade £1.25 | rrp £3.00

bags of ideas x

electric dreams | everyday luxury eco gift bags | featuring our new pricing supporting our indies
woven paper handle | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

plant bags | wonderful world | everyday luxury eco gift bags
grograin ribbon | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

LUXURY ECO GIFT BAGS



GB216
Tote Gift Bag
275 x 225 x 150mm
circle gift tag
trade £1.45 | rrp £3.50



GB213
Small Gift Bag
130 x 130 x 70mm
circle gift tag
trade £0.83 | rrp £1.99



GB248
Mug Gift Bag
135 x 130 x 110mm
circle gift tag
trade £1.05 | rrp £2.50



GB218
Portrait Gift Bag
258 x 310 x 135mm
circle gift tag
trade £1.65 | rrp £3.99



GB218
Tote Gift Bag
275 x 225 x 150mm
circle gift tag
trade £1.45 | rrp £3.50

WOVEN PAPER HANDLE
Recyclable



Bags of
Love x

GB217
Bottle Gift Bag
120 x 350 x 90mm
circle gift tag
trade £1.05 | rrp £2.50



GB214
Medium Gift Bag
220 x 220 x 80mm
circle gift tag
trade £1.25 | rrp £3.00

STRIPE EVERYDAY | LUXURY GIFT WRAPPING



GB224
Tote Gift Bag
275 x 225 x 150mm
circle gift tag
trade £1.45 | rrp £3.50



GB219
Small Gift Bag
130 x 130 x 70mm
circle gift tag
trade £0.83 | rrp £1.99



GB249
Mug Gift Bag
135 x 130 x 110mm
circle gift tag
trade £1.05 | rrp £2.50



GB222
Portrait Gift Bag
258 x 310 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99



GB221
Tote Gift Bag
275 x 225 x 150mm
circle gift tag
trade £1.45 | rrp £3.50

WOVEN PAPER HANDLE
Recyclable



GB223
Bottle Gift Bag
120 x 350 x 90mm
circle gift tag
trade £1.05 | rrp £2.50



GB220
Medium Gift Bag
220 x 220 x 80mm
circle gift tag
trade £1.25 | rrp £3.00

stripe collection | everyday luxury eco gift bags | featuring our new pricing supporting our indies
gold foil | woven paper handle | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

Luxury eco gift bags

2
BRAND-NEW
luxury
eco gift bags
for 2024

GB268
Portrait Gift Bag
DITSY
wedding cakes | confetti
258 x 310 x 135mm
circle shape gift tag
trade £1.85 | rrp £3.99



we are
loving
the new
ditsy mix!



GB269
Tote Gift Bag
DITSY
wedding cakes | confetti
275 x 225 x 150mm
circle shape gift tag
trade £1.45 | rrp £3.50



WOVEN PAPER HANDLE
Recyclable



...made for celebrating unforgettable occasions!

ditsy | elle | wedding & celebration gift wrapping | featuring our new BB insider pricing structure
woven paper handle | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

ELLE
memory makers X

GB182
Bottle Gift Bag
ELLE celebrate
120 x 350 x 90mm
circle shape gift tag
trade £1.95 | rrp £2.50



GB180
Medium Gift Bag
ELLE wedding cake
220 x 220 x 80mm
circle shape gift tag
trade £1.25 | rrp £3.00

all featuring
your exclusive
insider trade
pricing!
BB

GB181
Portrait Gift Bag
ELLE wedding cake
258 x 310 x 135mm
circle shape gift tag
trade £1.85 | rrp £3.99



GB179
Small Gift Bag
ELLE celebrate
130 x 130
x 70mm
circle shape
gift tag
trade £0.83
rrp £1.99



WOVEN PAPER HANDLE
Recyclable



GB192
Tote Gift Bag
ELLE celebrate
275 x 225 x 150mm
circle shape gift tag
trade £1.45 | rrp £3.50



www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

Luxury eco gift bags

Elle

CELEBRATING
togetherness

WOVEN PAPER HANDLE
Recyclable



GB176
Medium Gift Bag
ELLE champagne
220 x 220 x 80mm
balloon shape gift tag
trade £1.25 | rrp £3.00

Celebrate it elle style!



GB178
Bottle Gift Bag
ELLE champagne
120 x 350 x 90mm
balloon shape gift tag
trade £1.05 | rrp £2.50



GB177
Portrait Gift Bag
ELLE champagne
258 x 310 x 135mm
balloon shape gift tag
trade £1.65 | rrp £3.99



WOVEN PAPER HANDLE
Recyclable



GB174
Tote Gift Bag
MEADOW rainbow | doves
275 x 225 x 150mm
circle shape gift tag
trade £1.45 | rrp £3.50



GB175
Large Tote Gift Bag
MEADOW rainbow | doves
370 x 270 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99

as *BB* exclusive insiders
you receive our
personalised customer service
& brand-new unique pricing feature,
on all our lovely luxury high-quality wrapping!

your small business is at the *♥* of our Art

elle | meadow | wedding & celebration gift wrapping
featuring our new pricing structure supporting our independent retailers
woven paper handle | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

LUXURY GIFT PRESENTATION
IN STOCK, READY TO SHOP

& delivered to your door within 24hrs!

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161-902-0200

Luxury eco gift bags

BABY GIRL
luxury
eco gift
bags



WOVEN PAPER HANDLE
Recyclable



Elle
made for
welcoming



GB170
Portrait Gift Bag
ELLE baby girl balloons
258 x 310 x 135mm
circle shape gift tag
trade £1.65 | rrp £3.99

GB172
Portrait Gift Bag
ELLE baby
boy balloons
258 x 310
x 135mm
circle shape
gift tag
trade £1.65
rrp £3.99



GB171
Medium Gift Bag
ELLE baby boy balloons
220 x 220 x 80mm
circle shape gift tag
trade £1.25 | rrp £3.00



BABY BOY
luxury
eco gift
bags

NEW BABY | LUXURY GIFT WRAPPING

möbius
(mo-BEE-us)

BEAUTIFUL
new baby
luxury eco
gift bags

WOVEN PAPER HANDLE
Recyclable



GB160
Small Gift Bag
MÖBIUS new baby
130 x 130 x 70mm
heart shape gift tag
trade £0.83 | rrp £1.99



GB161
Tote Gift Bag
MÖBIUS new baby
275 x 225 x 150mm
heart shape gift tag
trade £1.45 | rrp £3.50

bags of little
smiles x

LUXURY GIFT PRESENTATION
your small business is at the ♥ of our Art
register for an account TODAY

we'd love to welcome you to the belly button family

www.bellybutton.cards | www.bellybutton.gifts

enquiries@bellybuttondesigns.com | 0161 902 0200

elle | möbius | new baby gift wrapping | featuring our new pricing supporting our indies
woven paper handle | gift tag | printed on high-quality uncoated FSC® certified paper
100% recyclable re-usable & plastic free | designed in the UK

Luxury eco gift bags

NEW BABY | LUXURY GIFT WRAPPING

125



GB166
Portrait Gift Bag
MÖBIUS new baby girl
258 x 310 x 135mm
heart shape gift tag
trade £1.65 | rrp £3.99

BABY GIRL
luxury
eco gift
bags



GB165
Medium Gift Bag
MÖBIUS new baby girl
220 x 220 x 80mm
heart shape gift tag
trade £1.25 | rrp £3.00

WOVEN PAPER HANDLE
Recyclable



new
PRICE



GB167
Medium Gift Bag
MÖBIUS new baby boy
220 x 220 x 80mm
heart shape gift tag
trade £1.25 | rrp £3.00



GB168
Portrait Gift Bag
MÖBIUS new baby boy
258 x 310 x 135mm
heart shape gift tag
trade £1.65 | rrp £3.99

BABY BOY
luxury
eco gift
bags



GB162
Small Gift Bag
JOLIE new baby
130 x 130 x 70mm
circle shape gift tag
trade £0.83 | rrp £1.99



GB163
Tote Gift Bag
JOLIE new baby
275 x 225 x 150mm
circle shape gift tag
trade £1.45 | rrp £3.50

WOVEN PAPER HANDLE
Recyclable



Filled with
love
x

GB164
Large Tote Gift Bag
JOLIE new baby
370 x 270 x 135mm
circle shape gift tag
trade £1.85 | rrp £3.99



we've made it even easier to stock up on your gift wrapping!

...order your greeting cards, gift bags & wrap in one place,
all via our new speedy TRADE website for CARDS...super quick & easy!

www.bellybutton.cards

enquiries@bellybuttondesigns.com | 0161 902 0200

ALL THE Details

2024 PRICE LIST | GREETING CARD RETAIL DISPLAY UNITS
SPINNER PACKAGES

Perfect for compact retail areas or to maximise merchandising for extra selling space. All our packages come with a free wire spinner, however for a contemporary sleek look we can supply a perspex spinner at an additional cost.

For more information regarding spinners please contact:
SALES sales@bellybuttondesigns.com

SPINNER	POCKETS AVAILABLE	PRICE
DITSY ELECTRIC DREAMS JOLIE	32 Pocket	£199.68
DITSY ELECTRIC DREAMS JOLIE	48 Pocket	£299.52
MÖBIUS	28 Pocket	£208.32
MÖBIUS	42 Pocket	£312.48
ELLE	24 Pocket	£239.04
ELLE	36 Pocket	£358.56
ELLE	48 Pocket	£478.08
BOTANIQUE MONOGRAM ELLE BLEU	24 Pocket	£210.24
BOTANIQUE MONOGRAM ELLE BLEU	36 Pocket	£315.36
WONDERFUL WORLD	24 Pocket	£119.52
MEADOW HUE	24 Pocket	£210.24
MEADOW HUE	36 Pocket	£315.36
MEADOW HUE	48 Pocket	£420.48
LUXE	30 Pocket	£450.00

Please note prices are correct at time of going to print and can be subject to change

Want to find out more information?
get in touch with your lovely agent,
or email our friendly sales team, we are always happy to help!
sales@bellybuttondesigns.com

ALL THE Details

2024 GREETING CARDS
PRICE LIST

Card size above shown to scale



alpha code	RANGE	FINISHES	SIZE	SOLD IN units of	TRADE per item	RRP per item
INDIVIDUAL GREETING CARDS						
IJ	ELECTRIC DREAMS	print, emboss <i>supplied with envelope & card clasp</i>	130 x 130mm	6	£1.04	£2.50
IJ	DITSY	print, emboss <i>supplied with envelope & card clasp</i>	130 x 130mm	6	£1.04	£2.50
IJ	JOLIE	print, emboss <i>supplied with envelope & card clasp</i>	130 x 130mm	6	£1.04	£2.50
LL	MÖBIUS	print, emboss <i>supplied with envelope & card clasp</i>	146 x 146mm	6	£1.24	£3.00
LL	MÖBIUS Ltd. Edition	print, emboss, foil <i>supplied nested with envelope</i>	146 x 146mm	6	£1.24	£3.00
LL	GLOW	print, emboss, diecut <i>supplied with envelope & card clasp</i>	165 x 165mm	6	£1.36	£3.25
MM	BOTANIQUE	print, foil, emboss <i>supplied with envelope & card clasp</i>	165 x 165mm	6	£1.46	£3.50
MM	HUE	emboss <i>supplied with envelope & card clasp</i>	161 x 192mm	6	£1.46	£3.50
MM	ELLE BLEU	print, foil, emboss <i>supplied with envelope & card clasp</i>	165 x 165mm	6	£1.46	£3.50
MM	MONOGRAM	print <i>supplied with envelope & card clasp</i>	165 x 165mm	6	£1.46	£3.50
OO	MEADOW	print, emboss <i>supplied with envelope & card clasp</i>	161 x 192mm	6	£1.46	£3.50
PP	ELLE	print, foil, emboss <i>supplied with envelope & card clasp</i>	165 x 165mm	6	£1.66	£3.99
TT	LUXE	print, foil, emboss <i>supplied with envelope & card clasp</i>	200 x 200mm	6	£2.50	£5.99

CHILDRENS INDIVIDUAL GREETING CARDS						
HH	WONDERFUL WORLD	print <i>supplied with envelope & card clasp</i>	160 x 160mm	6	£0.83	£1.99
GIFT WALLETS CARD PACKS BOXED CARDS						
	NOTECARD WALLET PACK <i>pack of 8</i>	print	125 x 125mm	6	£2.92	£6.99
FF	GIFT CARD WALLET	print	96 x 184mm	6	£0.63	£1.50
	MINI CARD PACK <i>pack of 8</i>	print <i>supplied with opaque paper belly band</i>	128 x 89mm	6	£2.08	£4.99
	MÖBIUS CARD BOX <i>box of 10</i>	print <i>supplied boxed</i>	146 x 146mm	6	£4.40	£10.99
	MEADOW CARD BOX <i>box of 6</i>	print <i>supplied boxed</i>	165 x 165mm	6	£4.40	£10.99

LUXURY SIGNATURE CARDS & STATIONERY
Explore the full range for all occasions online
visit our dedicated Belly Button CARD TRADE website @
www.bellybutton.cards
enquiries@bellybuttondesigns.com | 0161 902 0200

bright ideas
time to note it down:



spotlight
on all
the essential
FEATURES

- high-quality luxury eco gift wrap
- you choose your mix of designs
- cleverly packaged flat for ease of shopping, storing and posting!
- 100% plastic free. No bulky roll wrap sealed in plastic cello.
- each pocket on the display unit holds 4 packs with a full display unit holding 72 packs
- compact display unit, designed with our independent retailers shop in mind
- time to measure up!
UNIT SIZE
h1475 x w580 x d350mm
- ...and did you know there is hidden storage space in the back of the unit for all those extra packs!!

ECO FLAT WRAP DISPLAY UNIT
18 POCKET UNIT
£180 PACKAGE
each unit includes all 18 beautifully designed packs of wrapping paper
6 packs of each = 108 packs in total
creating a retail value of £432
a fabulous package
& includes standard free shipping!

new PRICE

...going beyond the ordinary!

ALL THE Details

2024 GIFT WRAPPING
PRICE LIST



RANGE	FINISHES	SIZE	SOLD IN units of	TRADE per item	RRP per item
GIFT BAGS					
SMALL GIFT BAG	uncoated paper	130 x 130 x 70mm	6	£0.83	£1.99
SMALL PLANT GIFT BAG	uncoated paper	130 x 130 x 130mm	6	£0.83	£1.99
SMALL MUG GIFT BAG	uncoated paper	135 x 130 x 110mm	6	£1.05	£2.50
MEDIUM GIFT BAG	uncoated paper	220 x 220 x 80mm	6	£1.25	£3.00
MEDIUM GIFT BAG	uncoated paper	220 x 220 x 100mm	6	£1.25	£3.00
MEDIUM PLANT GIFT BAG	uncoated paper	220 x 180 x 140mm	6	£1.25	£3.00
PORTRAIT GIFT BAG	uncoated paper	258 x 310 x 135mm	6	£1.65	£3.99
TOTE GIFT BAG	uncoated paper	275 x 225 x 150mm	6	£1.45	£3.50
LARGE TOTE GIFT BAG	uncoated paper	370 x 270 x 135mm	6	£1.65	£3.99
BOTTLE GIFT BAG	uncoated paper	120 x 350 x 90mm	6	£1.05	£2.50

WRAPPING PAPER					
ECO FLAT WRAP PACKS	uncoated paper	690 x 495mm	6	£1.67	£4.00

ECO FLAT WRAP DISPLAY UNIT

18 POCKET UNIT package includes 18 designs, 6 packs of each - 108 packs in total & includes standard free shipping £180

the essentials

LUXURY SIGNATURE ECO GIFT WRAPPING

As BB account holders you receive our personalised customer service and brand-new pricing, across all our super luxury high-quality wrapping!

Discover the wide range of gift wrap and gift bags, NOW fully available to order direct, through both our dedicated Belly Button GIFT TRADE & CARD TRADE websites

www.bellybutton.gifts

www.bellybutton.cards

We are always happy to help

enquiries@bellybuttondesigns.com

0161 902 0200

all things
gift wrapping
made easy!

HOW TO ORDER

To place your order online, please register and login through our two dedicated Belly Button GIFT TRADE & CARD TRADE websites:

FOR ALL THINGS PAPER - GREETING CARDS & GIFT WRAPPING:
www.bellybutton.cards

FOR ALL THINGS GIFTWARE | HOME FRAGRANCE | JEWELLERY | CERAMICS
HOME OFFICE STATIONERY | GIFT WRAPPING:
www.bellybutton.gifts

Alternatively please contact your local agent or email our team, we are always happy to help with any questions you may have to:
enquiries@bellybuttondesigns.com

0161 902 0200

PAYMENT & ORDER TERMS

Pro forma for first orders, 30 day payment terms thereafter. Carriage paid on all UK mainland orders over £100. International shipping not included, quote on all orders. If you have any questions please send an email to:
accounts@bellybuttondesigns.com

PAYMENT FOR GREETING CARDS

Please make BACS payment to the account below or call us on:
+44 (0)161 902 0200 to pay by card over the phone.
Bank: **HSBC** | Account Name: **Belly Button Designs Ltd.**
Account No: **91350935** | Sort Code: **40-31-20**
BIC: **HBUKGB4144T** | IBAN: **GB17HBUK40312091350935**

PAYMENT FOR GIFTWARE

Please make BACS payment to the account below or call us on:
+44 (0)161 902 0200 to pay by card over the phone.
Bank: **HSBC** | Account Name: **Belly Button Bubble Ltd.**
Account No: **31519409** | Sort Code: **40-31-20**
SWIFT: **HBUKGB4144T** | IBAN: **GB27HBUK40312031519409**

THANK YOU

for your order & supporting
our small independent design business

*from all of us
at Belly Button x*

PS. We hope to see you all at the Harrogate HOME & GIFT Show
21-24 JULY 2024!!

131

ENVIRONMENTALLY FRIENDLY

With a ♡ in our ART

We are committed to Ethically & Sustainably Made paper products.
100% Plastic Free & Recyclable.

All our greeting cards are designed & made in the UK.

We print on our high-quality 100% FSC® certified board, sourced from responsibly managed forests with the highest environmental and social standards.



ORDER TODAY & WE WILL DELIVER TO YOUR DOOR WITHIN 24hrs!



SHOP WITH CONFIDENCE

We know you'll love our products,
however if you change your mind, that's fine!

All purchases from Belly Button Designs
come with a 14 day money back guarantee.

BE A BELLY BUTTON INSIDER

Register for an account TODAY and be part of the BB family!
Independent Retailers receive a personalised customer service
along side our brand-new exclusive pricing structure.
Your small business is at the ♡ of our ART

LET'S GET SOCIAL

SIGN UP TO OUR TRADE MAILING LIST

Be the first to discover all things new,
all the latest offers and exclusives, as
soon as they happen and receive little
SMILES to your inbox...

www.bellybutton.gifts

www.bellybutton.cards



INSTAGRAM
[@bellybuttondesigns](https://www.instagram.com/bellybuttondesigns)



FACEBOOK
[Belly Button Designs](https://www.facebook.com/bellybuttondesigns)



LINKEDIN
www.linkedin.com/company/belly-button-designs



A UNIQUE BRITISH BRAND

BELLY BUTTON

Est. DESIGNS • 1994

Putting a ♡ into our ART

We are a unique British brand. Designing, making,
beautifully crafted signature greeting cards,
made-to-match gorgeous giftware & stationery.
Nurturing the power of CONNECTING people,
spreading pure JOY and making everyone's
world a little BRIGHTER with a...

smile x

OUR AGENTS

SCOTLAND
CORINNE FORBES
07778 481 326
corinne@cfagencies.com

NORTH EAST
MIKE RIGNALL (cards)
07836 591 242
rignall03@aol.com
REBEKAH APPLESON-MCHUGH (giftware)
07958 165 658
rebekah@rmagencies.co
JAMIE LONGMAN
07712 567 598
jamie@rmagencies.co

NORTH WEST
CHARLOTTE HOLMES
07968 735 554
lotty.c@btinternet.com
LEWIS HOLMES
07860 329 298
holmes.lewis@btinternet.com

MIDLANDS
MARK & SARAH ROBINSON
07776 255 931
markandsarahrobinson@icloud.com

SOUTH WEST
ROSE TROW
07831 229 876
rosie@rosietrow.co.uk

WALES
JANE HARGREAVES
07788 137 434
janehargreaves@me.com

LINCOLNSHIRE | NORFOLK | CAMBS | SUFFOLK
ZOE WEBSTER
07711 521 935
zoe@webster.uk.com

HOME COUNTIES
ANDY FLETCHER
07768 000 186
andyfletcheragencies@gmail.com
ALEX FLETCHER
07789 762 354
alexanderfletcheragencies@outlook.com

LONDON
EVE CREHAN
07939 912 927
evecrehan@hotmail.co.uk

KENT | SURREY | SUSSEX | ESSEX | HAMPSHIRE | ISLE OF WIGHT & CHANNEL ISLANDS
RICHARD FREEMAN **NICOLA FREEMAN**
07967 718 893 07894 806 276
richard@freemanagencies.co.uk nicola@freemanagencies.co.uk

